



VARUN BEVERAGES LIMITED



Corporate Off : Plot No.31, Institutional Area, Sec.-44, Gurgaon, Haryana-122002 (India)
 Ph.: +91-124-4643100-500 • Fax: +91-124-4643303/04 E-mail : info@rjcorp.in • Visit us at : www.rjcorp.in
 CIN No. : U74899DL1995PLC069839

Date: October 25, 2016

To

General Manager
 Listing Department
 BSE Limited
 P.J. Tower, Dalal Street
 Mumbai 400 001

Vice President
 Listing Department
 National Stock Exchange of India Limited
 'Exchange Plaza', Bandra-Kurla Complex
 Bandra (East), Mumbai 400 051

Dear Sir,

Sub: Public Offer of equity shares of face value of Rs. 10 each (the "Offer") of Varun Beverages Limited (the "Company")

The IPO Committee of the Company and Selling Shareholders at their meeting held on October 25, 2016, in consultation with the Global Coordinators and Book Running Lead Managers and the Book Running Lead Manager to the Offer, have finalized allocation of 7,350,000 Equity Shares, to Anchor Investors at the Anchor Investor Allocation Price of Rs. 445 per Equity Share (including share premium of Rs. 435 per Equity Share) in the following manner:

Form No.	Name of the Anchor Investor	No. of Equity Shares allocated	% of Anchor Investor Portion	Bid price (Rs. per Equity Share)
1	SMALL CAP WORLD FUND, INC	14,76,816	20.09	445
2	AMERICAN FUNDS INSURANCE SERIES GLOBAL SMALL CAPITALIZATION FUND	4,92,228	6.70	445
3	ABU DHABI INVESTMENT AUTHORITY-MERLION	8,81,661	12.00	445
4	MORGAN STANLEY MAURITIUS COMPANY LIMITED	1,49,928	2.04	445
5	MERRILL LYNCH MARKETS SINGAPORE PTE. LTD	5,99,742	8.16	445
6	NORDEA FAR EAST FUND	1,98,792	2.70	445
7	NORDEA 1 SICAV - ASIAN FOCUS EQUITY FUND	1,12,497	1.53	445
8	NORDEA INTERNATIONAL FUND ASIAN SUB-FUND	1,63,713	2.23	445
9	INVESTERINGSFORENINGEN NORDEA INVEST FJERNOSTEN	1,42,494	1.94	445
10	NORDEA 1 SICAV- EMERGING STARS EQUITY FUND	8,82,189	12.00	445
11	WASATCH EMERGING INDIA FUND	2,53,407	3.45	445
12	CHENNAI 2007	2,53,407	3.45	445
13	STICHTING DEPOSITARY APG EMERGING MARKETS	9,56,637	13.02	445



	EQUITY POOL			
14A	SUNDARAM MUTUAL FUND A/C SUNDARAM SELECT MIDCAP	5,05,560	6.88	445
14B	SUNDARAM MUTUAL FUND - SUNDARAM TAX SAVER (OPEN-ENDED) FUND	1,79,784	2.45	445
14C	SUNDARAM MUTUAL FUND A/C SUNDARAM RURAL INDIA FUND	56,199	0.76	445
14D	SUNDARAM MUTUAL FUND - SUNDARAM BALANCED FUND	22,473	0.31	445
14E	SUNDARAM MUTUAL FUND - SUNDARAM MONTHLY INCOME PLAN - AGGRESSIVE PLAN	22,473	0.31	445

1 Mutual Fund has applied through a total of 5 schemes, scheme-wise details provided in table below:

Form No.	Name of Scheme	No. of Equity Shares allocated	% of Anchor Investor Portion	Bid price (Rs. per Equity Share)
14A	SUNDARAM MUTUAL FUND A/C SUNDARAM SELECT MIDCAP	5,05,560	6.88	445
14B	SUNDARAM MUTUAL FUND - SUNDARAM TAX SAVER (OPEN-ENDED) FUND	1,79,784	2.45	445
14C	SUNDARAM MUTUAL FUND A/C SUNDARAM RURAL INDIA FUND	56,199	0.76	445
14D	SUNDARAM MUTUAL FUND - SUNDARAM BALANCED FUND	22,473	0.31	445
14E	SUNDARAM MUTUAL FUND - SUNDARAM MONTHLY INCOME PLAN - AGGRESSIVE PLAN	22,473	0.31	445

As per the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirement) Regulations, 2009, as amended, in case the Offer Price discovered through book building process is higher than the Anchor Investor allocation price, Anchor investors will be required to pay the difference by the pay-in as specified in the revised CAN.



Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Red Herring Prospectus.

We request you to make the above information public by disclosing the same on your website.

Thanking You,
For **Varun Beverages Limited**


Authorised Signatory

Name: Mahavir Prasad Garg

Designation: Company Secretary and Compliance Officer



cc: **Securities and Exchange Board of India**
Corporation Finance Department,
Division of Issues and Listing,
Plot No. C4 A, G Block
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051, India