

Date: November 6, 2017

To

MSM – Trade Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra (E), Mumbai-400051	The General Manager Dept. of Corporate Services Bombay Stock Exchange Limited PJ Towers, Mumbai Samachar Marg, Mumbai - 400 001
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Dear Sir,

Sub: Public offer of equity shares of face value of Rs. 10 each of HDFC Standard Life Insurance Company Limited ("Company", such equity shares "Equity Shares" and such public offer, the "Offer", respectively)

The Executive Committee of the Company at its meeting held on November 6, 2017 and the Promoter Selling Shareholders, in consultation with the Managers to the Offer, have finalized allocation of 80,068,600 Equity Shares, to Anchor Investors at the Anchor Investor Allocation Price of Rs. 290 per Equity Share (including share premium of Rs. 280 per Equity Share) in the following manner:

S.No.	Name of Anchor Investor	No. of Equity Shares Allocated	Percentage of Equity Shares allocated as a percentage of Equity Shares available for allocation under the Anchor Investor Portion (%)	Bid price (Rs. per Equity Share)
1	ICICI PRUDENTIAL EQUITY INCOME FUND	965,500	1.206%	290
2	ICICI PRUDENTIAL LONG TERM EQUITY FUND TAX SAVINGS	2,137,900	2.670%	290
3	TVF FUND LTD	1,034,450	1.292%	290
4	KUWAIT INVESTMENT AUTHORITY FUND 225	582,750	0.728%	290
5	EASTSPRING INVESTMENTS INDIA INFRASTRUCTURE EQUITY OPEN LIMITED	349,700	0.437%	290
6	EASTSPRING INVESTMENTS INDIA CONSUMER EQUITY OPEN LIMITED	233,100	0.291%	290
7	EASTSPRING INVESTMENTS INDIA EQUITY OPEN LIMITED	582,750	0.728%	290
8	DRAGON PEACOCK INVESTMENTS LIMITED	493,050	0.616%	290
9	FIRST STATE ASIA OPPORTUNITIES FUND	172,450	0.215%	290
10	FIRST STATE ASIA PACIFIC ALL CAP FUND AS SUB FUND OF FIRST STATE GLOBAL UMBRELLA FUND PLC	260,600	0.325%	290
11	FIRST STATE INDIAN SUBCONTINENT FUND	1,808,300	2.258%	290
12	CARNEGIE FUND	692,550	0.865%	290
13	PFA KAPITALFORENING AFDELING 24 - PFA EMERGING MARKETS AKTIER	732,350	0.915%	290
14	INVESTERINGSFORENINGEN DANSKE INVEST	816,450	1.020%	290
15	PRINCE STREET (INDIA) FUND PTE LTD	344,850	0.431%	290
16	THE MASTER TRUST BANK OF JAPAN, LTD. AS TRUSTEE OF ALLIANCEBERNSTEIN EMERGING MARKETS GROWTH STOCK MOTHER	344,850	0.431%	290

HDFC STANDARD LIFE INSURANCE COMPANY LIMITED

Corporate & Registered Office: Lodha Excelus, 13th Floor,

Apollo Mills Compound, N. M. Joshi Marg,

Mahalaxmi, Mumbai - 400011

CIN No. U99999MH2000PLC128245

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1860-267-9999

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	FUND			
17	AB FCP I - EMERGING MARKETS GROWTH PORTFOLIO	632,900	0.790%	290
18	SANFORD C. BERNSTEIN FUND, INC.	573,950	0.717%	290
19	SAMSUNG INDIA SECURITIES MASTER INVESTMENT TRUST EQUITY	172,450	0.215%	290
20	AMUNDI FUNDS SBI FM EQUITY INDIA	689,700	0.861%	290
21	GOVERNMENT OF SINGAPORE	2,474,200	3.090%	290
22	MONETARY AUTHORITY OF SINGAPORE	801,650	1.001%	290
23	FIL INVESTMENTS(MAURITIUS)LTD	641,450	0.801%	290
24	FIDELITY FUNDS - ASIA FOCUS FUND	1,340,650	1.674%	290
25	KAPITALFORENINGEN INSTITUTIONEL INVESTOR, ASIATISKE EMERGING MARKET AKTIER	172,450	0.215%	290
26	FIDELITY INVESTMENT FUNDS ICVC- FIDELITY SOUTHEAST ASIA FUND	876,150	1.094%	290
27	JPMORGAN INDIA FUND	469,250	0.586%	290
28	ACTIVE EMERGING MARKETS EQUITY FUND	344,850	0.431%	290
29	ABU DHABI INVESTMENT AUTHORITY - JHELM	461,050	0.576%	290
30	J P MORGAN FUNDS	572,200	0.715%	290
31	JF INDIA EQUITY ACTIVE OPEN MOTHER FUND	344,850	0.431%	290
32	JP MORGAN FOCUSED EMERGING MARKET STRATEGY	428,100	0.535%	290
33	THE MASTER TRUST BANK OF JAPAN, LTD AS TRUSTEE OF JPM BRICS5 MOTHER FUND	344,850	0.431%	290
34	NATIONAL RAILROAD RETIREMENT INVESTMENT TRUST	344,850	0.431%	290
35	FIDELITY FUNDS - EMERGING ASIA POOL	245,150	0.306%	290
36	CARMIGNAC INVESTISSEMENT	446,250	0.557%	290
37	CARMIGNAC PATRIMOINE	1,105,500	1.381%	290
38	PICTET - INDIAN EQUITIES	689,700	0.861%	290
39	SOCIETE GENERALE	517,200	0.646%	290
40	RELIANCE CAPITAL TRUSTEE CO. LTD A/C RELIANCEBANKING FUND	732,750	0.915%	290
41	RELIANCE CAPITAL TRUSTEE CO. LTD. A/C RELIANCE FOCUSED LARGE CAP FUND	732,750	0.915%	290
42	RELIANCE CAPITAL TRUSTEE CO. LTD. - A/C RELIANCE TAX SAVER (ELSS) FUND	732,750	0.915%	290
43	RELIANCE CAPITAL TRUSTEE CO LTD - RELIANCE TOP 200 FUND	732,750	0.915%	290
44	UC-RNT FUND	3,275,850	4.091%	290

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45	AXIS DYNAMIC EQUITY FUND	689,650	0.861%	290
46	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS FOCUSED 25 FUND	1,724,100	2.153%	290
47	KOTAK MAHINDRA OLD MUTUAL LIFE INSURANCE LIMITED	344,850	0.431%	290
48	IDFC PREMIER EQUITY FUND	1,517,200	1.895%	290
49	IDFC EQUITY FUND	103,450	0.129%	290
50	IDFC DYNAMIC EQUITY FUND	103,450	0.129%	290
51	KOTAK MAHINDRA BALANCE UNIT SCHEME 99	107,800	0.135%	290
52	KOTAK SELECT FOCUS FUND	1,280,300	1.599%	290
53	KOTAK INDIA GROWTH FUND SERIES I	133,700	0.167%	290
54	KOTAK EQUITY SAVINGS FUND	29,950	0.037%	290
55	BIRLA SUN LIFE INSURANCE COMPANY LIMITED	344,850	0.431%	290
56	L AND T MUTUAL FUND TRUSTEE LTD-L AND T INDIA LARGE CAP FUND	203,350	0.254%	290
57	L AND T MUTUAL FUND TRUSTEE LTD-L AND T EQUITY FUND	1,865,600	2.330%	290
58	IIFL INDIA GROWTH FUND	689,700	0.861%	290
59	SUNDARAM MUTUAL FUND A/C SUNDARAM TAX SAVER (OPEN-ENDED) FUND	793,500	0.991%	290
60	SUNDARAM MUTUAL FUND A/C SUNDARAM BALANCED FUND	275,250	0.344%	290
61	SUNDARAM MUTUAL FUND A/C SUNDARAM INFRASTRUCTURE ADVANTAGE FUND	138,000	0.172%	290
62	SUNDARAM MUTUAL FUND A/C SUNDARAM SELECT FOCUS	171,500	0.214%	290
63	SUNDARAM MUTUAL FUND A/C SUNDARAM EQUITY MULTIPLIER	104,500	0.131%	290
64	SUNDARAM MUTUAL FUND A/C SUNDARAM FINANCIAL SERVICES OPPORTUNITIES FUND	69,000	0.086%	290
65	MOTILAL OSWAL MOST FOCUSED MULTICAP 35 FUND	1,666,800	2.082%	290
66	MOTILAL OSWAL MOST FOCUSED LONG TERM FUND	116,650	0.146%	290
67	MOTILAL OSWAL MOST FOCUSED DYNAMIC EQUITY FUND	144,250	0.180%	290
68	MOTILAL OSWAL MOST FOCUSED 25 FUND	141,250	0.176%	290
69	SBI BLUE CHIP FUND	1,099,150	1.373%	290
70	SBI MAGNUM TAXGAIN SCHEME	1,099,100	1.373%	290
71	SBI BANKING & FINANCIAL SERVICES FUND	387,900	0.484%	290
72	SBI ACTIVE SELECT FUND ACTIVE	344,850	0.431%	290

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73	ABU DHABI INVESTMENT AUTHORITY - BEHAVE	1,551,750	1.938%	290
74	HSBC GLOBAL INVESTMENT FUNDS - ASIA EX JAPAN EQUITY	1,034,450	1.292%	290
75	SBI LIFE INSURANCE CO. LTD	862,050	1.077%	290
76	INDUS INDIA FUND (MAURITIUS) LIMITED	517,200	0.646%	290
77	KOTAK FUNDS - INDIA MIDCAP FUND	517,200	0.646%	290
78	COLUMBIA EMERGING MARKETS FUND	517,200	0.646%	290
79	COLUMBIA VARIABLE PORTFOLIO - EMERGING MARKETS FUND	344,850	0.431%	290
80	BNP PARIBAS EQUITY FUND	300,000	0.375%	290
81	BNP PARIBAS MUTUAL FUND A/C BNP PARIBAS FOCUSED 25 EQUITY FUND	205,000	0.256%	290
82	BNP PARIBAS MUTUAL FUND A/C BNP PARIBAS ENHANCED ARBITRAGE FUND	35,000	0.044%	290
83	BNP PARIBAS LONG TERM EQUITY FUND	149,700	0.187%	290
84	T. ROWE PRICE FUNDS SICAV, FOR AND BEHALF OF ITS SEPARATE PORTFOLIO, GLOBAL EMERGING MARKETS EQUITY FUND	344,850	0.431%	290
85	T. ROWE PRICE INTERNATIONAL INC., EMERGING MARKETS EQUITY TRUST	545,150	0.681%	290
86	T. ROWE PRICE NEW ASIA FUND	673,100	0.841%	290
87	T. ROWE PRICE EMERGING MARKETS STOCK FUND	1,712,750	2.139%	290
88	BNP PARIBAS OBAM N.V.	517,200	0.646%	290
89	DSP HMK HOLDINGS PRIVATE LIMITED	1,034,450	1.292%	290
90	MYRIAD OPPORTUNITIES MASTER FUND LIMITED	344,850	0.431%	290
91	RELIANCE VENTURES LIMITED - LONG TERM	1,379,350	1.723%	290
92	UNIVERSITIES SUPERANNUATION SCHEME LIMITED (USSL) AS TRUSTEE OF UNIVERSITIES SUPERANNUATION SCHEME	689,700	0.861%	290
93	BLACKROCK GLOBAL FUNDS WORLD FINANCIALS FUND	430,665	0.538%	290
94	NATIONAL PENSION SERVICE MANAGED BY BLACKROCK INSTITUTIONAL TRUST COMPANY, NA	172,414	0.215%	290
95	BLACKROCK GLOBAL FUNDS ASIAN DRAGON FUND	1,339,137	1.672%	290
96	GOVERNMENT PENSION FUND GLOBAL	420,108	0.525%	290
97	BLACKROCK INDIA EQUITIES (MAURITIUS) LIMITED	223,870	0.280%	290
98	KUWAIT INVESTMENT AUTHORITY FUND 224	172,414	0.215%	290
99	UNISUPER LIMITED AS TRUSTEE FOR UNISUPER	172,414	0.215%	290

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100	THE MASTER TRUST BANK OF JAPAN, LTD. AS TRUSTEE OF BLACKROCK INDIA EQUITY FUND	172,414	0.215%	290
101	BLACKROCK ASIA FUND	172,414	0.215%	290
102	JUPITER SOUTH ASIA INVESTMENT COMPANY LIMITED - SOUTH ASIA ACCESS FUND	172,450	0.215%	290
103	NATIONAL WESTMINSTER BANK PLC AS TRUSTEE OF THE JUPITER INDIA FUND	517,250	0.646%	290
104	EXPLORER MAURITIUS	517,200	0.646%	290
105	DB INTERNATIONAL (ASIA) LTD	447,350	0.559%	290
106	CITIGROUP GLOBAL MARKETS MAURITIUS PRIVATE LIMITED	517,300	0.646%	290
107	BNP PARIBAS ARBITRAGE	689,650	0.861%	290
108	GOLDMAN SACHS (SINGAPORE) PTE	1,070,150	1.337%	290
109	CAMAS INVESTMENTS PTE. LTD.	2,655,150	3.316%	290
110	PARVEST EQUITY INDIA	517,200	0.646%	290
111	CAPITAL WORLD GROWTH AND INCOME FUND	2,241,400	2.799%	290
112	DSP BLACKROCK EQUITY FUND	230,700	0.288%	290
113	DSP BLACKROCK BALANCED FUND	405,350	0.506%	290
114	DSP BLACKROCK TOP 100 EQUITY FUND	603,250	0.753%	290
115	DSP BLACKROCK EQUITY SAVINGS FUND	89,650	0.112%	290
116	DSP BLACKROCK TAX SAVER FUND	597,900	0.747%	290
117	DSP BLACKROCK OPPORTUNITIES FUND	637,550	0.796%	290
118	DSP BLACKROCK MIP FUND	19,300	0.024%	290
119	DSP BLACKROCK DUAL ADVANTAGE FUND - SERIES 39 - 36M	1,000	0.001%	290
120	DSP BLACKROCK DUAL ADVANTAGE FUND - SERIES 49 - 42M	1,650	0.002%	290
121	DSP BLACKROCK FOCUS 25 FUND	517,050	0.646%	290
122	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE BANKING AND FINANCIAL SERVICES FUND	586,200	0.732%	290
123	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE INDIA GENNEXT FUND	379,300	0.474%	290
124	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE FRONTLINE EQUITY FUND	1,448,300	1.809%	290
125	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C INDIA EXCEL (OFFSHORE) FUND	172,400	0.215%	290
126	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA	344,800	0.431%	290

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	SUN LIFE BALANCED ADVANTAGE FUND			
Total		80,068,600	100.000%	

13 Mutual Funds have applied through various schemes. Set forth below is the scheme-wise allocation to domestic Mutual Funds:

S.No.	Name of Scheme	No. of Equity Shares Allocated	Percentage of Equity Shares allocated as a percentage of Equity Shares available for allocation under the Anchor Investor Portion (%)	Bid price (Rs. per Equity Share)
1	ICICI PRUDENTIAL EQUITY INCOME FUND	965,500	1.206%	290
2	ICICI PRUDENTIAL LONG TERM EQUITY FUND TAX SAVINGS	2,137,900	2.670%	290
3	RELIANCE CAPITAL TRUSTEE CO. LTD A/C RELIANCEBANKING FUND	732,750	0.915%	290
4	RELIANCE CAPITAL TRUSTEE CO. LTD. A/C RELIANCE FOCUSED LARGE CAP FUND	732,750	0.915%	290
5	RELIANCE CAPITAL TRUSTEE CO. LTD. - A/C RELIANCE TAX SAVER (ELSS) FUND	732,750	0.915%	290
6	RELIANCE CAPITAL TRUSTEE CO LTD - RELIANCE TOP 200 FUND	732,750	0.915%	290
7	AXIS DYNAMIC EQUITY FUND	689,650	0.861%	290
8	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS FOCUSED 25 FUND	1,724,100	2.153%	290
9	IDFC PREMIER EQUITY FUND	1,517,200	1.895%	290
10	IDFC EQUITY FUND	103,450	0.129%	290
11	IDFC DYNAMIC EQUITY FUND	103,450	0.129%	290
12	KOTAK MAHINDRA BALANCE UNIT SCHEME 99	107,800	0.135%	290
13	KOTAK SELECT FOCUS FUND	1,280,300	1.599%	290
14	KOTAK INDIA GROWTH FUND SERIES I	133,700	0.167%	290
15	KOTAK EQUITY SAVINGS FUND	29,950	0.037%	290
16	L AND T MUTUAL FUND TRUSTEE LTD-L AND T INDIA LARGE CAP FUND	203,350	0.254%	290
17	L AND T MUTUAL FUND TRUSTEE LTD-L AND T EQUITY FUND	1,865,600	2.330%	290
18	IIFL INDIA GROWTH FUND	689,700	0.861%	290
19	SUNDARAM MUTUAL FUND A/C SUNDARAM TAX SAVER (OPEN-ENDED) FUND	793,500	0.991%	290
20	SUNDARAM MUTUAL FUND A/C SUNDARAM BALANCED FUND	275,250	0.344%	290
21	SUNDARAM MUTUAL FUND A/C SUNDARAM INFRASTRUCTURE ADVANTAGE FUND	138,000	0.172%	290

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22	SUNDARAM MUTUAL FUND A/C SUNDARAM SELECT FOCUS	171,500	0.214%	290
23	SUNDARAM MUTUAL FUND A/C SUNDARAM EQUITY MULTIPLIER	104,500	0.131%	290
24	SUNDARAM MUTUAL FUND A/C SUNDARAM FINANCIAL SERVICES OPPORTUNITIES FUND	69,000	0.086%	290
25	MOTILAL OSWAL MOST FOCUSED MULTICAP 35 FUND	1,666,800	2.082%	290
26	MOTILAL OSWAL MOST FOCUSED LONG TERM FUND	116,650	0.146%	290
27	MOTILAL OSWAL MOST FOCUSED DYNAMIC EQUITY FUND	144,250	0.180%	290
28	MOTILAL OSWAL MOST FOCUSED 25 FUND	141,250	0.176%	290
29	SBI BLUE CHIP FUND	1,099,150	1.373%	290
30	SBI MAGNUM TAXGAIN SCHEME	1,099,100	1.373%	290
31	SBI BANKING & FINANCIAL SERVICES FUND	387,900	0.484%	290
32	BNP PARIBAS EQUITY FUND	300,000	0.375%	290
33	BNP PARIBAS MUTUAL FUND A/C BNP PARIBAS FOCUSED 25 EQUITY FUND	205,000	0.256%	290
34	BNP PARIBAS MUTUAL FUND A/C BNP PARIBAS ENHANCED ARBITRAGE FUND	35,000	0.044%	290
35	BNP PARIBAS LONG TERM EQUITY FUND	149,700	0.187%	290
36	DSP BLACKROCK EQUITY FUND	230,700	0.288%	290
37	DSP BLACKROCK BALANCED FUND	405,350	0.506%	290
38	DSP BLACKROCK TOP 100 EQUITY FUND	603,250	0.753%	290
39	DSP BLACKROCK EQUITY SAVINGS FUND	89,650	0.112%	290
40	DSP BLACKROCK TAX SAVER FUND	597,900	0.747%	290
41	DSP BLACKROCK OPPORTUNITIES FUND	637,550	0.796%	290
42	DSP BLACKROCK MIP FUND	19,300	0.024%	290
43	DSP BLACKROCK DUAL ADVANTAGE FUND - SERIES 39 - 36M	1,000	0.001%	290
44	DSP BLACKROCK DUAL ADVANTAGE FUND - SERIES 49 - 42M	1,650	0.002%	290
45	DSP BLACKROCK FOCUS 25 FUND	517,050	0.646%	290
46	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE BANKING AND FINANCIAL SERVICES FUND	586,200	0.732%	290
47	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE INDIA GENNEXT FUND	379,300	0.474%	290
48	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE FRONTLINE EQUITY FUND	1,448,300	1.809%	290

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49	BIRLA SUN LIFE TRUSTEE COMPANY PRIVATE LIMITED A/C INDIA EXCEL (OFFSHORE) FUND	172,400	0.215%	290
50	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE BALANCED ADVANTAGE FUND	344,800	0.431%	290
Total		27,413,600	34.238%	

As per the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirement) Regulations, 2009, as amended, in case the Offer Price discovered through the book building process is higher than the Anchor Investor Allocation Price, Anchor Investors will be required to pay the difference by the pay-in as specified in the revised CAN.

We request you to make the above information public by disclosing the same on your website.

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the red herring prospectus dated October 25, 2017 registered with the Registrar of Companies, Maharashtra.

Thanking You,

For HDFC Standard Life Insurance Company Limited



Narendra Gangan
EVP, Company Secretary &
Head Compliance & Legal