



September 16, 2010

General Manager,
Listing Department,
Bombay Stock Exchange Limited,
P.J. Tower, Dalal Street,
Mumbai 400 001

Vice President,
Listing Department,
National Stock Exchange of India Limited
'Exchange Plaza', Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051

Sub: Initial public issue of equity shares of Eros International Media Limited (the "Company") for cash aggregating up to Rs. 3,500 million (the "Issue")

The IPO Committee of the Board of Directors of the Company at its meeting held on September 16, 2010, in consultation with BRLMs, has finalized allocation of 3,600,000 Equity Shares, in aggregate, to Anchor Investors at Rs. 165 per Equity Share (including share premium of Rs. 155 per Equity Share) in the following manner:

Sr. No.	Name of the Anchor Investor	No. of Equity Shares Allocated	% of Anchor Investor Portion (%)
1	CITIGROUP GLOBAL MARKETS MAURITIUS PRIVATE LIMITED	575,757	15.99%
2	THE INDIA FUND INC	606,061	16.84%
3	IDFC TAX ADVANTAGE (ELSS) FUND	59,800	1.66%
4	IDFC SMALL AND MIDCAP EQUITY (SME) FUND	661,412	18.37%
5	Indea Capital Pte Limited A/c Indea Ankam Master Fund	60,606	1.68%
6	Lloyd George Investment Management (Bermuda) Limited A/c LG India Fund Limited	424,242	11.78%
7	Indus Capital Adviser (UK) LLP A/c Indus India Fund (Mauritius) Limited	606,061	16.84%
8	LOCKHEED MARTIN CORPORATION MASTER RETIREMENT TRUST	606,061	16.84%
	Total	3,600,000	

As per the SEBI Regulations, if the Issue Price discovered through book building is higher than the price at which Anchor Investors have been allocated Equity Shares, Anchor Investors would be required to bring in the additional amount.

We request you to make the above mentioned information public by disclosing the same on your website.

Thanking you,

For Eros International Media Limited


Rajesh Bhatia
(Company Secretary and compliance officer)

Cc: Securities and Exchange Board of India

EROS INTERNATIONAL MEDIA LIMITED

(Formerly known as Eros International Media Private Ltd.)

Corporate Office: Second Floor, Satyadev Building, Off New Link Road, Andheri (W), Mumbai - 400 053.

Tel.: +91-22-4053 8500 Fax: +91-22-4053 8540 E-mail: eros@erosintl.com • www.erosentertainment.com

Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.