

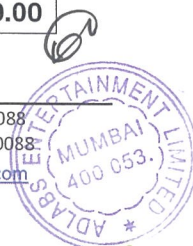
March 9, 2015

The General Manager Listing Department Department of Corporate Services <b>BSE Limited</b> Phiroze Jeejeeboy Towers Dalal Street, Fort, Mumbai- 400 001	The General Manager Listing Department <b>The National Stock Exchange of India Limited</b> Exchange Plaza, 5th Floor, Plot no. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai- 400 051
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**Sub: PUBLIC ISSUE OF 20,326,227 EQUITY SHARES OF FACE VALUE OF Rs. 10 EACH ("EQUITY SHARES") OF ADLABS ENTERTAINMENT LIMITED ("COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF Rs. [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF Rs. [●] PER EQUITY SHARE) AGGREGATING TO Rs. [●] MILLION ("ISSUE") COMPRISING A FRESH ISSUE OF 18,326,227 EQUITY SHARES AGGREGATING TO Rs. [●] MILLION ("FRESH ISSUE") AND AN OFFER FOR SALE OF 2,000,000 EQUITY SHARES BY THRILL PARK LIMITED (THE "SELLING SHAREHOLDER") AGGREGATING TO Rs. [●] MILLION ("OFFER FOR SALE").**

The Board of Directors of the Company at its meeting held on March 9, 2015 has finalised allocation of 2,722,135 Equity Shares in aggregate to Anchor Investors at a price of Rs. 221/- (Rupees two hundred twenty one only) per Equity Share (including share premium of Rs. 211/- per Equity Share) in the following manner:

S.no.	Name of Anchor Investor	No. of Equity Shares allocated	% of Anchor Investor Portion allocated
1	JAPAN TRUSTEE SERVICES BANK, LTD A/C JAPAN TRUSTEE SERVICES BANK, LTD STB DAIWA INDIA STOCK ACTIVE MOTHER FUND	521,495	19.16
2	HDFC TRUSTEE COMPANY LIMITED - HDFC INFRASTRUCTURE FUND	434,850	15.97
3	AXIS MUTUAL FUND TRUSTEE LTD-A/C AXIS MUTUAL FUND A/C AXIS MIDCAP FUND	217,425	7.99
4	AXIS MUTUAL FUND TRUSTEE LTD-A/C AXIS MUTUAL FUND A/C AXIS SMALLCAP FUND	217,360	7.98
5	L&T MUTUAL FUND TRUSTEE LTD- L&T EQUITY FUND	452,530	16.62
6	L&T MUTUAL FUND TRUSTEE LTD- L&T INDIA SPECIAL SITUATIONS FUND	226,265	8.31
7	IL&FS TRUST COMPANY LIMITED - FOREFRONT ALTERNATIVE INVESTMENT TRUST – FOREFRONT ALTERNATIVE EQUITY SCHEME	652,210	23.96
	<b>Total</b>	<b>2,722,135</b>	<b>100.00</b>



## ADLABS Entertainment Limited

As per the applicable SEBI Regulations, if the Issue price discovered through book building is higher than the price at which Anchor Investors have been allocated Equity Shares, Anchor Investors would be required to bring in the additional amount.

We request you to make the above mentioned information public by disclosing the same on your website.

Thanking you.

Yours faithfully,

**For ADLABS ENTERTAINMENT LIMITED**



**Ghanshyam Jhala**  
**Company Secretary**  
**(Membership No. A22633)**

