

# COFFEE DAY ENTERPRISES LIMITED **coffee day**<sup>®</sup>

October 13<sup>TH</sup>, 2015

Formerly Coffee Day Enterprises Private Limited & Coffee Day Resorts Private Limited)

CIN No.: U55101KA2008PLC046866

## National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex

Bandra (East)

Mumbai 400 051

**Sub: Initial Public Offering of Coffee Day Enterprises Limited (the "Company") - Equity Shares allocated to Anchor Investors pursuant to the Red Herring Prospectus dated October 6, 2015 filed with the Registrar of Companies, Bangalore ("RHP") and in accordance with the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended ("SEBI Regulations")**

**PRICE BAND: Rs. 316 TO Rs. 328 PER EQUITY SHARE OF FACE VALUE OF Rs. 10 EACH**

Out of the total issue size, the portion available for allocation of Equity Shares to the Anchor Investors aggregates to an amount of up to Rs.3,342.71 Million INR. The IPO Committee of the Board of Directors of the Company at its meeting held on 13<sup>TH</sup> October, 2015 has finalized allocation of 10,381,097 Equity Shares to Anchor Investors at Rs. 322 per Equity Share (including share premium of Rs. 312 per Equity Share) aggregating to an amount of Rs. 3,342.71 million INR, in the following manner:

Sr. No.	Name of the Anchor Investor	No. of Equity Shares allocated	Anchor Investor Allocation Price per Equity Share (in Rs.)	Equity Share Capital allocated as a percentage of the Issue size available for allocation to the Anchor Investors <sup>(1)</sup>
1.	BLACKROCK INDIA EQUITIES FUND (MAURITIUS) LIMITED	379,170	322	3.65
2.	GOVERNMENT PENSION FUND GLOBAL	379,170	322	3.65
3.	PLATINUM ASIA FUND	1,456,065	322	14.03
4.	PLATINUM INTERNATIONAL BRANDS FUND	339,536	322	3.27
5.	NATIONAL WESTMINSTER BANK PLC AS TRUSTEE OF THE JUPITER INDIA FUND	1,057,932	322	10.19
6.	JUPITER SOUTH ASIA INVESTMENT COMPANY LIMITED - SOUTH ASIA ACCESS FUND	307,143	322	2.96
7.	ICICI PRUDENTIAL FMCG FUND	159,480	322	1.54
8.	ICICI PRUDENTIAL EXPORTS AND OTHER SERVICES FUND	464,985	322	4.48
9.	ICICI PRUDENTIAL DYNAMIC PLAN	416,340	322	4.01
10.	ICICI PRUDENTIAL TOP 100 FUND	101,160	322	0.97
11.	ICICI PRUDENTIAL VALUE FUND SERIES 3	22,635	322	0.22
12.	AXIS MUTUAL FUND A/C AXIS LONG TERM EQUITY FUND (ATXF)	1,164,600	322	11.22



# 23/2, Coffeeday Square, Vittal Mallya Road, Bangalore 560 001, India

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13.	RELIANCE LIFE INSURANCE COMPANY LIMITED	758,340	322	7.31
14.	FAERING CAPITAL INDIA EVOLVING FUND	679,947	322	6.55
15.	TARRA FUND	155,280	322	1.50
16.	MERRILL LYNCH CAPITAL MARKETS ESPANA SA SV	1,947,879	322	18.76
17.	SWISS FINANCE CORPORATION (MAURITIUS) LIMITED	591,435	322	5.70
	<b>TOTAL</b>	<b>10,381,097</b>		<b>100%</b>

<sup>(1)</sup> Rounded off to two decimals

As per the SEBI Regulations, if the Issue Price discovered through the book building process is higher than the price at which Anchor Investors have been allocated Equity Shares, Anchor Investors would be required to bring in the additional amount within the pay-in date mentioned in the Anchor Investor Allocation Notice.

We request you to make the above mentioned information public by disclosing it on your website.

Capitalized terms not defined herein will have the same meaning as ascribed to such terms in the RHP.

Thanking you

Yours faithfully,

**For Coffee Day Enterprises Limited**



**Sadananda Pojary**  
(Company Secretary & Compliance Officer)

Place: Bangalore

Date: October 13<sup>TH</sup>, 2015

CC:

1. Securities and Exchange Board of India, Mumbai
2. BSE Limited

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