



AJCONGLOBAL
YOUR FRIENDLY FINANCIAL ADVISORS



IPO Note:

Belrise Industries Limited

Belrise Industries Limited is a prominent Indian automotive component manufacturer with a strong presence across domestic and international markets. The company offers an extensive portfolio of safety-critical systems and engineered solutions catering to two-wheelers, three-wheelers, four-wheelers, commercial vehicles, and agri-vehicles. Its key product segments include metal chassis systems, polymer components, suspension systems, body-in-white components, and exhaust systems, all of which are largely agnostic to powertrain types. This positions Belrise well to serve both electric vehicle (EV) and internal combustion engine (ICE) markets, aligning with the ongoing electrification trend in the automotive industry.

Belrise specializes in precision sheet metal pressing and fabrication, enabling the company to manufacture critical structures used in vehicle assembly. As of March 31, 2024, it ranks among the top three companies in the Indian two-wheeler metal components segment, holding a 24% market share in terms of revenue. The global two-wheeler metal components market stood at ₹1,453.85 billion in 2023 and is projected to grow to ₹1,767.28 billion by 2029, at a CAGR of 3.29%. The company has also built significant capabilities in precision sheet metal solutions for three-wheelers and four-wheelers (both passenger and commercial vehicles). India, being the largest three-wheeler market globally, recorded 0.75 million unit sales in FY24, with industry growth expected at a 5–7% CAGR between FY25 and FY30. Similarly, the Indian passenger vehicle industry is projected to grow at a 4.5–6.5% CAGR, and the commercial vehicle segment at 3–5% CAGR during 2024–2029, depending on GDP growth.

Belrise Industries is driven by a culture of product innovation, with a strong emphasis on development and process engineering to address the evolving needs of its customers. As of December 31, 2024, its dedicated design and engineering team of 159 professionals, skilled in product design, simulation, prototyping, and testing, has played a key role in expanding and diversifying the company's product portfolio. With over 1,000 distinct automotive components in its product basket, Belrise caters to a wide variety of customer requirements across vehicle categories. As of December 31, 2024, the company had a global customer base of 29 OEMs, including marquee names such as Bajaj Auto, Hero MotoCorp, Honda Motorcycle & Scooter India, Royal Enfield, and Jaguar Land Rover. Its manufacturing footprint comprises 15 plants across 9 cities in 8 Indian states as of December 2024. Following the acquisition of H-One India Pvt Ltd (a former subsidiary of H-One Company Ltd, Japan) in March 2025, Belrise expanded to 17 manufacturing facilities across 10 cities in 9 states, further enhancing its production scale and integration capabilities. The acquisition has strengthened Belrise Industries' capabilities in the four-wheeler metal stamping and fabrication segment, leveraging H-One's expertise in high-tensile steel fabrication and stamping, along with complex tool design and manufacturing.

Belrise adopts a collaborative and customer-centric business model, strategically locating its plants near customer facilities. This approach supports co-development of components, quicker product turnaround, and greater supply chain efficiency. The company's strong engineering capabilities, coupled with its wide product suite and pan-India presence, make it a preferred multi-product vendor for leading OEMs, as corroborated by CRISIL. This also creates significant entry barriers for new players in the segment.

Investment Recommendation and Rationale: -

Belrise Industries Limited is a renowned automotive component manufacturing firm with a wide range of products. It also gives engineering solutions for many types of autos. At the upper price band of Rs. 90, the issue is priced at a P/E multiple of 25.8 its FY24 post IPO EPS of Rs. 3.49.

- Distinguished market leader in the fast-growing sector of precision sheet metal pressing and fabrication within a vast and expanding automotive component industry.**
- Development and process engineering capabilities that are technology-enabled and innovation-driven.**
- Longstanding client relationships formed through years of collaboration and value addition, and a predominantly EV-agnostic product range, strategically positioned to scale in tandem with India's burgeoning electric car market.**

Issue Opens	21st May 2025
Issue Closes	23rd May 2025
Type of Issue	Fresh Issue of 23,88,88,888 shares (aggregating up to ₹2,150.00 Cr)
Issue size	Rs. 2,150 crores
Price Band	Rs. 85 to Rs. 90 per share
Bid lot/ Bid Size	166 shares/ Rs. 14,940
Issue structure	QIB-50%, HNI- 15%, Retail- 35%
Post issue equity shares	88,98,79,192
Promoters and Promoter Group Public	Pre Issue - 99.81% Post Issue - 73.01% Pre issue - 0.19% Post Issue- 26.99%
Post issue implied market cap	Rs. 8,008.91 crores
BRLMs	Axis Capital Ltd, HSBC Securities and Capital Markets (India) Private Ltd, Jefferies India Private Ltd, SBI Capital Markets Ltd
Registrar to the issue	MUFG Intime India Private Limited

Particulars	9M Ended Dec 31, 2024	9M Ended Dec 31, 2023	Year Ended Mar 31, 2024	Year Ended Mar 31, 2023	Year Ended Mar 31, 2022
Revenue from operations	60,134	59,579	74,842	65,825	53,968
Revenue Growth (%)	0.93%	NA	13.70%	21.97%	25.54%
EBITDA	7,670	7,600	9,383	8,976	7,634
EBITDA margin (%)	12.76%	12.76%	12.54%	13.64%	14.15%
PAT	2,454	2,975	3,108	3,136	2,618
Profit margin (%)	4.08%	4.99%	4.15%	4.77%	4.85%
Return on average equity (%)	9.97%*	13.61%*	14.18%	16.60%	16.44%
Return on average capital employed (%)	11.03%*	12.66%*	14.83%	14.04%	12.86%

Financial Summary (in ₹ million, unless otherwise indicated)

Revenue – Vehicle Type-wise (%)					
2-Wheeler	64.56%	59.92%	63.30%	65.48%	73.18%
3-Wheeler	2.92%	2.04%	2.17%	2.09%	2.65%
4-Wheeler (Passenger)	3.54%	3.76%	4.22%	4.45%	4.73%
4-Wheeler (Commercial)	5.66%	4.72%	5.01%	5.71%	4.99%
Others (Auto)	1.54%	4.21%	4.25%	2.06%	2.36%
Others (Non-Auto)	21.78%	25.35%	21.05%	20.21%	12.09%
Revenue – India vs. International (%)					
India	75.06%	73.20%	76.81%	77.92%	86.22%
International	24.94%	26.80%	23.19%	22.08%	13.78%
Total	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %

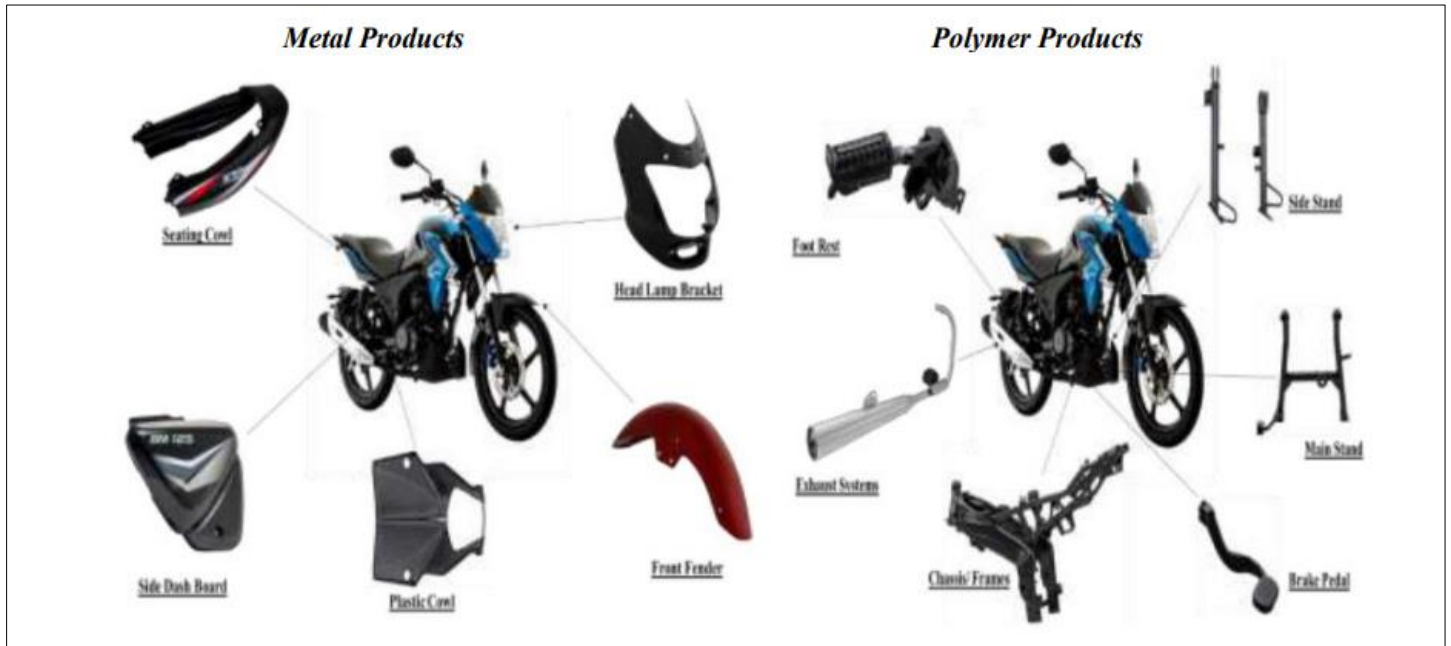
Source: Red Herring Prospectus (RHP)

*Not Annualized



AJCONGLOBAL
YOUR FRIENDLY FINANCIAL ADVISORS

The following graphics depict the company's motorcycle product portfolio across metal components, polymer products, and suspension systems, as of December 31, 2024.



Objects of the issue

Fresh Issue of 23,88,88,888 shares (aggregating up to ₹2,150.00 Cr)

Company proposes to utilise the Net Proceeds from the Issue towards the following objects:

1. Repayment/pre-payment, in full or in part, of certain outstanding borrowings availed by the Company
2. General corporate purposes.

Source: Red Herring Prospectus (RHP)

Peer Comparison

Name of the Company	Revenue from Operations (in ₹ million)	Face Value (₹)	Closing Price on May 13, 2025 (₹)	P/E (x)	EPS (Basic) (₹)	EPS (Diluted) (₹)	RoNW (%)	NAV per Share (₹)
Belrise Industries Limited	74,842.41	5	NA	NA	4.78	4.78	13.33	35.94
Peer Groups								
Bharat Forge Ltd	1,56,820.71	2	1,204.10	58.94	20.43	20.43	13.84	153.9
Uno Minda Ltd	1,39,103.60	2	953.95	62.19	15.36	15.34	21.68	91.71
Motherson Sumi Wiring India Ltd	83,213.60	1	56.76	39.42	1.44	1.44	42.45	3.79
JBM Auto Ltd	47,231.86	2	688.3	45.52	15.12	15.12	22.21	98.75
Endurance Technologies Ltd	1,00,520.31	10	2,165.60	44.76	48.38	48.38	16.24	353.86
Minda Corporation Ltd (Spark Minda)	46,511.00	2	487.05	51.32	9.65	9.49	13.99	82.84

Competitive Strengths

1. Market leader in the high-growth precision sheet metal pressing and fabrication segment within the expanding automotive component industry.
2. Strong technology-backed development and process engineering capabilities focused on innovation.
3. Vertically integrated manufacturing infrastructure supporting a broad and diversified product portfolio.
4. Longstanding relationships with leading OEMs, built through consistent collaboration and value creation.
5. EV-agnostic product offerings, well-positioned to benefit from the rapid growth of the electric vehicle market in India.
6. Led by experienced promoters and a seasoned management team with deep industry expertise.

Source: Red Herring Prospectus (RHP)

Growth Strategies

1. Increase content per vehicle by introducing high-value, complex products and integrated system solutions.
2. Expand the portfolio in electric vehicle and renewable energy segments to capture emerging market opportunities.
3. Develop proprietary products through in-house innovation and strategic collaborations.
4. Broaden the customer base across two-wheeler, four-wheeler, and commercial vehicle segments.
5. Strengthen aftermarket presence and boost exports through both organic expansion and strategic acquisitions.

Source: Red Herring Prospectus (RHP)

Key Risks

1. Geographic concentration of seven manufacturing facilities in Maharashtra exposes the company to regional risks.
2. A significant portion of revenue depends on the top ten customers, making the company vulnerable to changes in their financial condition or relationships.
3. Dependence on requirement-based contracts with OEMs increases exposure to fluctuations in customer demand or contract terminations.
4. Volatility in raw material prices and supply disruptions can adversely impact operations and profitability.
5. Pricing pressures from OEM customers could reduce margins and negatively affect financial performance.
6. Heavy dependence on the two-wheeler vehicle segment for revenue may pose a risk if demand in this segment declines or becomes economically less viable.

Source: Red Herring Prospectus (RHP)



Disclosure under SEBI Research Analyst Regulations 2014:

Sr.no.	Particulars	Yes/No
1)	Research Analyst or his/her relative's or Ajcon Global Services Limited financial interest in the subject company(ies):	No
2)	Research Analyst or his/her relative or Ajcon Global Services Limited actual/beneficial ownership of 1% or more securities of the subject company (ies) at the end of the month immediately preceding the date of publication of the Research report	No
3)	Research Analyst or his/her relative or Ajcon Global Services Limited has any other material conflict of interest at the time of publication of the Research Report	No
4)	Research Analyst has served as an officer, director or employee of the subject company(ies)	No
5)	Ajcon Global Services Limited has received any compensation from the subject company in the past twelve months	No
6)	Ajcon Global Services Limited has received any compensation for investment banking, or merchant banking, or brokerage services from the subject company in the past twelve months	No
7)	Ajcon Global Services Limited has received any compensation for products or services other than investment banking, or merchant banking, or brokerage services from the subject company in the past twelve months	No
8)	Ajcon Global Services Limited has received any compensation or other benefits from the subject company or third party in connection with the research report	No
9)	Ajcon Global Services Limited has managed or co-managed public offering of securities for the subject company in the past twelve months	No
10)	Research Analyst or Ajcon Global Services Limited has been engaged in market making activity for the subject company(ies)	No

Disclaimer

Investment in securities market are subject to market risks. Read all the related documents carefully before investing. Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

Ajcon Global Services Limited is a SEBI registered Research Analyst entity bearing registration Number INH000001170 under SEBI (Research Analysts) Regulations, 2014.

Individuals employed as research analyst by Ajcon Global Services Limited or their associates are not allowed to deal or trade in securities that the research analyst recommends within thirty days before and within five days after the publication of a research report as prescribed under SEBI Research Analyst Regulations.

Subject to the restrictions mentioned in above paragraph, We and our affiliates, officers, directors, employees and their relative may: (a) from time to time, have long or short positions acting as a principal in, and buy or sell the securities or derivatives thereof, of Company mentioned herein or (b) be engaged in any other transaction involving such securities and earn brokerage.

Ajcon Global Services Limited is a fully integrated stock broking, investment banking, merchant banking, corporate advisory, commodity and currency broking Company. It may therefore have commercial relationship for the above said services with the Company covered in this Report. Ajcon Global Services Limited research analysts responsible for the preparation of the research report may interact with trading desk personnel, sales personnel and other parties for gathering, applying and interpreting information.

Ajcon Global Services Limited encourages independence in research report preparation and strives to minimize conflict in preparation of research report. Ajcon Global Services Limited or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither Ajcon Global Services Limited nor Research Analysts have any material conflict of interest at the time of publication of this report.

Ajcon Global Services Limited or its associates may have commercial transactions with the Company mentioned in the research report with respect to advisory services.

The information and opinions in this report have been prepared by Ajcon Global Services Limited and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of Ajcon Global Services Limited. While we would endeavour to update the information herein on a reasonable basis, Ajcon Global Services Limited is under no obligation to



update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent Ajcon Global Services Limited from doing so. This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed.

This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. Ajcon Global Services Limited will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. Ajcon Global Services Limited accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice. Ajcon Global Services Limited or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

It is confirmed that or any other Research Analysts of this report has not received any compensation from the company mentioned in the report in the preceding twelve months. Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

Ajcon Global Services Limited or its subsidiaries collectively or Directors including their relatives, Research Analysts, do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Ajcon Global Services Limited may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report. Neither the Research Analysts nor Ajcon Global Services Limited have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on Ajcon Global Services Limited by any Regulatory Authority impacting Equity Research Analysis activities.

Analyst Certification

I Akhilesh Desai research analyst, author and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view (s) in this report.

For research related queries contact:

Akhilesh Desai - Research Analyst at research@ajcon.net

CIN: L74140MH1986PLC041941

SEBI registration Number: INH000001170 as per SEBI (Research Analysts) Regulations, 2014.

Website: www.ajcononline.com

Registered and Corporate office

408 - (4th Floor), Express Zone, "A" Wing, Cello – Sonal Realty, Near Oberoi Mall and Patel's, Western Express Highway, Goregaon (East), Mumbai – 400063. Tel: 91-22-67160400, Fax: 022-28722062