

September 16, 2016

General Manager
Listing Department
BSE Limited
P.J. Tower, Dalal Street
Mumbai 400 001

Vice President
Listing Department
National Stock Exchange of India Limited
'Exchange Plaza', Bandra-Kurla Complex
Bandra (East), Mumbai 400 051

Sub: Initial Public offering of up to 181,341,058 Equity Shares of face value of Rs.10 each ("Equity Shares") of ICICI Prudential Life Insurance Company Limited (the "Company") for cash at a price of [•] per Equity Share, through an offer for sale by ICICI Bank Limited ("Promoter Selling Shareholder"), aggregating up to [•] million (the "Offer"), including a reservation of up to 18,134,105 Equity Shares for purchase by ICICI Bank Shareholders for cash at a price of [•] per Equity Share aggregating up to [•] million (the "ICICI Bank Shareholders reservation portion"). The Offer would constitute 12.63 % of the post-offer paid-up equity share capital of the Company and the Net Offer shall constitute 11.37 % of the post-offer paid-up equity share capital of the Company.

The IPO Committee of the Board of Directors of the Company and the Promoter Selling Shareholder in consultation with the Global Co-ordinators and Book Running Lead Managers and the Book Running Lead Managers, has on September 16, 2016, finalised allocation of 48,962,085 Equity Shares in aggregate, to Anchor Investors at Rs. 334 per Equity Share (including share premium of Rs. 324 per Equity Share) in the following manner:

Sr. No.	Name of the Anchor Investor	No. of Equity Shares allocated	% of Anchor Investor Portion (%)	Bid price (Rs.)
1.	GOVERNMENT OF SINGAPORE	43,64,712	8.9%	334
2.	NOMURA INDIA INVESTMENT FUND MOTHER FUND	24,08,736	4.9%	334
3.	MONETARY AUTHORITY OF SINGAPORE	16,51,716	3.4%	334
4.	NATIONAL PENSION SERVICE MANAGED BY OAKTREE CAPITAL MANAGEMENT L P	2,26,820	0.5%	334
5.	THE BOEING COMPANY EMPLOYEE RETIREMENT PLANS MASTER TRUST	1,49,732	0.3%	334
6.	RUSSELL INVESTMENT COMPANY RUSSELL EMERGING MARKETS FUND MANAGED BY OAKTREE CAPITAL MANAGEMENT, L.P.	4,19,012	0.9%	334
7.	RUSSELL INVESTMENT COMPANY PLC-RUSSELL EMERGING MARKETS EQUITY FUND	6,91,724	1.4%	334
8.	RUSSELL INVESTMENT COMPANY II PLC	1,49,732	0.3%	334

Sr. No.	Name of the Anchor Investor	No. of Equity Shares allocated	% of Anchor Investor Portion (%)	Bid price (Rs.)
	- RUSSELL EMERGING MARKETS EXTENDED OPPORTUNITIES FUND - OAKTREE CAPITAL MANAGEMENT L P			
9.	OAKTREE EMERGING MARKETS	2,21,276	0.5%	334
10.	PGGM WORLD EQUITY II B. V.	10,12,220	2.1%	334
11.	OAKTREE EMERGING MARKETS MAURITIUS HOLDINGS LIMITED	1,49,732	0.3%	334
12.	NATIONAL WESTMINSTER BANK PLC AS TRUSTEE OF THE JUPITER INDIA FUND	11,07,524	2.3%	334
13.	JUPITER SOUTH ASIA INVESTMENT COMPANY LIMITED - SOUTH ASIA ACCESS FUND	2,99,420	0.6%	334
14.	GOLDMAN SACHS (SINGAPORE) PTE	28,05,088	5.7%	334
15.	MORGAN STANLEY MAURITIUS COMPANY LIMITED	62,11,348	12.7%	334
16.	COPTHALL MAURITIUS INVESTMENT LIMITED	3,94,724	0.8%	334
17.	INTEGRATED CORE STRATEGIES ASIA PTE LTD	12,02,168	2.5%	334
18.	NOMURA SINGAPORE LIMITED	12,02,256	2.5%	334
19.	DSP BLACKROCK TOP 100 EQUITY FUND	4,49,108	0.9%	334
20.	CHENNAI 2007	24,08,736	4.9%	334
21.	GMO EMERGING DOMESTIC OPPORTUNITIES FUND, A SERIES OF GMO TRUST	20,04,200	4.1%	334
22.	GMO EMERGING MARKETS FUND, A SERIES OF GMO TRUST	4,04,536	0.8%	334
23.	HDFC STANDARD LIFE INSURANCE COMPANY LIMITED	9,97,040	2.0%	334
24.	ROCHDALE EMERGING MARKETS-MAURITIUS	10,06,236	2.1%	334
25.	LEGG MASON WESTERN ASSET ASIAN ENTERPRISE TRUST	2,99,977	0.6%	334
26.	LEGG MASON WESTERN ASSET SOUTHEAST ASIA SPECIAL SITUATIONS TRUST	3,05,404	0.6%	334
27.	WASATCH GLOBAL OPPORTUNITIES FUND	2,51,020	0.5%	334
28.	WASATCH EMERGING INDIA FUND	1,49,732	0.3%	334
29.	UTI TRUSTEE CO. LTD	28,44,336	5.8%	334
30.	SBI TRUSTEE CO. LTD	26,94,648	5.5%	334
31.	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED	26,94,648	5.5%	334
32.	L&T MUTUAL FUND TRUSTEE LIMITED	23,95,228	4.9%	334
33.	IDFC TRUSTEE CO. LTD	14,97,012	3.1%	334

Sr. No.	Name of the Anchor Investor	No. of Equity Shares allocated	% of Anchor Investor Portion (%)	Bid price (Rs.)
34.	KOTAK MAHINDRA TRUSTEE CO. LTD	14,97,012	3.1%	334
35.	TATA TRUSTEE CO. LTD	8,98,216	1.8%	334
36.	RELIANCE CAPITAL TRUSTEE CO. LTD	8,98,216	1.8%	334
37.	SUNDARAM MUTUAL FUND	4,49,108	0.9%	334
38.	EDELWEISS TRUSTEESHIP CO. LTD.	1,49,732	0.3%	334
	Total	4,89,62,085	100.00	

11 Mutual Funds have applied through various, scheme-wise details are provided in table below:

Sr. No	Name of the Anchor Investor	No. of Equity Shares allotted	% of Anchor Investor Portion	Issue Price (Rs.)
1	DSP BLACKROCK TOP 100 EQUITY FUND	4,49,108	0.9%	334
2	TATA BALANCED FUND	8,98,216	1.8%	334
3	RELIANCE CAPITAL TRUSTEE CO. LTD A/C RELIANCEBANKING FUND	8,98,216	1.8%	334
4	UTI-MASTERSHARE UNIT SCHEME	3,59,304	0.7%	334
5	UTI-DIVIDEND YIELD FUND	2,39,492	0.5%	334
6	UTI-OPPORTUNITIES FUND	4,25,128	0.9%	334
7	UTI- INFRASTRUCTURE FUND	3,89,224	0.8%	334
8	UTI-MASTER EQUITY PLAN UNIT SCHEME	4,61,120	0.9%	334
9	UTI - LONG TERM EQUITY FUND (TAX SAVING)	3,53,276	0.7%	334
10	UTI- BALANCED FUND	2,39,580	0.5%	334
11	UTI - WEALTH BUILDER FUND	1,70,632	0.3%	334
12	UTI - CHILDRENS CAREER BALANCED PLAN	2,06,580	0.4%	334
13	SBI RESURGENT INDIA OPPORTUNITIES SCHEME	39,996	0.1%	334
14	SBI MAGNUM TAXGAIN SCHEME	22,05,544	4.5%	334
15	SBI BANKING & FINANCIAL SERVICES FUND	4,49,108	0.9%	334
16	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE TOP 100 FUND	2,39,536	0.5%	334
17	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED AC BIRLA SUN LIFE BALANCED 95 FUND	2,39,536	0.5%	334
18	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE FRONTLINE EQUITY FUND	12,57,432	2.6%	334
19	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE INDIA GENNEXT FUND	2,99,420	0.6%	334
20	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE DIVIDEND YIELD PLUS	449,108	0.9%	334

Sr. No	Name of the Anchor Investor	No. of Equity Shares allotted	% of Anchor Investor Portion	Issue Price (Rs.)
21	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUN LIFE BANKING AND FINANCIAL SERVICES FUND	209,616	0.4%	334
22	L&T MUTUAL FUND TRUSTEE LIMITED-L&T BUSINESS CYCLES FUND	446,908	0.9%	334
23	L AND T MUTUAL FUND TRUSTEE LTD-L AND T INDIA LARGE CAP FUND	269,456	0.6%	334
24	L AND T MUTUAL FUND TRUSTEE LTD-L AND T MONTHLY INCOME PLAN	16,016	0.0%	334
25	L AND T MUTUAL FUND TRUSTEE LTD-L AND T EQUITY SAVINGS FUND	15,752	0.0%	334
26	L AND T MUTUAL FUND TRUSTEE LTD-L AND T INDIA PRUDENCE FUND	868,516	1.8%	334
27	L AND T MUTUAL FUND TRUSTEE LTD-L AND T INDIA SPECIAL SITUATIONS FUND	598,928	1.2%	334
28	L AND T MUTUAL FUND TRUSTEE LTD-L AND T MID CAP FUND	179,652	0.4%	334
29	IDFC PREMIER EQUITY FUND	1,185,668	2.4%	334
30	IDFC TAX ADVANTAGE (ELSS) FUND	140,712	0.3%	334
31	IDFC EQUITY FUND	77,836	0.2%	334
32	IDFC CLASSIC EQUITY FUND	92,796	0.2%	334
33	KOTAK MAHINDRA 50 UNIT SCHEME	230,428	0.5%	334
34	KOTAK MAHINDRA BALANCE UNIT SCHEME 99	49,060	0.1%	334
35	KOTAK MIDCAP	170,676	0.3%	334
36	KOTAK SELECT FOCUS FUND	1,046,848	2.1%	334
37	SUNDARAM MUTUAL FUND A/C SUNDARAM FINANCIAL SERVICES OPPORTUNITIES FUND	80,080	0.2%	334
38	SUNDARAM MUTUAL FUND A/C SUNDARAM SELECT FOCUS	100,100	0.2%	334
39	SUNDARAM MUTUAL FUND A/C SUNDARAM RURAL INDIA FUND	118,800	0.2%	334
40	SUNDARAM MUTUAL FUND A/C SUNDARAM TAX SAVER (OPEN-ENDED) FUND	150,128	0.3%	334
41	EDELWEISS TRUSTEESHIP CO. LTD. A/C EDELWEISS MUTUAL FUND A/C EDELWEISS ABSOLUTE RETURN FUND	119,768	0.2%	334
42	EDELWEISS TRUSTEESHIP CO. LTD. A/C EDELWEISS MUTUAL FUND A/C - EDELWEISS DIVERSIFIED GROWTH EQUITY TOP 100 (EDGE TOP 100) FUND	29,964	0.1%	334
	Total	16,467,264		

As per the SEBI Regulations, in case the Offer Price discovered through book building process is higher than the Anchor Investor Allocation price, Anchor Investors will be required to pay the difference by the pay-in date as specified in the revised Confirmation Allocation Note.

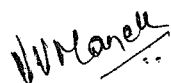
We request you to make the above mentioned information public by disclosing it on your website.

All capitalised terms used and not defined herein shall have the respective meanings assigned to them in the Red Herring Prospectus dated September 7, 2016 registered with the Registrar of Companies, Mumbai

Thanking you.

Yours sincerely,

For ICICI Prudential Life Insurance Company Limited,



Authorised Signatory

Vyoma Manek

Company Secretary and Compliance Officer

ACS 20384