

# SESHAASAI TECHNOLOGIES LIMITED LTD.

'SUBSCRIBE'

23-09-2025 TO 25-09-2025

Price Band: ₹402 to ₹423

Post Implied Market Cap: ₹6,528 Cr - ₹6,844 Cr

# Industry: BFSI / Technology services

Recommendation: Subscribe for long term

# **Key Data**

Issue Size (₹ Cr)	₹813.07
Fresh (₹ Cr)	₹480.00
OFS (₹ Cr)	₹333.07
No of shares offered (total issue)	1,92,21,603
Face Value (₹/share)	10
Bid Lot	35 Shares

# **Indicative Timetable**

IPO Open Date	Tue, Sep 23, 2025
IPO Close Date	Thu, Sep 25, 2025
Tentative Allotment	Fri, Sep 26, 2025
Initiation of Refunds	Mon, Sep 29, 2025
Credit of Shares to Demat	Mon, Sep 29, 2025
Tentative Listing Date	Tue, Sep 30, 2025
Cut-off time for UPI mandate confirmation	5 PM on Thu, Sep 25, 2025

# Shareholding (No. of shares)

Pre-Issue	15,04,53,300
Post-Issue	16,18,00,888

### Issue Breakup

QIB	50%
NII	15%
Retail	35%

# **Shareholding Pattern**

	Promoter	Public
Pre-Issue	93.21%	6.79%
Post-Issue	81.80%	18.20%

## **Other Details**

**BRLMs:** IIFL Capital Services Limited (formerly known as IIFL Securities Limited), ICICI Securities Limited, SBI Capital Markets Limited

Registrar: MUFG Intime India Private Limited (formerly

known as Link Intime India Private Limited)

## Research Analyst

### **Anshul Jain**

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# About the company

Seshaasai Technologies Ltd. is an Indian tech solutions provider specializing in the BFSI sector. The company's core business revolves around three main areas: secure payment solutions (including credit and debit cards), omnichannel communication and document fulfillment, and IoT solutions (primarily RFID-based). They have built a strong market presence by serving major financial institutions with their proprietary technology and scalable services.

#### **Investment Rationales**

**Dominant Market Position:** The company is one of India's top two payment card manufacturers, holding a significant market share and benefiting from high barriers to entry in a regulated industry.

**Improving Profitability:** Despite a slight dip in revenue, profit margins have consistently improved, with its PAT margin increasing to 15.09% in FY25, demonstrating enhanced efficiency.

**Diversification into High-Growth Areas:** The company is successfully expanding its business into high-growth segments like IoT solutions (RFID tags), which has shown significant growth and provides new revenue streams.

**Comprehensive Solutions:** Seshaasai Technologies Ltd. offers a full suite of services, including card manufacturing, communication solutions, and IoT. This wide range of offerings boosts customer loyalty and provides multiple revenue sources.

**Strong Financial Health:** The company has healthy returns on equity and capital, and its debt-to-equity ratio has significantly improved, indicating a strengthening balance sheet and lower financial risk.

## Risk

Significant portion of our revenues from a limited number of customers: 97.14% of revenue has been generated from existing customers.

Under-utilization: Capacity utilization of cheques and card manufacturing have declined whilst other product groups have stayed flat.

### **Our views**

We believe that the Seshaasai Technologies Ltd. offers investors an opportunity to participate in a well-established and diversified player within the highgrowth fintech and IT solutions sector. As a leading full-service provider of payment solutions, IoT, and communication services with a strong client base, the company is well-positioned to capitalize on the increasing digitization and demand for secure and advanced technology solutions in India.

The company has demonstrated impressive financial growth, with Revenue from Operations reaching ₹1,463.15 Cr and Profit After Tax (PAT) growing to ₹222.32 Cr in FY25. This growth is underpinned by strong profitability, as evidenced by a PAT margin of over 15% and robust return ratios (RoE of 34.84% and RoCE of 31.87%). Valuation-wise, the company appears reasonably priced compared to its strong fundamentals and market position.

However, investors should be mindful of the intense competition in the payment solutions and IoT space, as well as the inherent volatility in client demand, which could impact the company's performance. The IPO includes a fresh issue, with proceeds earmarked for debt repayment, which is a positive sign and will strengthen the company's financial risk profile. We recommend that investors with a medium to long-term investment horizon looking for exposure to the fintech and IT solutions sector SUBSCRIBE to the Seshaasai Technologies IPO.

# **CONSOLIDATED FINANCIALS – BASIC FINANCIAL DETAILS**

Financial Performance Indicators	Units	Fiscal 2023	Fiscal 2024	Fiscal 2025
Revenue from Operations	₹ in Cr.	1146.29	1558.25	1463.15
Total Income	₹ in Cr.	1153.83	1569.67	1473.61
Segmental Revenue				
Segment 1 (Payment Solutions)	₹ in Cr.	707.56	1052.38	914.69
Segment 2 (Communication & fulfilment solutions)	₹ in Cr.	425.70	443.46	434.49
Segment 3 (IOT Solutions)	₹ in Cr.	4.13	53.93	106.23
Revenue growth (YoY)	%	70.44%	35.94%	-6.10%
Gross Profit	₹ in Cr.	400.91	570.35	611.92
Gross Profit Margin	%	34.97%	36.60%	41.82%
EBITDA	₹ in Cr.	207.42	303.01	370.36
EBITDA Margin	%	17.98%	19.30%	25.13%
PAT	₹ in Cr.	108.09	169.27	222.32
PAT Margin	%	9.37%	10.78%	15.09%
Return on Equity (RoE)	%	37.26%	39.00%	34.84%
Return on Capital Employed (RoCE)	%	28.65%	33.47%	31.87%
Net Debt	₹ in Cr.	244.86	226.28	237.47
Net Debt to EBITDA ratio	times	1.18	0.75	0.64
Net Debt to Equity ratio	times	0.84	0.52	0.37
Gross Fixed Asset turnover	times	3.49	3.67	2.71
Net Working Capital	₹ in Cr.	233.86	266.45	381.19
Net Working Capital Days	Number of days of sales	74	62	95

**Source: Company RHP** 

There are no listed companies in India or globally (outside India) that engage in a business similar to that of Seshasaai Technologies Ltd.

Objects	Amount (₹ Cr)
Funding capital expenditure for the expansion of existing manufacturing units	197.91
Repayment and/or prepayment, in part or in full, of certain outstanding borrowings of the	
company	300.00
General Corporate Purposes	[•]
Total Net Proceeds	[•]

**Source: Company RHP** 

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