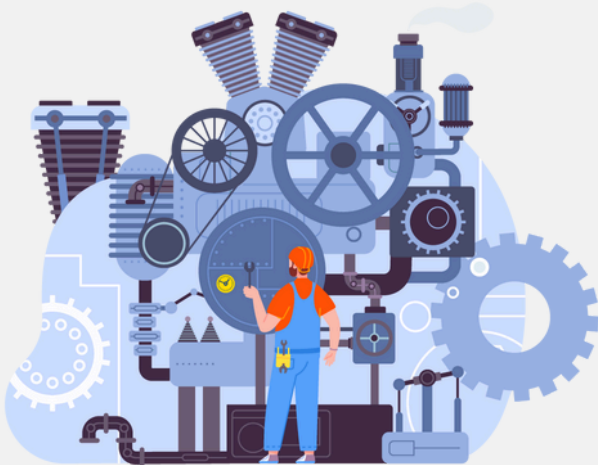




IPO DETAILS

#IPOlogy

BELRISE INDUSTRIES LIMITED



ISSUE OPEN

21 May, 2025



ISSUE CLOSE

23 May, 2025

Min. Lot Size

166 shares

Issue Price Band

₹85 - ₹90

Issue Size

Fresh Issue:
23.89 Cr Eq shares
(₹2,150.00 Cr.)

OFS:
NIL Eq shares
(NIL)

Face Value

₹5

Industry

Automobile & Ancillaries

Listing at

NSE, BSE

RATING

SUBSCRIBE

APPLY NOW

Marwadi Shares and Finance Limited

Corporate Office: Marwadi Financial Plaza, Nana Mava Main Road, Off 150ft Ring Road, Rajkot - 360001, Gujarat.

Registered Office: X-Change Plaza, Office No. 1201 to 1205, 12th Floor, Building No. - 53E, Zone - 5, Road 5E, Gift City, Gandhinagar - 382355, Gujarat.

0281 7174 100/0281 6192 100 **CIN of MSFL:** U65910GJ1992PLC017544

SEBI Reg. No. of MSFL for NSE, BSE, MCX, NCDEX: INZ000174730 | Membership No.: NSE:08760, BSE:0910, MCX:56410, NCDEX:1280 | SEBI Regn.No. of DP: IN-DP-476-2020 (NSDL DPID:IN300974) (CDSL DPID:12035100) | Research Analyst: INH 000002186 AMFI: ARN-42506 | PFRDA: POP07082018

Disclaimer: 'Investment in securities market are subject to market risks, read all the related documents carefully before investing'.

For Facts & Figures



BELRISE INDUSTRIES LIMITED

Rationale

Considering the TTM-Dec 24 EPS of Rs 2.91 on a post-issue basis, the company is set to list at a P/E of approximately ~31x with a market cap of Rs 8,008.9 Cr, whereas its peers namely Bharat Forge Ltd, Uno Minda Ltd, Motherson Sumi Wiring India Ltd, JBM Auto Ltd, Endurance Technologies Ltd and Minda Corporation Ltd are trading at P/E ratios of approximately ~60x, ~60x, ~42x, ~85x, ~37x and ~44x.

We assign "Subscribe" rating to this IPO as company is a distinguished market leader in the high-growth field of precision sheet metal pressing and fabrication within a large and growing automotive component industry. Also, it is available at reasonable valuation as compared to its peers.

Company Overview

Belrise Industries Ltd is an automotive component manufacturing company based in India offering a diverse range of safety critical systems and other engineering solutions for two-wheelers, three-wheelers, four-wheelers, commercial vehicles and agri-vehicles.

Their product portfolio includes metal chassis systems, polymer components, suspension systems, body-in-white components and exhaust systems, among others. Their products are largely agnostic to vehicle powertrain types, reflecting their ability in catering to both electric vehicles and internal combustion engine vehicles, thus positioning them favorably to adapt to the growing electric vehicle market.

For the nine months ended December 31, 2024, the company generated 73% of its revenue from sheet metal division, 3% from plastic and polymer division, and 24% from other products.

They specialize in precision sheet metal pressing and fabrication and are one of the top three companies with a market share of 24% in the overall two-wheeler metal components segment in India as of March 31, 2024, in terms of revenue.

When it comes to revenue splitting by vehicle type, the company's auto division accounts for 78% of its total revenue, which includes 65% from the sale of two-wheeler components. The remaining 22% comes from the non-auto division.

As of March 31, 2025, they operate 17 manufacturing facilities across 10 cities in nine states in India and service a total of 29 OEMs globally, for a range of critical automotive components.

As of December 31, 2024, they market their products both domestically and internationally, with operations extending to several key global markets including Austria, Slovakia, the United Kingdom, Japan and Thailand.

They have cultivated long standing relationships with customers, including prominent multinational OEMs such as Bajaj Auto Limited, Honda Motorcycle & Scooter India Private Limited, Hero MotoCorp Limited, Jaguar Land Rover Limited and Royal Enfield Motors Limited, among others.



Nationwide Footprint: 17 Plants in India

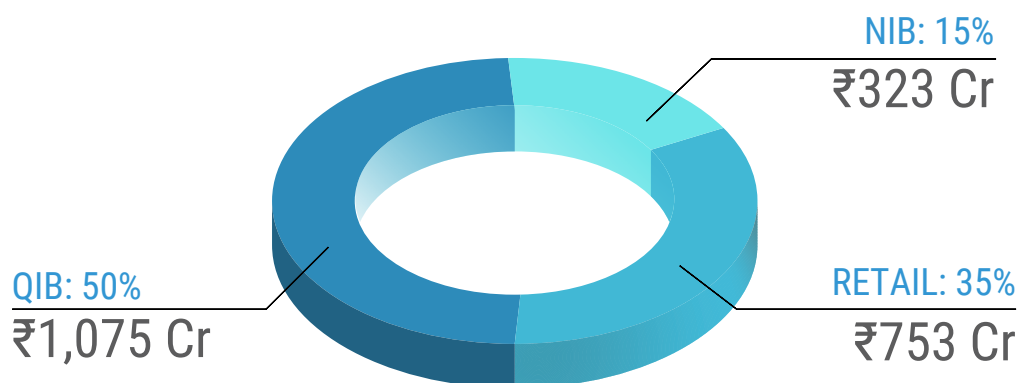
As of March 31, 2025, they operate 17 manufacturing facilities across 10 cities in nine states in India.



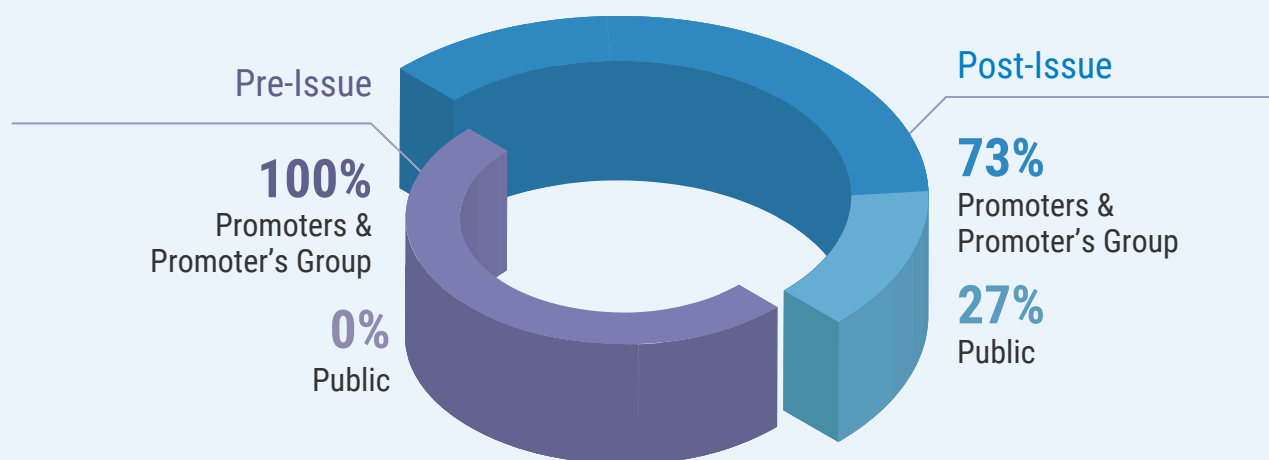
BELRISE INDUSTRIES LIMITED

Issue Details

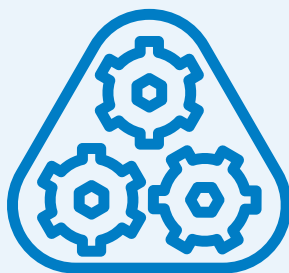
Issue Break-Up



Shareholding Pattern

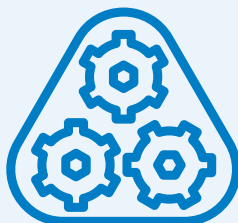


Capital Structure (in ₹ Cr.)



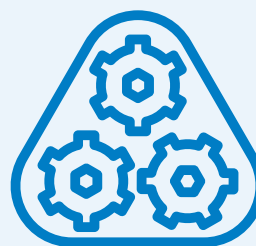
500 Cr

Authorised Equity
Share Capital



326 Cr

Paid-Up Capital
(Pre-Offer)



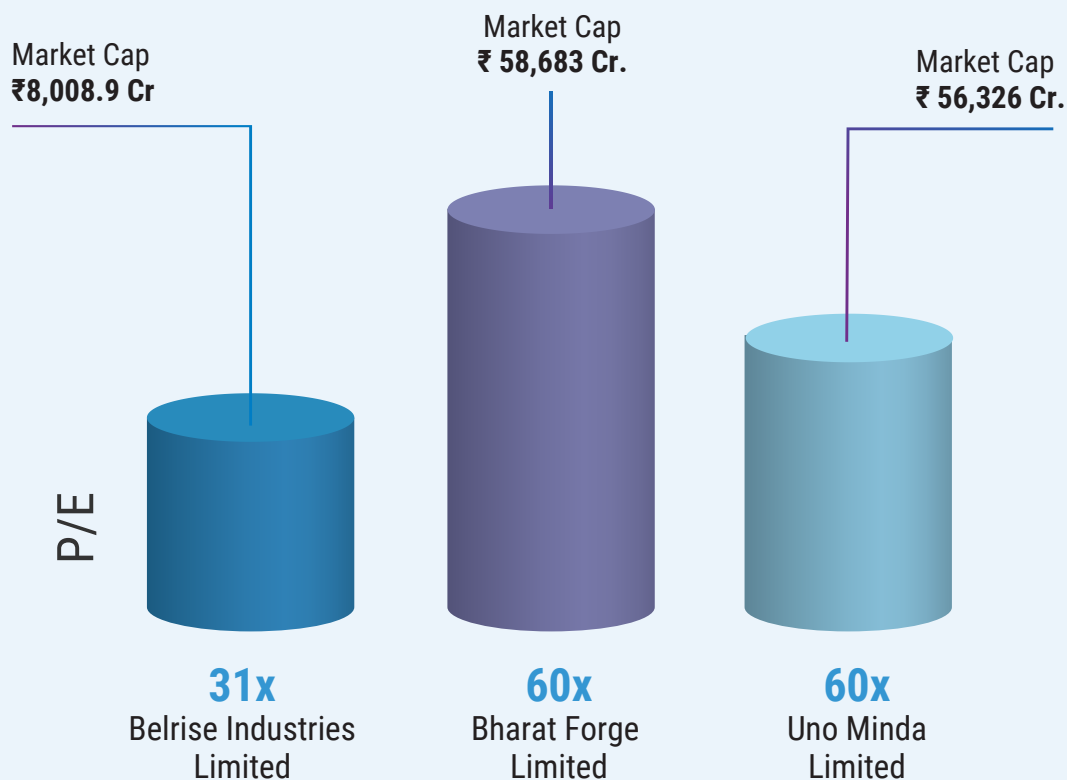
445 Cr

Paid-Up Capital
(Post-Offer)



BELRISE INDUSTRIES LIMITED

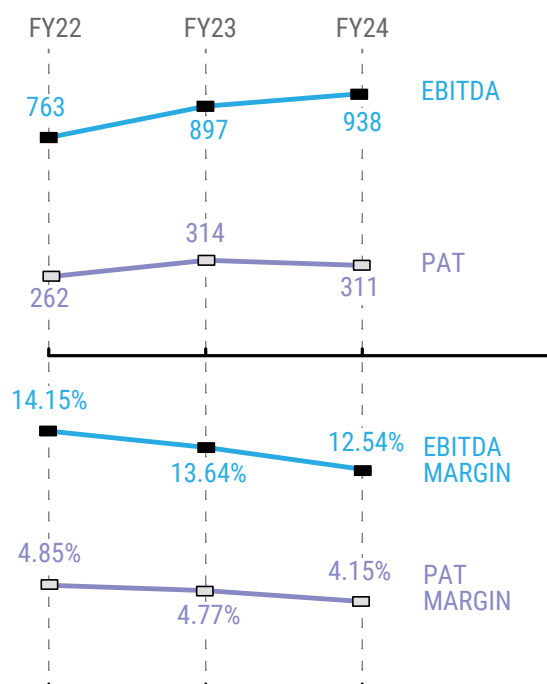
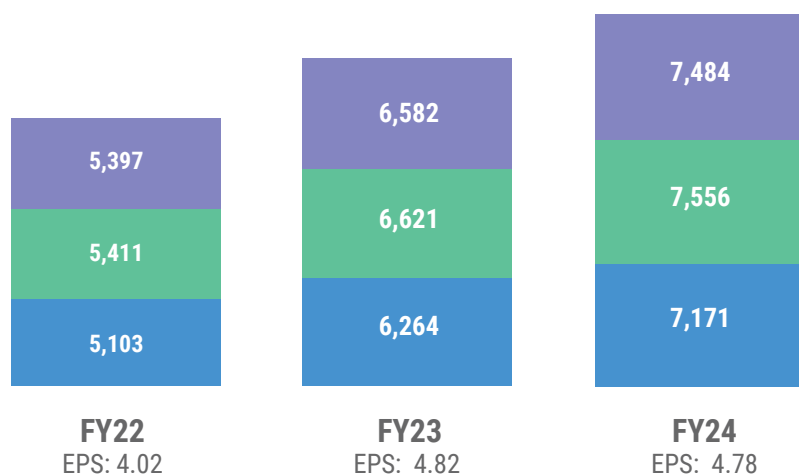
Valuations and Peer Comparison



Market Cap data of listed securities as on May 20, 2025

Financial Snapshot (in ₹ Cr.)

- Revenue
- Total Income
- Total Expenses





BELRISE INDUSTRIES LIMITED

Business Insights



Competitive Strengths

- Distinguished market leader in the high-growth field of precision sheet metal pressing and fabrication within a large and growing automotive component industry.
- Technology-enabled, innovation driven development and process engineering capabilities.
- Vertically integrated manufacturing facilities offering a diverse range of products.
- Longstanding customer relationships developed through years of collaboration and value addition.
- Largely EV-agnostic product portfolio, strategically positioned to scale in tandem with burgeoning electric vehicle market in India.
- Experienced promoters and management team.



Risks

- Seven out of their 17 manufacturing facilities are located in the state of Maharashtra. This concentration poses potential for regional risk exposure, which may adversely affect their business, results of operations, financial condition and cash flows.
- Revenue from their ten largest customers comprises a significant portion of their revenue from operations (63.82% for the nine months period ended December 31, 2024, 49.26% for the nine months period ended December 31, 2023, 50.77% for the Financial Year 2024, 57.93% for the Financial Year 2023 and 64.43% for the Financial Year 2022). Any failure to maintain their relationship with these customers or any adverse changes affecting their financial condition will have an adverse effect on their business, results of operations, financial condition and cash flows.
- The contractual arrangements with their OEM customers are generally requirement contracts, and any termination of such contracts or decline in the production requirements of any of their OEM customers, may adversely affect their business, results of operations, financial condition and cash flows.



Business Strategy

- Increase their content per vehicle through new, high value and complex products and more integrated systems.
- Expand their portfolio of electric vehicle and renewable energy products.
- Build a portfolio of proprietary products, in-house and through collaborations.
- Diversify their two-wheeler, four-wheeler and commercial vehicle customer base.
- Further grow their aftermarket presence and exports through organic and inorganic initiatives.

Promoters and Management Details

Shrikant Shankar Badve - Managing Director

Supriya Shrikant Badve - Whole-time Director

Research Disclaimer <https://bit.ly/2RK2tzc>



www.marwadionline.com