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General Manager
Listing Department,
Bombay Stock Exchange Limited,
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Sub: PUBLIC ISSUE OF 42,000,000 EQUITY SHARES OF A FACE VALUE OF Rs.10 EACH OF SNOWMAN LOGISTICS LIMITED FOR CASH AT A PRICE OF Rs[•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF Rs [•] PER EQUITY SHARE) AGGREGATING Rs[•] MILLION (ISSUE)

PRICE BAND: Rs.44 TO Rs.47 PER EQUITY SHARE OF FACE VALUE Rs.10 EACH

The number of shares available under the Anchor Investor portion is 9,450,000 equity shares. The Board of Directors of the Company by a circular resolution passed on August 25, 2014 in consultation with BRLM, has finalized allocation of 9,450,000 Equity shares, in aggregate, to Anchor Investors at Rs.47 per equity share (including share premium of Rs.37 per equity share) in the following manner:

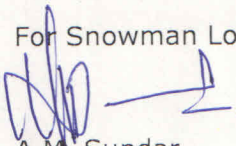
Sr. No.	Name of Anchor Investor	No of Equity Shares Allocated	% of Anchor Investor Portion
1	Faering Capital India Evolving Fund	3,492,000	36.95%
2(a)	ICICI Prudential Growth Fund - Series 2	2,127,900	22.52%
2(b)	ICICI Prudential Value Fund Series 4	851,100	9.00%
3(a)	IDFC Sterling Equity Fund	2,659,800	28.15%
3(b)	IDFC Infrastructure Fund	319,200	3.38%
	Total	9,450,000	100.00%

As per SEBI Regulations, if the Issue Price discovered through book building is higher than the price at which Anchor Investors have been allocated Equity Shares, Anchor Investors would be required to bring in the additional amount.

We request you to make the above mentioned information public by disclosing the same on your website.

Thanking you,

For Snowman Logistics Limited



A.M. Sundar
CFO & Company Secretary

