



IPO DETAILS

#IPOlogy

LAXMI INDIA FINANCE LIMITED



ISSUE OPEN

29 July, 2025



ISSUE CLOSE

31 July, 2025

Min. Lot Size

94 Shares

Issue Price Band

₹150 - ₹158

Issue Size

Fresh Issue:
1.05 Cr Eq shares
(₹165.17 Cr)

OFS:
0.56 cr Eq shares
(₹89.09 cr)

Face Value

₹5

Industry

NBFC

Listing at

NSE, BSE

RATING

SUBSCRIBE

APPLY NOW

Marwadi Shares and Finance Limited

Corporate Office: Marwadi Financial Plaza, Nana Mava Main Road, Off 150ft Ring Road, Rajkot - 360001, Gujarat.

Registered Office: X-Change Plaza, Office No. 1201 to 1205, 12th Floor, Building No. - 53E, Zone - 5, Road 5E, Gift City, Gandhinagar - 382355, Gujarat.

0281 7174 100/0281 6192 100 **CIN of MSFL:** U65910GJ1992PLC017544

SEBI Reg. No. of MSFL for NSE, BSE, MCX, NCDEX: INZ000174730 | Membership No.: NSE:08760, BSE:0910, MCX:56410, NCDEX:1280 | SEBI Regn.No. of DP: IN-DP-476-2020 (NSDL DPID:IN300974) (CDSL DPID:12035100) | Research Analyst: INH 000002186 AMFI: ARN-42506 | PFRDA: POP07082018

Disclaimer: 'Investment in securities market are subject to market risks, read all the related documents carefully before investing'.

For Facts & Figures



LAXMI INDIA FINANCE LIMITED

Rationale

Considering the Book value of ₹ 80.94, the company is set to list at a P/B of 1.95x with a market cap of ₹826 crore, whereas its peers, namely MAS Financial Services Ltd, Five Star Business Finance Ltd, SBFC Finance Ltd, Ugro Capital Ltd, CSL Finance Limited, AKME Fintrade (India) Ltd and Moneyboxx Finance Ltd are trading at P/B ratios of 2.29x, 3.40x, 4.04x, 1.02x, 1.36x, 0.84x and 2.12x, respectively.

We assign a "Subscribe" rating to this IPO as the company has a strong focus on MSME financing and operates with a Hub and Branch model that enhances operational efficiency, reduces costs, and improves customer outreach. Also, it is available at reasonable valuation as compared to its peers.

Objectives of the issue

Augmentation of their capital base to meet their future capital requirements towards onward lending;

Company Overview

Laxmi India Finance Ltd is a non-deposit taking non-banking financial company focused on serving the financial needs of underserved customers in India's lending market.

Their product portfolio includes MSME loans, vehicle loans, construction loans and other lending products catering to the diverse financial needs of their customers. Their MSME lending fuels economic growth and promotes financial inclusion by supporting small businesses and entrepreneurs, with over 80% of their MSME loans qualifying as Priority Sector Lending under RBI guidelines.

As on March 31, 2025, their operational network spans across 158 branches in rural, semi-urban and urban areas in the states of Rajasthan, Gujarat, Madhya Pradesh, Chhattisgarh and Uttar Pradesh.

They have diversified sources of funding and have access to funds from 47 lenders, including 8 public sector banks, 10 private banks, 7 small finance banks, 22 non-banking financial companies and financial institutions as of March 31, 2025.

As a tech-driven NBFC, they have integrated technology throughout their operations to boost efficiency and customer experience. Their digital ecosystem covers onboarding, underwriting, loan fulfilment, collections, and servicing. This integration allows them to efficiently manage their distribution and collections network, delivering a customized customer experience through a digitally enabled journey.

As of March 31, 2025, the company reported Assets Under Management (AUM) of ₹12,770.18 million, with MSME and vehicle loans contributing 76% and 16%, respectively, while construction loans and other segments accounted for 5% and 3% of the AUM.



Customer Count Jumps to 35,568 in FY25

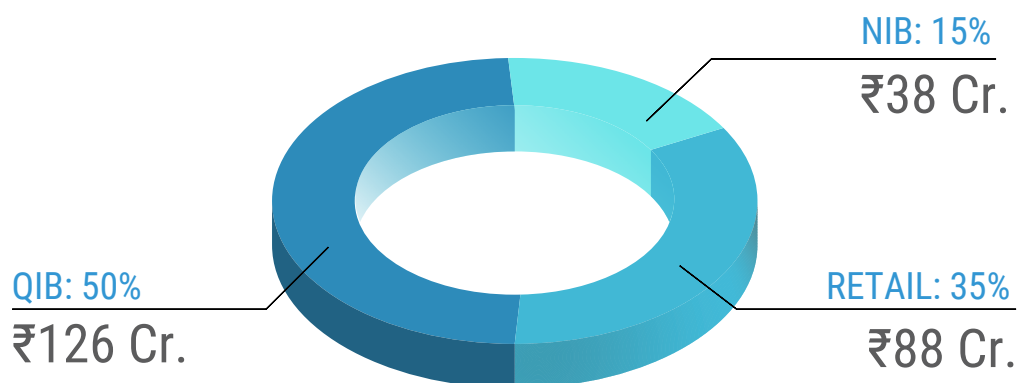
As on March 31, 2025, their customer base comprises 35,568 customers, including 18,596 active MSME customers and 12,423 active vehicle loan customers, demonstrating a growth of 48.78% from 23,906 customers as on March 31, 2024.



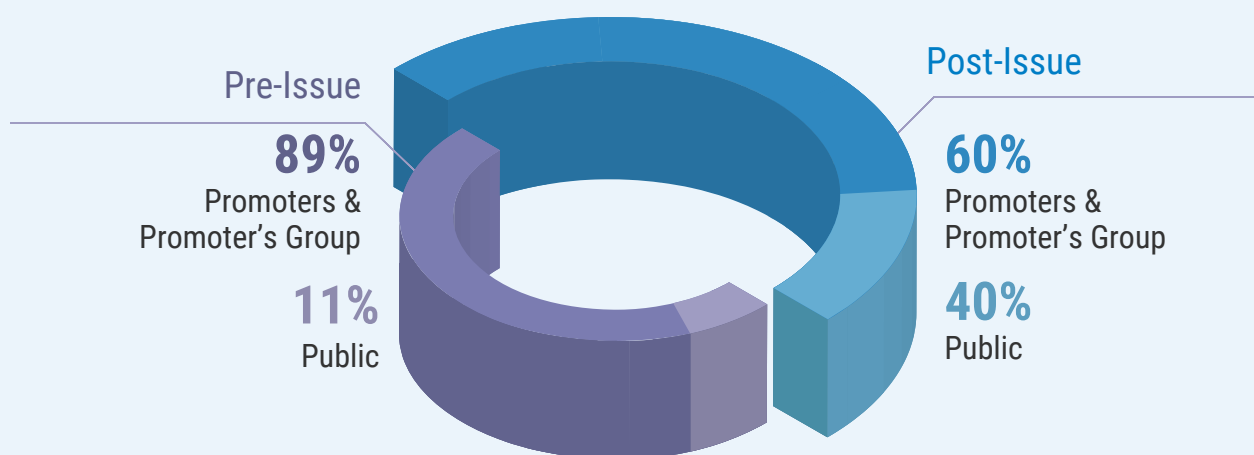
LAXMI INDIA FINANCE LIMITED

Issue Details

Issue Break-Up



Shareholding Pattern



Capital Structure (in ₹ Cr.)



30 Cr

Authorised Equity
Share Capital



21 Cr

Paid-Up Capital
(Pre-Offer)



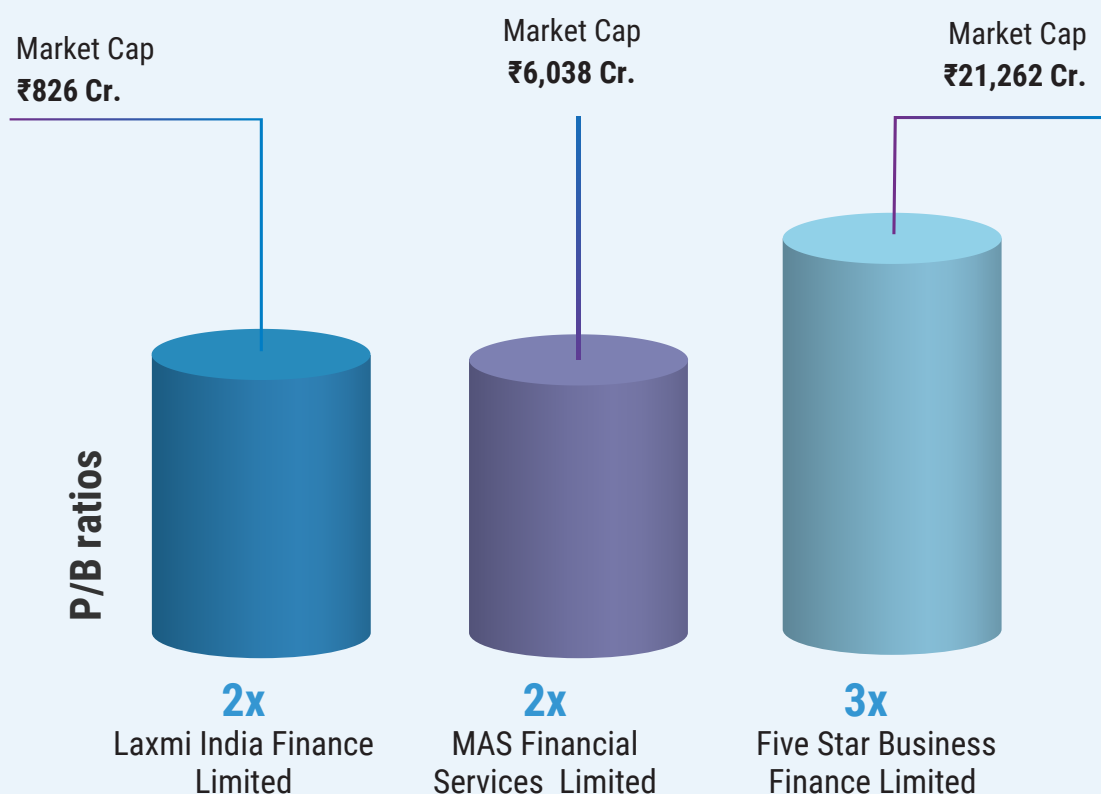
26 Cr

Paid-Up Capital
(Post-Offer)



LAXMI INDIA FINANCE LIMITED

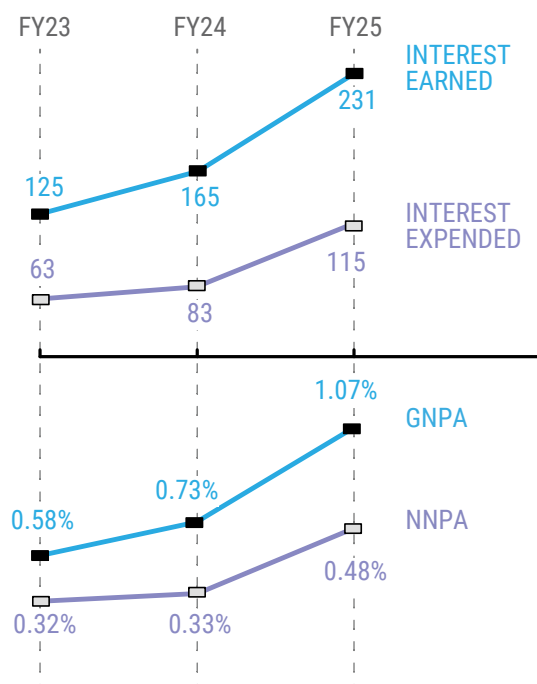
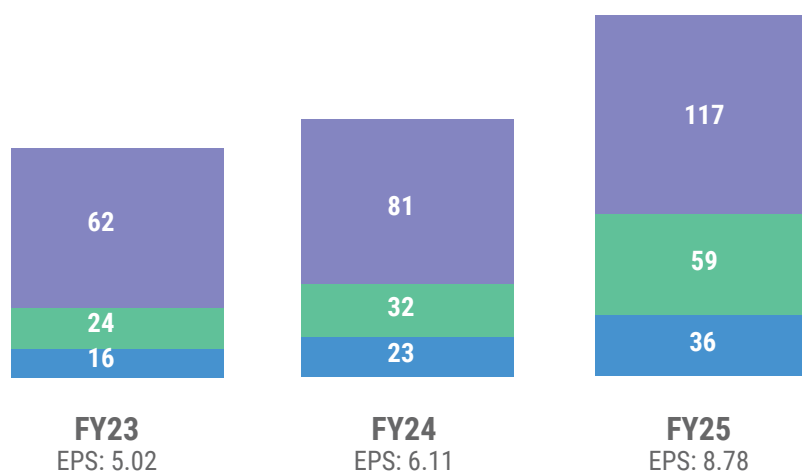
Valuations and Peer Comparison



Market Cap data of listed securities as on July 24, 2025

Financial Snapshot (in ₹ Cr.)

NII
PPOP
PAT





LAXMI INDIA FINANCE LIMITED

Business Insights



Competitive Strengths

- Focus on MSME financing.
- Access to diversified sources of capital and effective cost of funds.
- Comprehensive credit assessment, underwriting and risk management framework.
- Deeper regional penetration in semi-urban and rural areas supported by a mix of direct and indirect sourcing channels.
- Their Hub and Branch model streamlines operations, reduces costs, and increases customer accessibility, driving business growth and market expansion.
- Experienced management with good corporate governance practices.



Business Strategy

- Expansion of their geographical footprint to deepen penetration in their target customer segment.
- Leveraging their existing branch and network of customers to drive growth in other verticals.
- Continuing to enhance information technology with a focus on customer service, operational efficiency and cost optimization.
- Diversify their borrowing profile and optimize their borrowing costs.
- Diversify their loan book.



Risks

- Their business is primarily focused on micro, small and medium enterprises (MSMEs) and any adverse development in this sector or in government policies affecting this sector could affect their business, cash flows and results of operations.
- If they are unable to control the level of gross non-performing asset in their portfolio effectively or if they are unable to maintain adequate provisioning coverage or if there is any change in regulatorily-mandated provisioning requirements, their financial condition and results of operations could be adversely affected.
- They have incurred negative cash flows in the past and may continue to have negative cash flows in the future as they invest in further expanding their distribution network across India.

Promoters and Management Details

Deepak Baid - Managing Director

Prem Devi Baid - Whole Time Director

Aneesha Baid - Whole Time Director

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