

Date: August 21, 2017

The General Manager
Dept. of Corporate Services
Bombay Stock Exchange Limited
PJ Towers,
Mumbai Samachar Marg,
Mumbai - 400 001

Vice President
Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex, Bandra (E)
Mumbai-400051

Dear Sir,

Sub: Proposed Initial Public Offering of up to 87,00,000 equity shares of Rs 10 each ("Equity Shares") of Apex Frozen Foods Limited (the "Company" or the "Issuer") aggregating up to Rs [•] million comprising of a fresh issue of up to 72,50,000 equity shares aggregating up to Rs [•] million (the "Fresh Issue") and an offer for sale of up to 14,50,000 equity shares by certain existing shareholders of the Company (the "Selling Shareholders") aggregating up to Rs [•] million (the "Offer for Sale" and together with the Fresh Issue, the "Issue").

The IPO Committee of the Company at its meetings held on August 21, 2017, in consultation with the Selling Shareholders and Book Running Lead Manager to the Issue, has finalized allocation of 2,490,000 Equity Shares, to Anchor Investors at Anchor Investor allocation price of Rs. 175 per Equity Share (including share premium of Rs. 165 per Equity Share) in the following manner:

Sr. No.	Name of the Anchor Investor	No. of Equity Shares allocated	% of Anchor Investor Portion
1A	Reliance Capital Trustee Co. Ltd. A/c Reliance Small Cap Fund	1,428,640	57.37%
2A	HSBC Midcap Equity Fund	371,440	14.92%
2B	HSBC India Opportunities Fund	200,000	8.03%
3A	ITPL - Invesco India Contra Fund	489,920	19.68%
	Total	2,490,000	100.00%

3 Mutual Funds have applied through a total of **4 schemes**, scheme-wise details provided in table below:

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1A	Reliance Capital Trustee Co. Ltd. A/c Reliance Small Cap Fund	1,428,640	57.37%
2A	HSBC Midcap Equity Fund	371,440	14.92%
2B	HSBC India Opportunities Fund	200,000	8.03%
3A	ITPL - Invesco India Contra Fund	489,920	19.68%
		2,490,000	100.00%





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CIN: U15490AP2012PLC080067

As per the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirement) Regulations, 2009, as amended, in case the Offer Price discovered through book building process is higher than the Anchor Investor allocation price, Anchor investors will be required to pay the difference by the pay-in as specified in the revised CAN.

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Red Herring Prospectus.

We request you to make the above information public by disclosing the same on your website.

Thanking You,
For Apex Frozen Foods Limited

S. Sarojini



Authorised Signatory
Name: S. Sarojini
Designation: Company Secretary and Compliance Officer

cc:

Securities and Exchange Board of India
Southern Regional Office
The Regional Manager, Overseas Towers
7th Floor, 756-L, Anna Salai,
Chennai 600 002