



MANBA FINANCE LIMITED

IPO NOTE

Septembe2024





ISSUE HIGHLIGHTS

- fe u # 0 Mumbai, Maharashtra, in May 1996. Thereafter, on conversion K Manba Financ Ltd RBI granted a certificate of registration in January 2029 business of namanking financial institutions without accepting publi
- E Manba Finances a Base Layer (NB-BC) regulated by the RBI, prov financial solution new two heeler (2Ws), three heeler (3Ws), election two wheeler (EV2Ws), election lection (EV2Ws), used Cars, SI Business Loans and Personal Loans
- E Manba Finance operates outstoolfocations connected to 29 branche 6 states western, central and north India. The company has e relationships withore than 1,100 Dealers, including more than Dealers acrossMaharashtra, Gujarat, Rajasthan, Chhattisgarh, N Pradesh and Uttar Pradesh
- £ u target customers are primarily (i) salaried; and employed individualsThe company offers customized products at made schemes to attract prospective customers
- £ u AUM has growant a CAGR of 37.46% between FY20 #
- # # average#cost borrowings as of FY2020423 and 2020as11.98%, 11.19% and 11.6 respectively.
- E u Revenues from operations reased to in FY202

 # 7' V@@ u in FY2024

 # 7' h u in FY2024

 # Gross NPA was 3.95% F
 2024 and NPA was 3.16% the FY 2024.

BRIEFFINANCIALDETAILS^

In OR)

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	2024	2023	2022	
Share Capital	31.42	12.56	12.56	
Net Worth as stated	200.61	168.43	151.74	
NetBorrowings	752.27	595.93	394.4C	
Revenue from Operations	191.59	133.32	106.59	
Revenue Growth (%) as stated	43.71	25.07	-	
EBITDA as stated	125.25	83.85	63.04	
Adjusted EBITDA Margin (%) as stated	65.38	62.90	59.14	
Net Profit for the period	31.42	16.58	9.74	
Net Profit (%)sated	16.47	12.52	9.20	
EPS "	8.34	4.40	2.59	
RONW (%)	15.66	9.84	6.42	
V ° † .	53.26	44.71	40.28	
ROE (%)	17.03	10.36	6.63	
Gross NPA (%)	3.95	3.74	4.94	
Net NPA (%)	3.16	3.14	4.30	

Issue Details

Fresh Issue of 25,70,000 quity Shares

Issue size 143 151Cr

No. of share 1,25,7000 Shares

Face value: 10/-

Price band 114120

Bid Lo:t125Shares and in multiple thereof

Post Issue Implied Market €ap 573 Cr 603' Cr

BRLMsHem Securities Ltd RegistrarLink Intime India Pvt. Ltd

Issue opens olonday, Sep 23, 2024
Issue closes olonday, Sep 25, 2024

Indicative Timetable

Activity	On or about
Finalisation of Basis of Allotme	26092023
Refunds/Unblocking ASBA Fund	26092023
Credit of equity shares to DP	27-092023
Trading commences	30092023

Issue breakup

		lr	% of	
	No. of Share	@Lower	@Upper	Issue
QIE	62,85,00	71.65	75.42	509
NIE	18,85,50	21.49	22.63	159
-NIB2	12,57,00	14.33	15.08	
-NIB1	6,28,50	7.16	7.54	
RE1	43,99,50	50.15	52.79	359
Tota	1,25,70,00	143.3	150.8	100
NIR	V@@'"			

NIB- V@@'" O

Category	Retail Category	NII-Bid 2-10 Lakh	NII-Bid Lakhs
Minimum Bi	125	1,750	8,375
Lot (Shares)	Shares	Shares	Shares
Minimum Bi			
Appl for 1x	35,196	359	718
	Applications	Application	Application

Listing BSE & NSE

Shareholding (No. of Shares)

Preissue	Post issu ∉ ^	
3,76,69,410	5,02,39,410	

Shareholding (%)

	Pre	
	Issue	Posŧlssu€
Promoter	99.999	74.979
Promoters Group	0.019	0.019
Public	0.00	25.02
Total	100.00%	100.00%





BACKGROUND

Companyand Directors

The#

O U in Maty 1996 thereafteron conversion to public limited company anuary 2005

Ltd The RBI grainted a certificate of registration anuary 2022, to carry on business be filting financial institutions without accepting public deposits the company is a Base Layer (BUB) Fregulated by the RBI, providing financial soluntia wheeler (2Ws), three wheeler (3Ws), electric two beeler (EV2Ws), electhice evheeler (EV3Ws), Used Cars, Small Business Loans and Personal Loans.

Brief Biographies of Directorsey Managerial Personnel

Manish Kiritkumar Shash the Managing Director of the Company since incorpheration. has over 25 years of experience in the NBFC sector.

Nikita Manish Shasha Whole Time Director and Heastiness Development of the Company sindecorporation. She has over 27 years of experience in the field of business relationship, marketing an management.

since 201 Heoversees functions such as sales & strategy, marketing and business expansion.

Monil Manish Shas a Whole Time Director and Chief Business Officer of the Company. He has been a director in the

Jay Khushal Mots a Whole Time Director and Chief Financial Officer of the Hedrapamyer 1/8 ars of experience in the field of accounts, finance axadion He oversees various facets of accounts & finance fine Colombiany including financial planning and analysis, treasury management, budgeting, financial projections and audit & taxation.

Anshu Shrivastawa the Chairman and Independent Director of the Company siedtes 2015 Oyears of experience in the field of finance. He was previously associated with Piramal Group and Piolete Investorp

Abhinav Sharmàs an Independent Director of the Company since 2019. He has more than 16 years of experier financial sector.

Neelam Tateis an Independent Director of the Company. She has professional experience of 6 years encompassing risk management and business/management advisory services. She is associated with Evolutionary Systems Priva

Bhavisha Ashish Jain the Company Secretary and the Compliance Officer of the Company. She has been associated Company since October 8,.20es also worked wisolutions Globavt. Ltd

OFFERDETAILS

Fresh Issue	No. of Share‡ * # *	
Fresh Issu(epto 151^Cr)	Upto1,25,70,00′0 Equit§hares	-

Shareholdin@Pattern

	Preoffer		Fresh Issue	Postoffer	
Shareholders	Number of Equity Shares	% of Total Equit Share Capital	of Shares^	Number of Equity Shares	% of Total Equit Share Capital
Promoter and Promoters Group					
Promoter	3,76,64,01	99.99%	0	3,76,64,01	74.97%
Promoters Group	5,400	0.01%	0	5,400	0.01%
Total for Promot&rPromoter Group	3,76,69,41	100.00%	0	3,76,69,41	74.98%
Public-Others	0	0.00%	1,25,70,00	1,25,70,00	25.02%
Totalfor Public Shareholder	0	0.00%	1,25,70,00	1,25,70,000	25.02%
Total Equity Share Capital	3,76,69,41	100.00%		5,02,39,41	100.00%

(^ at upper prloænd)





BUSINES OVERVIEW

Manba Financæ NonBanking Financial Compabase Layer (NBBC) providing financial solutionsefotwowheeler (2Ws,)threewheeler(3Ws), electric three wheeler (EV3Ws), Used Cars, Small Business Loand Personal Loans as on Mayrdh 31, 2024.

Break-Up of Loans Given

	As of March \$1		
	2024	2023	2022
Vehicle Loans			
Twowheeler	543.72	379.48	242.68
ThreeWheeler	10.63	0.33	0.00
Top-up loans	50.11	44.90	47.78
Used TwoWheeler Loans	8.76	1.98	0.14
Used Car Loans	0.98	0.00	0.00
Personal Loans	9.02	0.00	0.00
Small business loan	7.15	0.00	0.00
Other Loans	2.50	0.00	0.00
Total	632.86	426.69	290.60

About 97.90% of loan portfolio comprises of New Vehicle Loans with an average ticket \$20,000) of for two wheeler loans and an average ticket size (ATS) of at 0,000 for through eeler loans

Manba Finance based out of Mumbai, Maharashtra and operate out of 66 Locations connected to 2% branche states in western, central and northeodiampanlyasestablished relationships with more than 1,100 Dealers, including more than 190 EV Dealers, across Maharashtra, Gujarat, Rajasthan, Chhattisgarh, Madhya Pradesh Tinde Uttar P companyhas recently expandetsloan portfolio to Used Car Loans, Small Business Loans and Personatheoans and companyintends to leveragidesexisting networkfuother penetrate the markettheir products.

The company target customers are primarily (i) salaried; and notification and tailor and

The

Gross NPA was 3.95%, 3.74% and 4.94% for FY 2024, 2023 and 2022, respectively, and Net NPA was 3.16%, 3.74% for FY 2024, 2023202, respectively.

The companyasa centralized redit team which remotely reviews loan applications and undertakes credit decisions probased on the credit data of the customer mpanyas established business processes and technologies to facilitate sanction of more than 85% loans on the same day of the Tappolioca pianyalso has an inhouse collection team which focuses on recovery of the monthly installments with the companyalso has an inhouse collection team which focuses on recovery of the monthly installments with the companyal so has an inhouse collection team which focuses on recovery of the monthly installments with the companyal so has an inhouse collection team which focuses on recovery of the monthly installments with the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which focuses on recovery of the monthly installments with the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the companyal so has an inhouse collection team which the company and the collection team which the

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Statewise number of dealers

Name of the State	Number of Dealer
Maharashtra	502
Gujarat	248
Rajasthan	160
Chhattisgarh	138
Madhya Pradesh	49
Uttar Pradesh	7
Total	1,104

SourceRHP

The companyecure funding from public sector be private sector banks, small finance banks & other financial institutions and PTC and issuance of privately place





unlisted NCDs to midescapital requirements. A \$1007024, 2023 and 2022, total borrowings we7652.27 Cr, 595.9 \$2 rand 394.4 ©r, respectivelyu average cost of borrowings False 0024, 2023 and 2022 was 11.98%, 11.19% and 11.61%, respectively. As part of the PTC, the loans of the Company are bundled together int transferred to a SPVupefor securitisation of assets by banks, financial institutions or NBFCxnTissu&BVthe PTC against that flows generated by the underlying pool of loans.

Snapshot of borrowings and NPAs		. #	. d)
	ı	As of March 31	1
	2024	2023	2022
Fixed Interest Rate Liabilities	497.17	310.02	169.80
CP	-	-	30.00
NCD	154.17	11.67	15.00
Securitization	131.06	128.79	39.48
Term Loan	211.94	169.57	85.33
Vehicle Loan	-	-	-
Floating Interest Rate Financial Liabilities	258.28	287.77	225.56
Cash Credit	43.78	46.80	50.35
NCD	9.75	15.00	0.00
Term Loan	203.0€	225.60	174.76
Vehicle Loan	1.69	0.37	0.45
TotalBorrowings	755.45	597.79	395.36
Unamortized Borrowing	3.17	1.86	0.96
Net Borrowing	752.27	595.93	394.4C
Average Tenure of Borrowings (in months)	26.74	27.12	28.89
Average Cost of Borrowing	11.98%	11.19%	11.61%
Weighted Average Residual Tenure of Borrowings (in months)	26.74	27.12	28.89
Gross NPA	31.56	23.69	24.50
Net NPA	25.25	19.90	21.32
SourceRHP			

REVENUE FROM OPERATIONS

Particula	, A	As at March 31st,			
Pai licula	2024	2023	2022		
Revenue fromperations					
(a) Interest income	168.36	124.96	93.98		
(b) Other operating income	23.23	8.35	12.61		
Total revenue from operations	191.59	133.32	106.59		
(a) Other income	0.05	0.00	0.03		
Total income	191.63	133.32	106.62		

Product Wise Revenues

		As of March 31						
	2024	%	2023	%	2022	%		
TwoWheeler	171.60	89.55%	129.11	96.84%	104.61	98.12%		
ThreeWheeler	1.18	0.61%	0.02	0.02%	0.00	0.00%		
Personal Loan	1.36	0.71%	0.00	0.00%	0.00	0.00%		
SmallBusiness Loan	0.36	0.19%	0.00	0.00%	0.00	0.00%		
Used TwWheeler	0.72	0.38%	0.26	0.19%	0.03	0.03%		
Used Car Loan	0.04	0.02%	0.00	0.00%	0.00	0.00%		
Other Operating Income	16.33	8.52%	3.93	2.95%	1.94	1.82%		
Other Income	0.05	0.02%	0.00	0.00%	0.03	0.03%		
Revenue Bifurcation Total	191.63	100.00%	133.32	100.00%	106.62	100.00%		

SourceRHP

PRODUCTS

The company is an NEXCorroviding financial solutions for the purchase of New Vehicle Loans, Used Car Loans, Small Loans and Personal Loans.comepany has recently launched Used Car Loans, Small Business Loans and Personal Loa

New Vehicle Loan's:

wheeler loans. The targestomers are mainly (i) salaried; and (ii) small business who intend to purchase a





2Ws/3Ws/EV2Ws/EV3Ws. The company normally funds around 85% of the purchase price (on road price) of proposed to be acquired by the customer of the New Vehicle Loans and prefer the customer to contribute the k

Top-up Loan: The Top-up Loan is an additional credit that can be availed by a customer over and above an existing Ne Loan secured against the original asset funded by the Company. It is provided as an additional product to those who are at the endher repayment schedule and who have paid the instalments on time.

Used Car Loans y # 0 now desires to own a violated but does have the financial resources to purchase a new car. The Company steps i his desire, subject to the company being eligible as per the internal credit policy for Used The archomprenty would require the vehicle proposed to be acisquire the 12 years old and the funding tenure to be between 12 months months. The ticket size from original for Used Car Loans is between lakhs to 00 lakhs which should be around 75% of the value of cannot be acisquired to 12 years old and the funding tenure to be between 12 months.

Small Business Loans (Manba Vyapaar Łoźmes)company has recently launched its Small Business Loans viz. Mar Vyapaar Loans offerings in Mumbai, MaharābetcompanyffesSmall Business Loans to MSME businesse9. This makes to 10.00 lakhs for a tenure of 12 montinsoluble 8 with the target customers being small businesses like kirana stores, medical stores, carpenters mamafacturing units, tailors and such other sections of the population running and medium businesses

Personal Loan the company have launched its Personal Loan offerings July 2023. It is offering this product on a configure of quick TAT for sanction and disbursement. The hold of are salaried and selfiployed individuals who require funds on an immediate basis and do not have the time to avail borrowings.

Dealer NetworkThe company have established relationship with more than 1,100 Dealers, including more than Dealers, across Maharashtra, Gujarat, Rajasthan, Chhattisgarh, Madhya Pradesh and Uttar Pradesh

State wise loan portfolio

States		As at March 31st,							
States	2024	%	2023	%	2022	%			
Maharashtra	516.23	64.63%	436.65	68.91%	389.25	78.50%			
Gujarat	185.02	23.16%	168.61	26.61%	96.87	19.54%			
Rajasthan	52.34	6.55%	18.85	2.97%	9.7114	1.96%			
Chhattisgarh	40.54	5.08%	9.5863	1.51%	0.00	0.00%			
Madhya Pradesh	4.63	0.58%	0.00	0.00%	0.00	0.00%			
Total	798.77	100.00%	633.69	100.00%	495.83	100.00%			

Source: RHP

Customer reactions and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and over 1,100 in the company is currently present in six states with 66 Locations and company is currently present in

The companyave an extensive network of 29 Branches as of July 31, 2024, in the states of Maharashtra, Gujara Chhattisgarh, Madhya Pradesh and Uttar Pradesh providing financial stalutions to requirements who are largely excluded by the traditional financial institutions.

Geographical Breakp of Revenue

Particulars	As at March 31st,						
r ar ticulars	2024	% share	2023	% share	2022	% share	
Maharashtra	133.00	69.40	100.79	75.60	89.73	84.19	
Gujarat	46.05	24.03	29.67	22.26	15.42	14.47	
Rajasthan	6.86	3.58	2.32	1.74	1.43	1.34	
Chhattisgarh	5.45	2.84	0.54	0.40	0.00	0.00	
Madhya Pradesh	0.28	0.15	0.00	0.00	0.00	0.00	
Total	191.63	100.0C	133.32	100.0C	106.62	100.00	

Source: RHP





COMPETITIVESTRENGTIS

‰ Established relationships with the Dealers

The companyommenced tsbusiness in 1998 as a NBFC from Mumbai, Maharashtra arids pedient iops from 2009 with vehicle financi fige Company has established strong relationships with more than 1,100 Dealers. ENcluding 1 Dealers, across Maharashtra, Gujarat, Rajasthan, Chhattisgarh, Madhya Pradesh and Uttar Record pedient with the company of the company

2Ws/3Ws/2EVWs/3EVWs. Dealer network acts as a point off that the business mode. Dealer network acts are point off that the business mode. Dealer network acts are point off that the business mode. Dealer network acts are point off that the business mode. Dealer network acts are point off that the business mode. Dealer network acts are point off that the business mode. Dealer network acts are point off that the business mode. Dealer network acts are point off that the business mode. Dealer network acts are point of the business mode. Dealer network acts are point of the business mode. Dealer network acts are point of the business mode. Dealer network acts are point of the business mode. Dealer network acts are point of the business mode. Dealer network acts are point of the business mode. Dealer ne

% Ability to expand to new underpenetrated geographies

The Company's present in 66 Locations a6schastes in western, central and northherdiampany initiaflycused on Maharashtra and after gaithinegnecessary knowledge and expertence, ompany xpanded our operations to other states like Gujarat, Rajast Danattisgarh, Madhya Pradesh and Uttah. Fire exampany riveits growth through dealer networks where the Branches follow the hub and spoke model for handling functions such as experial strand Branches are established they company in markets having sizeable opportunity

u # 8 k Thegrowth has primarily been volume led with consistent ATES days dyield the growth in New Vehicle Librards ecustomer and dealer centribusiness model, where throthers pecial incentives and schethers company ddress issues faced by both the Dealer and ustomers and provide specific solutions

% Access to diversified and effective longerm borrowing

The companyas developed long termelationships with various banks, NBFCs and other financial insittisfuting for requirements he company borrofus from these sources and together with function to the customers for their asset acquisitio funding requirements.

The companyas entered into algoriding arrangement within thoot Capital Services Limited on an 80:20 fund sharing basin terms of RBI guidelines, where 80% funds have provided by Muthoot Capital Services Limited and the balance 20 obligation. The ompany is undertaking all feodtand backend lending processing and collection activities under its name and braftle companyacts as the security agent inathas gement where creation, perfection and enforcement of the seguinterests in the vehicle funded underables mentioned in the company also liable to buyback the customers who are more than 75 DPD underniting co. 7 '

FY2024, 2023 and 2022 was 11.98%, 11.19% and 11.61%, respectively.

% Technology driven and scalable operating model with quick Turn Around Time (TAT) for loan processing

The companyasorganised each ionstructions into separate activities and deployed the necessary technology, manp and systems to ensure smooth running perfatilions in a collective and conducive environment with a TU CIBIL service Customer Relationship Management (CRM) platform for businessibpharatianmangement with a TU CIBIL service provider for providing access to its data to detail gestein formation regarding the credit rating of customers and service profor KYC and bank account verifical tiens om pany himstalled the marketing automation tool from Sates from deeting its products. The company IT service management softwarp from tisn gits customer service company also integrate its payment systems with all the leading payment gateways provided by RazoPpayLStofin translebank payment facilities and such other services mpanis also availing services from Karix Morbilletone of the mobile engagement and communications provider for SMS solution solutions depredations.

% Extensive collections infrastructure and processes leading to mainther ance of

More than 80% of monthly collection are received through NACIscomediated EMI date companyas an inhouse collections team, responsible for detecting likely default each physical physica





in-house collections team in the collection or reconstanting dues from customers, where required, in accordance with RBI Guidelines.

collections team consist of 446 personnel who are assisted unwith the mology to ensure collection of monthly instalment secollection representatives are able to causates are data on their mobile devices and issue receipts through the device provide company u Gross NPA was 3.95%, 3.74% and 4.94% 024, 2023 and 2022, respectively, and Net NPA was 3.4% and 4.30% for 2024, 2023 and 2022, respectively

‰ Experienced Promoters and professional management team

Promoters have vast knowledge and experience in the NBFE sectors have that the sattracted and retained senior experienced professionals with operational and apabilities, management skills, business development experience and financial managements. Directors and Senior Management teams help company implementing the strategies in an efficient and continue to builther ack record of successful product offerings

KEY BUSINESSTRATEGES

% Increasing penetration in existing markets and diversifying into new markets

The companintend to further penettaeexisting markets by not only of 200 Msh(3) Ws/EV2Ws/EV3Ws loans but also diversify the loan portfolio to new products such as Used Camallo Bousiness Loans and Personal Loans to customers. The companing unched new product offerings in Gujarat in the yeara 200 earns but some that companing unched new product offerings in Gujarat in the yeara 200 earns but some that 200 crby 2024 he companing urther expanded to Chhattisgarh in the yeara 2012 of 120 ursed more that 50 crby 2024 he companing as recently launched to perations in Madhya Prade that Prade sons idering the size of 120 ursed in these states, appetite for credit in the 2Ws/3W2WEX/EV3Ws space and pto 150 ursed to 150 urse

% Continue focus on vehicle finance and the growing 2Ws/3Ws/EV2Ws/EV3Ws market

New Vehicle Loans constitute 97.90% of totalAUM and twill continue to focus on this product/3Ws space is also catching up which is mainly a commercial segmentusiancessesses all and private transporters are now preferring EV3Ws for their business operations to save constigutant diethcrease their margins by using EV3Ws for loc or short distance transported and sentered and sentered

‰ Diversifyingheportfolio into Used Car Loans, Small Business Loans and Personal Loans

The companintends offer Used Car Loans with a ticket 2500 balkh to 0.00 lakh the company intend to offer this product others product to the aspirational 2Ws/EV2Ws vehicle finance customers who desire to upgrade or add a care thick their exist with this loan. The company as recently started offering Small Business Loans in Maharasth paround the MANBA Vyaapaarloans. The company tend to offer Small Business Loans having a ticketh. The company and to offer Small Business Loans having a ticketh of 1.00 lakh. The company as also employed experienced professionals who have significant experient in MSME lending to small businesses and Personal Loans.

‰ Leveraging existing Branch and location setup by adding new products

Currently the companyerateout of 66 Locations in Maharashtra, Gujarat, Rajasthan, Chhattisgarh, Madhya Prades Uttar Pradesh providing financial servitoestatoget custome is companyelieve that leveragitheexisting Branches and Locations as a baseffering these new loan products will enable speedy growth of these product offerings

The companyunds the customer for the purchase of the Used Car where the vehicle to be acquairs abld apolto 12 the funding tenure to be between 12 months to 48 ention tenure to be between 2.00 lakhs to 6.00 lakhs companyave already launched these products in the Mumbai Dracker berr 2023 and from April 2024, the company has unched these products in the certain markets of Maha Causian and

% Continue to invest in technology and digitization initiatives to the the transfer and improve customer experience

The companywill continue to focus and invest in technology and digitization initiatives which is its where some of and operation. The company planned various technology related upgrades and adoption of newer technologies.





near future. The company lars to launch websed app to provide dedicated logins for business correspondents act Branches and Locations using dependent set of business rules for acquiring customers.

% Enhance brand recall to attract new customers

The company plants take initiatives to increase the samengetcall offs U The company normally marketite trand through hoarding exertising on buses, dealer gate panels, standees, table placers a such other marketing and branding initiatives mpany plans enhance bits by engaging with existing and potential customers through various cuspongenams and schemes, sponsor popular events and festivals inittone regions and advertise in physical digital media force as in its reach and brand to the general public

RETURN ONEOUITY ANDASSETS

As of March %1 **Particulars** 2024 2023 2022 ProfitAfterTax 31.42 16.58 9.7402 TotaAssets 973.75 787.25 561.46 AverageTotaAssets 880.50 674.35 558.43 AUM 633.69 936.86 495.83 AverageAUM 785.27 564.76 512.97 NetWorth 200.61 151.74 168.43 Average Quityor Average Net Worth 146.84 184.52 160.09 **TotaBorrowings** 752.27 394.40 595.93 AverageTotaBorrowings 674.10 495.16 399.54 Returnon Average Total Asset \$%) 3.57% 1.74% 2.46% 17.03% 10.36% 6.63% Returnon Equity(%) BasicEarningPerEquityShare 8.34 4.40 2.59 DilutedEarning&erEquityShare 8.34 4.40 2.59 NetAssetValuePerEquityShare 53.26 40.28 44.71 TotalTangibleAssets 972.93 786.45 560.92 AverageTangibleAsset 879.69 673.68 557.65 4.67 3.76 3.27 AUMonNetWorth 2.46% Returnon Average Total Tangible Asset 3.57% 1.75%

Source: RHP

FINANCIAI RATIOS

TIMATORIE	"					
	As of and for Fiscal					
Particulars	2024	2023	2022			
AUM	936.86	633.69	495.83			
AUMGrowth(%)	47.84%	27.80%	(6.47) %			
AverageAUM	785.27	564.76	512.97			
GrossLoanBook	798.77	633.69	495.83			
Securitize A ssets	156.06	151.69	49.35			
TotaAssets	973.75	787.25	561.46			
Disbursements	632.86	426.69	290.60			
TotaRevenueromOperations	191.59	133.62	106.59			
OtherIncome	0.05	0.00	0.03			
Totalincome	191.63	133.32	106.62			
AdjustedFinanceCosts	80.74	55.42	46.39			
Operatin@xpenses	72.00	55.11	47.57			
Operatin@xpense\$oAverageTotaAsset\$%)	8.18%	8.17%	8.52%			
Operatin@xpense&erlocation	1.11	1.08	1.44			
PreProvisio@peratin@rofi(PPOP)	51.18	32.05	23.29			
PreProvisio@peratin@rofi(PPOP)oAverage Total Assets (%)	5.81%	4.75%	4.17%			





		As of and for Fiscal				
Particulars	2024	2023	2022			
Impairmenton Financial \$nstrument	11.32	8.31	10.04			
ImpairmentonFinancialsnstrumenttoAverage Total Assets (%)	1.29%	1.23%	1.80%			
GrossNPA	31.56	23.69	24.50			
GrossNPA(%)	3.95%	3.74%	4.94%			
NPAProvision	6.31	3.79	3.19			
NetNPA	25.25	19.90	21.32			
NetNPA(%)	3.16%	3.14%	4.30%			
ProvisionCoverageatio(%)	20.00%	16.00%	13.00%			
TotalLoanLossProvision(LLP)	10.56	6.46	6.41			
TotalLLPtoGrossLoanBook(%)	1.32%	1.02%	1.29%			
Operatin@xpense\$oNetIncome(%)	37.58%	41.34%	44.62%			
GrossLoanBook NetWorth	3.98	3.76	3.27			
Averag@rossloanBook	716.23	564.76	512.97			
AverageGrossLoanBook/AverageNetWorth	3.88	3.53	3.49			
NetLoanBook	783.05	623.32	482.67			
Adjuste&pread(%)	8.67%	9.08%	6.73%			

Source: RHP

RETURN RATIOS (%)

	Asofa	AsofandforFiscal		
Particulars	2024	2023	2022	
TotaRevenuefromOperationsoAverageAUM	24.40%	23.61%	20.78%	
OtherIncometoAverageAUM	0.01%	0.00%	0.01%	
TotalincometoAverageAUM	24.40%	23.61%	20.78%	
Adjusted in ance ost to Average AUM	10.28%	9.81%	9.04%	
NetIncometoAverageAUM	14.12%	13.79%	11.74%	
Operatin@xpense\$oAverageAUM	9.17%	9.76%	9.27%	
Impairmenton Financial snstrumen (tcreditost); o Average AUM	1.44%	1.47%	1.96%	
PBTtoAverageAUM	4.95%	4.03%	2.47%	
PATtoAverageAUM	4.00%	2.94%	1.90%	
PATtoAverageNetWorth	17.03%	10.36%	6.63%	

Source: RHP

YIELDS SPREADS AND MARGINS

	AsofandforFiscal						
Particulars	2024	2023	2022				
InteresIncome**	168.36	124.96	93.98				
AdjustedFinanceCost	80.74	55.42	46.39				
TotalInterestearningAssets	884.04	679.11	513.39				
AveragenteresearningAssets	781.57	596.25	526.18				
AverageTotaAssets	880.50	674.35	558.43				
Averagenteres bearingiabilities	674.1C	495.16	399.54				
Totalincome	191.63	133.32	106.62				
NetInteres i ncome	87.62	69.54	47.59				
Averageyieldon Average AUM	21.44%	22.13%	18.32%				
Averag€ostofBorrowings	11.98%	11.19%	11.61%				
Spread	9.46%	10.93%	6.71%				
Net Interest Margin (%)	11.16%	12.31%	9.28%				
Incremental Cost of Borrowings (%)	12.36%	12.34%	11.49%				
Incremental Borrowings	610.10	551.71	271.16				

Source: RHP*Interesihcomedoesnotincluddoanfees





ASSETQUALITY-PROVISIONING AND WRITOFFS

	As of and for Fiscal					
Assetcategory(LoanBook)	2024	2023	2022			
GrossloanBook	798.77	633.69	495.83			
GrossNPAs	31.56	23.69	24.50			
NPAProvisions	6.31	3.79	3.19			
NetNPAs	25.25	19.90	21.32			
BadDebtsWriteoff	7.22	5.95	9.07			

Source: RHP

PRODUCTIVITY RATIOSOVERALL

Donticulare	AsofandforFiscal				
Particulars	2024	2023	2022		
Numberoflocations	65	51	33		
Numberofon-rollemployees	1,133	827	663		
AUMperlocation in Cr)	14.41	12.43	15.03		
AUMperemployee(in Cr)	0.83	0.77	0.75		
Disbursementerlocation(in Cr)	9.74	8.37	8.81		
Disbursementerlocationpermonth(in Cr)	0.81	0.70	0.73		
Disbursementeremployee(in Cr)	0.56	0.52	0.44		

Source: RHP

CAPITALADEQUACY

cr, except percentages and ratios)

	Asofa	As of and for Fiscal					
Particulars	2024	2023	2022				
Tierl Capital	200.61	168.43	151.74				
TierII Capital	-	-	-				
TotaCapital	200.61	168.43	151.74				
RiskWeightedAssets	796.87	623.32	482.67				
CapitaAdequacyRatio(%)							
Tierl Capita(%)	25.17%	27.02%	31.44%				
TierII Capita(%)	-	-	-				
TotaBorrowing(sl)toEquityratio(2)	3.75	3.54	2.60				

Source: RHP

COMPETITION

u competitors include established commercial banks, NBFCs, small finance banks, local money lenders i areas and the private unorganized and informal financiers who principally operate in the local market and micro medium enterprises whoalse focused on lending two and middlein comes egments

COMPARISON OFFERINGS/S. INDUSTRYPEERS

	Two wheeler	Three wheeler	Car/Used Car	MSME/SME/ Small Business	Personal	Commercial Vehicle	Tractor	Housing	Micro Finance
Arman Financial	J .			J .					Ι.
Baid Finserv			J.	J .		J .			
Berar Finance	J .		J.	J .	J .				
Hero Fincorp	J .		J.	J .	J .				
Manba Finance	J .	J .	J.	J .	J .				
MAS Financial	J .		J.	J .	J .	J .	J .	J ·	
Muthoot Fincor	J .			J .				J ·	J.
TVS Credit	J ·	J ·	J .	J .	J ·	J ·	J .		

Source: RHP

COMPARISON WITHSTED INDUSTRY PEERS (AS ON 3 15T MARCH 2021)

	Total Income	Face Value	P/E	P/B	EPS Basic	RoNW	NAV	PAT	D/E
Name of the company			(X)	(X)		(%)		. #	(x)
Manba Finance	191.63	10.00			8.34	15.66	53.26	31.42	3.75
Baid Finserv	66.36	2.00	13.65	1.06	1.08	7.75	13.89	12.92	1.45
Arman Financial Services	661.53	10.00	8.57	2.15	195.00	21.36	775.7C	173.57	2.09
MAS Financial Services	1,285.68	10.00	18.13	2.55	15.31	14.25	108.71	254.01	4.00

Source: RHPP/E Ratio has been computed based@MRbfeequity shares on August 22, 2024





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