



SABSE SASTA, SABSE ACHCHA

January 31, 2013

To,  
**General Manager**  
Listing Department,  
Bombay Stock Exchange Limited  
P. J. Tower, Dalal Street,  
Mumbai-400001

To,  
**Vice President**  
Listing Department,  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (E), Mumbai-400051

**Sub: Public Issue of 4,496,000 Equity Shares of Rs10 each of V-Mart Retail Limited (the "Company" or the "Issuer") comprising of a Fresh Issue of 2,761,000 Equity Shares by the Company and an Offer for Sale of 1,735,000 Equity Shares (the "Offer for Sale") by Naman Finance and Investment Private Limited (the "Selling Shareholder"), (collectively the "Issue").**

The IPO Committee of the Board of Directors of the Company at its meeting held on January 31, 2013, in consultation with the Selling Shareholder and the BRLM i.e. Anand Rathi Advisors Limited, has finalized allocation of 674,400 Equity Shares, in aggregate to Anchor Investors at Rs 210/- per Equity Share (including a share premium of Rs200/- per Equity Share) in the following manner:

Sr. No.	Name of the Anchor Investor	No. of Equity Shares	% of Anchor Investor Portion
		Allocated	(%)
1	IDFC Premier Equity Fund	436,304	64.70%
2	Morgan Stanley Mutual Fund A/C Morgan Stanley A.C.E. Fund	238,096	35.30%
<b>Total</b>		<b>674,400</b>	<b>100.00%</b>

As per the SEBI (ICDR) Regulations, if the Issue Price fixed as a result of book building exercise is higher than the price at which Anchor Investors have been allocated Equity Shares, Anchor Investors would required to bring in the additional amount.

We request you to make the same 'Public' by disclosing the same on your website.

**Note:** Capitalised terms used and not defined herein shall have the respective meanings assigned to them in the RHP and the Abridged Prospectus. Please refer to the RHP, Abridged Prospectus and the Public Notice published on January 24, 2013 in all editions of Financial Express and Jansatta.

Yours Sincerely,  
**For V-Mart Retail Limited**

Lalit Agarwal  
Chairman & Managing Director  
Cc: Securities and Exchange Board of India

**V-MART RETAIL LTD.**

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