



DQ ENTERTAINMENT (INTERNATIONAL) LIMITED

644, Aurora colony, Road No.3, Banjara Hills, Hyderabad -500 034. INDIA
Tel : +91-40-23553726 & 27 Fax : +91-40-23552594
URL : www.dqentertainment.com

March 5, 2010

General Manager

Listing Department
Bombay Stock Exchange Limited
P.J. Tower, Dalal Street,
Mumbai 400 001

Vice President

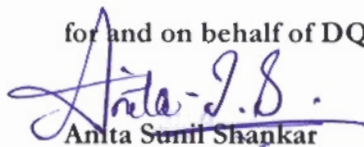
Listing Department,
National Stock Exchange of India Limited
'Exchange Plaza', Bandra Kurla Complex,
Bandra (East), Mumbai- 400 051

Sub: Initial Public Offering of DQ Entertainment (International) Limited (the "Company") - Equity Shares allocated to Anchor Investors pursuant to the Red Herring Prospectus dated February 20, 2010 filed with the Registrar of Companies, Andhra Pradesh and in accordance with the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009 as amended

The Offering Committee of the Company has finalized allocation of 2,830,860 Equity Shares to Anchor Investors at Rs. 80 per Equity Share (including share premium of Rs. 70 per Equity Share) in the following manner:

Sr. No.	Name of the Anchor Investor	No. of Equity Shares Allocated	% of Anchor Investor Portion
1.	IDFC Small and Midcap Equity (SME) Fund	1,312,480	46.36
2.	T Rowe Price International Discovery Fund	518,380	18.31
3.	Birla Sunlife Equity Fund	312,500	11.04
4.	Birla Sun Life MIP II - Savings 5 Plan	312,500	11.04
5.	Morgan Stanley A.C.E. Fund	250,000	8.83
6.	Axis Tax Saver Fund	62,500	2.21
7.	Axis Equity Fund	62,500	2.21
	Total	28,30,860	100

for and on behalf of DQ Entertainment (International) Limited


Anita Sunil Shankar

Company Secretary and Compliance Officer