



Playgroup & Nursery

'From roots to wings'

**TREE HOUSE EDUCATION
& ACCESSORIES LTD.**

702 'C', Morya House,
Off New Link Road,
Near Infinity Mall, Andheri(W)
Mumbai 400053
Ph: 64512384

<http://www.treehouseplaygroup.net>
email : contact@treehouseplaygroup.net

Date: August 9, 2011

General Manager,
Listing Department,
Bombay Stock Exchange Limited,
P.J. Tower, Dalal Street,
Mumbai – 400 001

Vice President,
Listing Department,
National Stock Exchange of India Limited
'Exchange Plaza', Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051

Sub.: Initial Public Offer of upto 8,432,189 equity shares of face value of Rs. 10 each ("Equity Shares") of Tree House Education & Accessories Limited (the "Company")

The IPO Committee of the Board of Directors of the Company at its meeting held on August 9, 2011, in consultation with BRLMs, has finalized allocation of 1,264,828 Equity Shares in aggregate, to Anchor Investors at Anchor Investor Allocation Price of Rs. 135 per Equity Share (including share premium of Rs. 125 per Equity Share) in the following manner:


| Sr. No. | Name of the Anchor Investor | No. of Equity Shares allocated | % of Anchor Investor Portion (%) |
|---------|---|--------------------------------|----------------------------------|
| 1 | RISING INDIA FOCUS FUND LIMITED | 632,414 | 50.00% |
| 2 | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS EQUITY FUND | 64,030 | 5.06% |
| 3 | AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS MID CAP FUND | 568,384 | 44.94% |
| | TOTAL | 1,264,828 | 100.00% |

As per the SEBI Regulations, if the Issue Price discovered through book building process is higher than the Anchor Investor Allocation Price, Anchor Investors would be required to pay the difference by Anchor Investor Pay-in Date.

We request you to make the above mentioned information public by disclosing the same on your website.

Thanking You,

For Tree House Education & Accessories Limited


Deepali Hanchate
(Company Secretary and Compliance officer)



Cc: Securities and Exchange Board of India