

Akums Drugs and Pharmaceuticals Ltd. IPO Meet Note

Price Band

Recommend

Rs. 646 - 679

SUBSCRIBE

The Issue		
Type of Issue	Issue size Rs. Mn	
Fresh Issue	6,800	
Offer for Sale	11,767	
Total	18,567	
Post issue mkt cap (Rs. mn)*	10,685	
Lot size	22 shares	

*At Upper Price Band

Issue Break-Up			
Reservation for	% of Issue		
QIB	75%		
NIB	15%		
Retail	35%		
Total	100%		
Indicative Offer Timeline	Indicative Date		
Bid/Offer Opening Date	July 30, 2024		
Bid/Offer Closing Date	Aug 1, 2024		
Finalization of the Basis of Allotment	Aug 2, 2024		
Credit of shares	Aug 5, 2024		
Initiation of refunds	Aug 5, 2024		
Listing Date	Aug 6, 2024		
Use of Proceeds			
Repayment/Pre-payment of borrowings	- Rs 3,870 mn		
Funding of working capital	- Rs 550 mn		
Manager ICICI, Axis Capital, Citigroup, Ambit			

Saral Seth
VP—Institutional Equities

sarals@indsec.co.in

Registrar Link Intime India Pvt. Ltd.

+91 22 61146139

Leadership position in domestic CDMO market

- Established in 2004, Akums Drugs and Pharmaceuticals (Akums) is India-focused CDMO player and is the largest by revenue. The company owns the intellectual property for the manufacturing processes of several of its formulations, and its core business is focused on providing end-to-end product development and manufacturing solutions to its clients.
- Some of its other services include formulation R&D, preparation and filing of regulatory dossiers in the Indian and global markets, and other testing services. In addition to its core CDMO business, it is also engaged in the manufacturing and sale of branded pharmaceutical formulations and APIs. Since inception, the company has manufactured 4,146 commercialised formulations across over 60 dosage forms.
- Its product basket includes extensive range of dosage forms including tablets, capsules, liquid orals, vials, ampoules, blow-filled seals, topical preparations, eye drops, dry powder injections, and gummies etc. Its market share in India's domestic CDMO improved from 26.7% in FY21 to 30.2% in FY24. The company has an SKU of 18,874 CDMO products. Further, Akums expects its new injectable facility to be operational in FY25.
- Its top 5 clients contribute 25.7% to its overall sales while top 10 clients contribute 39.3% to its overall sales.
- Segment wise revenue mix is as follows: **CDMO** 78% of sales; **Branded generics & formulations** 16.7% of sales; **API** 5% to its sales. The company also undertakes marketing of trade generic and products under its own brand through distributors and alternative channels across India.
- The company has 12 units of manufacturing facilities in Haridwar catering to CDMO and Branded generics and has 3 API facilities manufacturing facilities in Punjab & Haryana.

Valuation and Outlook: At the upper price band of Rs 679, the IPO is priced at P/S of 2.9x/2.9x/2.9x/2.6x FY22/FY23/FY24 revenue. Akums is the largest CDMO player in domestic market with 30% market share. The company caters to diversified clientele and has a solid SKU profile for its CDMO business. Apart from the base business of CDMO and Branded generics, the company is poised to make inroads into the faster growing injectables business which is expected to ramped up by 2HFY25. Its near debt-free status post pre-payment of short term borrowings from IPO proceeds should also aid profitability in the medium term. We believe, the CDMO industry is poised to grow at 14.5% CAGR to \$2.8bn by FY28 which provides ample scope for sustainable growth ahead. The Company has a robust network of R&D driven product SKUs which provides as a fairly high entry barrier in the lesser competitive CDMO market. We believe with most of the one-off expenses written off, the company's EBITDA margins should clock ~10%-12% by FY25E. We thus assign a SUBSCRIBE rating to the IPO.



Key financial summary

Financial summary (Rs. mn)	FY22	FY23	FY24
Revenue	36,718	36,548	41,782
Reported EBITDA	-1795	3,620	1,353
Reported EBITDA margin (%)	-4.9%	9.9%	3.2%
PAT	-2,509	978	8
P/E (x) (at upper band)	-	109x	-

^{*}annualised PE

Pre-issue and post-issue holding structure

	No. of Shares	% of total equity capital	No. of shares	% of total equity capital
	Pre-IPO		Post-IPO	
Promoter	121,528,880	82.47%	118,504,880	75.30%
Others	25,827,400	17.53%	38,866,128	24.70%
Total	147,356,280	100.0%	157,371,008	100.0%

* At upper price band

Selling shareholders	Promoter & Promoter group / Others	No. of shares
Sanjeev Jain	Promoter	1,512,000
Sandeep Jain	Promoter	1,512,000
Ruby QC Investment Holdings Pte. Ltd.	Investor	14,306,435

Key risk:

- **Disaster risk:** The company has 12 manufacturing facilities in Haridwar which is prone to natural disasters and cloud bursts. Any disruption due to natural disasters may impact company's revenue.
- **Client concentration:** Its five largest clients contribute 25.7% to its overall sales while ten largest clients contribute 39.3% to its overall sales. The company is continuing to gain wallet share with new clients which should alleviate dependency on old clients.
- Imports from China: Company imports 11% of its raw materials from China. While 88% of its raw mat
- erials are sourced locally. Any supply chain disruption in China could affects the company's production and revenue.

Source: RHP Page 2

^{**}Adjusted for one-offs; EBITDA margin for FY22/FY23/FY24 would have been at 11.9%/9.9%/12.5% respectively.



Strategies

- Leverage position and increase market share in CDMO market: Since commencement, Akums has broadened its CDMO offerings to provide a diverse range of products and services across therapeutic areas and dosage forms. To further strengthen its leadership position in the domestic market, it is focused on the expansion of both existing and new dosage forms and formulations. Its overarching strategy revolves around a synergistic approach to product categories, clients, and manufacturing capabilities. This includes a targeted approach to increase market share through the expansion of its existing product portfolio and its client base, and introduction of new products. These can be achieved through (a) increasing the product categories, (b) increasing client diversity, (c) Diversifying dosage capabilities.
- Improving R&D in dosage forms: The company aims to grow its dosage forms through (a) expansion of its brand presence; (b) Augmenting Marketing Efforts; (c) Foray into newer therapeutic areas like neurology, psychiatry and orphan diseases.
- Scale API business: The company aims to develop a comprehensive portfolio of complex APIs for both captive consumption and sales to other formulation manufacturers within and outside India. By identifying significantly unmet needs in the industry, it aims to offer APIs and improve its product margins by focusing on process efficiency and leveraging its R&D capabilities to solidify its presence in the domestic market. Lastly, it plans to offer APIs into semi-regulated and regulated markets and explore contract manufacturing of APIs for overseas markets like Philippines, South Korea, Vietnam, Europe, and South America, among others, followed by other regulated markets. This initiative positions the company as a reliable manufacturer for pharmaceutical companies seeking high-quality API manufacturing services.

Existing clientele:













New clientele









































Source: RHP Page 3



Client base and Revenue mix from top clients

Particulars	FY24	FY23	FY22
Client base in CDMO business	1524	1543	1386
Revenue from Top 5 clients	25.7%	26.4%	29.1%
Revenue from Top 10 clients	39.3%	38.9%	41.3%

Plant and segment wise utilization

CDMO and Branded and Generics	FY24	FY23	FY22
Unit 1	33.16%	24.36%	39.84%
Unit 2	62.41%	55.96%	67.06%
Unit 3	55.61%	54.33%	62.01%
Unit 4	18.06%	11.95%	14.04%
Unit 5	44.94%	35.35%	33.15%
Unit 6	24.29%	24.09%	28.58%
Unit 7	50.30%	44.41%	49.31%
Unit 8	28.18%	21.54%	28.30%
Unit 9	1.86%	0.94%	N.a.
Unit 10	2.38%	N.a.	N.a.
API	FY24	FY23	FY22
Dera Bassi, Punjab	39.00%	28.14%	29.47%
Lalru, Punjab	14.87%	37.11%	1.56%
Barwala, Punjab	-	-	-
Segment wise	FY24	FY23	FY22
Oral solids	38.12%	32.16%	41.47%
Sterile	48.29%	46.95%	52.54%
Liquids	26.63%	31.05%	52.51%
External	31.06%	25.21%	23.25%

Segment wise revenue mix

Particulars	FY24	FY23	FY22
CDMO	78.2%	74.5%	72.5%
Branded and generic	16.7%	20.7%	24.4%
API	5.1%	4.9%	2.9%

Raw material sourcing

Particulars	FY24	FY23	FY22
CDMO business			
Domestic sourcing	86.9	86.9	89.9
Direct imports from China	11.5	10.1	5.8
Direct imports from other countries	1.6	2.9	4.3
Branded and generic formulations			
Domestic sourcing	100.0	98.9	96.6
Direct imports from China	_	_	_
Direct imports from other countries	_	1.1	3.4
API business			
Domestic sourcing	65.0	96.12	44.4
Direct imports from China	34.9	3.5	55.4
Direct imports from other countries	_	0.36	0.2
Overall			
Domestic sourcing	88.1	89.8	88.9
Direct imports from China	10.7	7.8	7.2
Direct imports from other countries	1.2	2.5	3.8

Source: RHP Page 4



Valuation matrix

Company	FY24 sales	P/E (x)	RoE (%)
Akums Drugs and Pharmaceuticals	41,782	N.A.	-0.57%
Divi's Laboratories	78,450	74.99	11.79%
Suven Pharma	10,514	69.54	14.64%
Gland Pharma	56,647	42.45	8.85%
Torrent Pharma	107,280	60.2	24.15%
Alkem Laboratories	126,676	34.18	17.41%
Eris Lifesciences	20,091	34.95	15.16%
JB Chemicals	34,842	51.38	18.90%
Mankind Pharma	103,348	44.65	20.43%
Innova Captab	10,813	29.91	11.35%

Akums ROE is impacted by one-time write-off

Source: RHP Page 5



INDSEC Rating Distribution

BUY: Expected total return of over 15% within the next 12-18 months.

HOLD: Expected total return between 0% to 15% within the next 12-18 months.

SELL: Expected total return is negative within the next 12-18 months.

NEUTRAL: No investment opinion, stock under review.

DISCLOSURE

DISCLOSURE

BUSINESS ACTIVITIES:

Indsec Securities and Finance Limited (ISFL) is a corporate member of BSE (Equity, WDM segment), of NSEIL (Equity, WDM, Futures & Options and Currency Derivative segments) and has also secured membership of the MSEI Exchange (Currency Derivative Segment) vide registration No. INZ000236731. ISFL is an AMFI Registered Mutual Fund Advisor (MRMFA) vide Registration Number 9194. ISFL is also a Depository Participant of the National Securities Depository Limited (NSDL) and a SEBI registered Portfolio Manager. With this setup ISFL is in a position to offer all types of services in the securities industry.

Since inception company's focus has been on research. In view of its research capabilities ISFL focused mainly on institutional business and is today empaneled with most of the local financial institutions, insurance companies, banks and mutual funds. ISFL has grown from being a medium size broking outfit to become one of the largest capitalized Indian broking company offering the complete range of broking services.

ISFL was incorporated on 28th July 1993 and doesn't have any associates/ subsidiaries. ISFL is a registered Portfolio Manager under SEBI (Portfolio Managers) Regulations, 1993 vide registration No. INP000001892.

DISCIPLINARY HISTORY:

- No material penalties / directions have been issued by the SEBI under the securities laws, SEBI Act or Rules or Regulations made there under
- No penalties have been imposed for any economic offence by any authority.
- No material deficiencies in the systems and operations of the Company have been observed by any regulatory agency.
- There are no pending material litigations or legal proceedings, findings of inspections or investigations for which action has been taken or initiated by any regulatory authority against the Company or its Directors, principal officers or employees or any person directly or indirectly connected with the Company.

DECLARATION:

- ISFL/Research Analysts or their associates or their relatives do not have any financial interest in the subject company (ies);
- ISFL/Research Analysts or their associates or their relatives do not have actual or beneficial ownership of 1 % or more in the subject company (ies);
- Directors may have actual or beneficial ownership of 1 % or more in the subject company (ies);
- ISFL/Research Analysts or their associates or their relatives do not have any material conflict of interest in the subject company(ies) at the time of publication of this document;
- ISFL has not received any compensation from the subject company (ies) in the past twelve months;
- ISFL has not managed or co-managed public offering of securities for the subject company (ies) in the past twelve months;
- ISFL has not received any compensation for investment banking or merchant banking or brokerage services or any other service from the subject company (ies) in the past twelve months;
- ISFL has not received any compensation or other benefits from the subject company (ies) or third party in connection with this document;
- None of the research analysts have served as an officer, director or employee of the subject company (ies);
- ISFL has not been engaged in the market making activity for the subject company (ies);



DISCLOSURE

GENERAL TERMS AND CONDITION/ DISCLAIMERS:

This document has been issued by ISFL and is for informational purposes only and is not intended as an offer or solicitation for the purchase or sale of security.

This document has been prepared and issued on the basis of publicly available information, internally developed data and other sources believed to be reliable. However, we do not guarantee its accuracy and the information may be incomplete and condensed. Note however that, we have taken meticulous care to ensure that the facts stated are accurate and opinions given are fair and reasonable, neither the analyst nor any other employee of our company is in any way responsible for its contents. The Company's research department has received assistance from the subject company (ies) referred to in this document including, but not limited to, discussions with management of the subject company (ies). All opinions, projections and estimates constitute the judgment of the author as of the date of this document and these, including any other information contained in this document, are subject to change without notice. Prices and availability of financial instruments also are subject to change without notice. While we would endeavor to update the information herein on reasonable basis, we are under no obligation to update or keep the information current. Also, there may be regulatory, compliance, or other reasons that may prevent us from doing so.

Securities recommended in this document are subject to investment risks, including the possible loss of the principal amount invested. Any decision to purchase/sale securities mentioned in this document must take into account existing public information on such security or any registered prospectus. The appropriateness of a particular investment, decision or strategy will depend on an investor's individual circumstances and objectives. The securities, instruments, or strategies discussed in this document may not be suitable for all investors, and certain investors may not be eligible to purchase or participate in some or all of them. Each recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved).

This document is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution to the US taxpayers covered under US Foreign Account Tax Compliance Act (FATCA) provisions. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction

This is just a suggestion and the company will not be responsible for any profit or loss arising out of the decision taken by the reader of this document. Any comments or statements made herein are those of the analyst and do not necessarily reflect those of the company. No matter contained in this document may be reproduced or copied without the consent of the company. Any unauthorized use, duplication, redistribution or disclosure is prohibited by law and will result in prosecution. The information contained in this document is intended solely for the recipient and may not be further distributed by the recipient. The Company accepts no liability whatsoever for the actions of third parties.

The research analyst(s) of this document certifies that all of the views expressed in this document accurately reflect their personal views about those issuer(s) or securities. Analyst's holding in the stocks mentioned in the Report:-NIL