

May 17, 2013

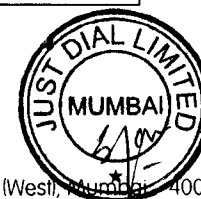
The Managing Director
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (E)
Mumbai-400051

Sub: Initial public issue of equity shares of Just Dial Limited (the "Company") for cash aggregating up to approx. Rs. 9,368 million (the "Issue")

- The Board of Directors of the Company at its meeting held on 17 May 2013, in consultation with BRLMs, has finalized allocation of 3,936,925 Equity Shares in aggregate, to 15 Anchor Investors at Rs. 530 per Equity Share (including share premium of Rs. 520 per Equity Share) in the following manner:

Sr. No.	Name of the Anchor Investor	No. of Equity Shares Allocated	% of Anchor Investors Portion (%)
1	FID FUNDS (MAURITIUS) LIMITED	305,000	7.7%
2	FIDELITY FUNDS - EMERGING ASIA POOL	95,000	2.4%
3	HDFC TRUSTEE COMPANY LIMITED - HDFC CAPITAL BUILDER FUND	188,700	4.8%
4	EASTSPRING INVESTMENTS-INDIA EQUITY FUND	400,000	10.2%
5	MATTHEWS ASIA SCIENCE AND TECHNOLOGY FUND	150,000	3.8%
6	GOLDMAN SACHS INDIA FUND LTD	294,325	7.5%
7	HSBC BANK (MAURITIUS) LIMITED	400,000	10.2%
8	QUANTUM (M) LIMITED	150,000	3.8%
9	BAYTREE INVESTMENTS (MAURITIUS) PTE LTD	400,000	10.2%
10	IVY PACIFIC OPPORTUNITIES FUND	400,000	10.2%
11	COLUMBIA EMERGING MARKETS FUND	131,500	3.3%

Just Dial Limited



Registered & Corporate Office : Palmcourt, Building-M, 501, 5th Floor, Besides Goregaon Sports Club, Link Road, Malad (West), Mumbai - 400064.

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Mumbai, Delhi, Kolkata, Chennai, Bangalore, Pune, Hyderabad, Ahmedabad, Coimbatore, Jaipur and Chandigarh

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12A	BIRLA SUNLIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE MIDCAP FUND	132,100	3.4%
12B	BIRLA SUNLIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE ADVANTAGE FUND	47,200	1.2%
12C	BIRLA SUNLIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE LONG TERM ADVANTAGE	4,700	0.1%
12D	BIRLA SUNLIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE NEW MILLENNIUM FUND	4,700	0.1%
13A	DSP BLACKROCK OPPORTUNITIES FUND	90,575	2.3%
13B	DSP BLACKROCK TAX SAVER FUND	90,575	2.3%
13C	DSP BLACKROCK TECHNOLOGY.COM FUND	7,550	0.2%
14	DEUTSCHE SECURITIES MAURITIUS LIMITED	362,500	9.2%
15	SWISS FINANCE CORPORATION MAURITIUS LTD	282,500	7.2%

As per the SEBI Regulations, if the Issue Price discovered through book building is higher than the price at which Anchor Investors have been allocated Equity Shares, Anchor Investors would be required to bring in the additional amount.

We request you to make the above mentioned information public by disclosing the same on your website.

Thanking you,

Yours sincerely,
For Just Dial Limited


Sachin Jain
Company Secretary

