



Date: June 23, 2015

General Manager

Listing Department

BSE Limited

P.J. Tower, Dalal Street

Mumbai 400 001

Vice President

Listing Department

National Stock Exchange of India Limited

'Exchange Plaza', Bandra-Kurla Complex

Bandra (East), Mumbai 400 051

Sub.: Initial public offering of equity shares of face value of ₹ 10 each (the "Equity Shares") of Manpasand Beverages Limited (the "Company") aggregating to ₹ 4,000 million

THE PRICE BAND FOR THE OFFER HAS BEEN FIXED AT ₹290 TO ₹320 PER EQUITY SHARE

The IPO Committee of the Company at its meeting held on June 23, 2015 in consultation with the Book Running Lead Managers, has finalized allocation of 5,625,000 Equity Shares in aggregate, to Anchor Investors at Anchor Investor allocation price of ₹ 320 per Equity Share (including share premium of ₹310 per Equity Share), aggregating to ₹ 1,800 million as per the details provided in Annexure - I.

We request you to make the above information public by disclosing the same on your website.

Thanking you,

For Manpasand Beverages Limited

Authorised Signatory

Name: Bhavesh Jingar

Designation: Company Secretary and Compliance Officer





**MANPASAND
BEVERAGES LTD.**

ANNEXURE - I

List of Anchor Investors

Sr. No.	Name of Anchor Investor	No. Of Equity Shares Allocated	As a percentage of the Anchor Investor Portion (%)
1	BIRLA SUN LIFE INSURANCE COMPANY LIMITED	575,145	10.2%
2	ASHOKA PTE LTD	156,285	2.8%
3A	ICICI PRUDENTIAL MUTUAL FUND A/C ICICI PRUDENTIAL FMCG	292,950	5.2%
3B	ICICI PRUDENTIAL MUTUAL FUND A/C ICICI PRUDENTIAL GROWTH FUND SERIES 1	216,855	3.9%
3C	ICICI PRUDENTIAL MUTUAL FUND A/C ICICI PRUDENTIAL GROWTH FUND SERIES 2	158,400	2.8%
3D	ICICI PRUDENTIAL MUTUAL FUND A/C ICICI PRUDENTIAL GROWTH FUND SERIES 4	98,100	1.7%
3E	ICICI PRUDENTIAL MUTUAL FUND A/C ICICI PRUDENTIAL GROWTH FUND SERIES 5	125,595	2.2%
3F	ICICI PRUDENTIAL MUTUAL FUND A/C ICICI PRUDENTIAL GROWTH FUND SERIES 6	164,970	2.9%
3G	ICICI PRUDENTIAL MUTUAL FUND A/C ICICI PRUDENTIAL VALUE FUND SERIES 6	182,790	3.2%
3H	ICICI PRUDENTIAL MUTUAL FUND A/C ICICI PRUDENTIAL VALUE FUND SERIES 7	10,305	0.2%
4A	BNP PARIBAS MUTUAL FUND A/C BNP PARIBAS MID CAP FUND	115,650	2.1%
4B	BNP PARIBAS MUTUAL FUND A/C BNP PARIBAS LONG TERM EQUITY FUND	144,900	2.6%
4C	BNP PARIBAS MUTUAL FUND A/C BNP PARIBAS DIVIDEND YIELD FUND	54,945	1.0%
5	SHINHAN BNPP BONJOUR INDIA EQUITY INVESTMENT TRUST MASTER INVESTMENT TRUST	202,995	3.6%
6	MORGAN STANLEY MAURITIUS COMPANY LIMITED	156,285	2.8%
7A	SBI MAGNUM MULTIPLIER PLUS SCHEME 1993	125,010	2.2%
7B	SBI EQUITY OPPORTUNITIES FUND SERIES I	156,240	2.8%
7C	SBI MAGNUM MULTICAP FUND	125,010	2.2%
7D	SBI MAGNUM MIDCAP FUND	218,745	3.9%
7E	SBI SMALL AND MIDCAP FUND	490,545	8.7%
7F	SBI MAGNUM CHILDREN'S BENEFIT PLAN	9,405	0.2%
7G	SBI FMCG FUND	125,010	2.2%
8	GOLDMAN SACHS INDIA FUND	1,093,770	19.4%
9A	UTI-EQUITY TAX SAVING PLAN	106,605	1.9%
9B	UTI-LONG TERM ADVANTAGE FUND	37,485	0.7%
9C	UTI-INDIA LIFESTYLE FUND	87,525	1.6%
9D	UTI-LONG TERM ADVANTAGE FUND S II	23,085	0.4%
9E	UTI-MULTICAP FUND	57,825	1.0%
10	BHARTI AXA LIFE INSURANCE COMPANY LTD	156,285	2.8%
11	AMUNDI FUNDS A/C AMUNDI FUNDS EQUITY INDIA SELECT	156,285	2.8%
	Total	5,625,000	



Manpasand

Regd. Office : E-62, Manjusar G.I.D.C.,
Savli Road, Vadodara-391 775.

Factory : E-93/94, Manjusar G.I.D.C.,
Savli Road, Vadodara-391 775. (GUJ.)INDIA.

Factory : A-8 Agropark, Karkhiyaon,
Varanasi. (U.P.) INDIA.