

IPO Note

“SUBSCRIBE”

Apply for Listing gains as well as for Long Term Investment

PLATINUM.

Platinum Industries Limited

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ABOUT COMPANY:

- Platinum Industries ("Platinum") Platinum is a **multi-product company** operating in the **speciality chemicals industry**. The company's **products find their application in PVC pipes, PVC profiles, PVC fittings, electrical wires and cables, SPC floor tiles, Rigid PVC foam boards, packaging materials, etc.**
- Platinum is a **multi-product company** operating in the **speciality chemicals industry**. The company's **products find their application in PVC pipes, PVC profiles, PVC fittings, electrical wires and cables, SPC floor tiles, Rigid PVC foam boards, packaging materials, etc.**
- Platinum is the **third largest player of PVC stabilizer** in terms of sales with an ~13.00% market share for the financial year 2022-23 in the domestic market (CRISIL Report).
- The company provides customized products and solutions directly to its customers and through its **network of distributors spread across 12 locations in India**. Further, the company also **trades in associated commodity chemicals such as titanium dioxide and PVC/CPVC resin**. PLATINUM exports its products to other countries.

ISSUE BREAK-UP

Investor	No. of Eq Shares	₹ In Cr		% of Allocation
		@Upper	@Lower	
QIB	68,80,842	111.46	117.66	50%
NIB	20,64,249	33.44	35.30	15%
-NIB2	13,76,166	22.29	23.53	-
-NIB1	6,88,083	11.15	11.77	-
RET	48,16,494	78.03	82.36	35%
Total	1,37,61,225	222.93	235.32	100%

NIB-1=NII Bid between ₹ 2 to 10 Lakhs

NIB-2 =NII Bid Above ₹ 10 Lakhs

KEY FINANCIALS:

(₹ in Cr)

	As at Sep'30	As at Mar' 31,		
	2023(06)	2023(12)	2022(12)	2021(12)
Equity Share Capital	40.25	40.25	1.05	1.05
Net Worth	85.00	61.90	22.30	4.50
Revenue from operations	122.82	231.50	188.20	89.30
Operating EBITDA	32.38	53.86	25.354	7.563
Operating EBITDA Margin (%)	26.36%	23.27%	13.47%	8.47%
Net Profit	22.84	37.58	17.75	4.82
Net Profit Margin (%)	18.59%	16.24%	9.43%	5.39%
Return on Equity (%)	31.39	90.02	132.39	138.63
Debt To Equity Ratio	0.13	0.28	1.09	0.73
Interest Coverage Ratio	19.88	24.49	16.13	18.37
ROCE (%)	28.83%	56.85%	52.51%	74.28%
Current Ratio	2.52	1.87	1.29	1.04
Net Capital Turnover Ratio	2.07	6.07	11.01	98.30

Source: RHP, *Restated Statement, ^ not annualized

Anchor Bid on: Monday, 26th February 2024
Issue opens on: Tuesday, 27th February 2024
Issue closes on: Thursday, 29th February 2024

Issue Details Fresh Issue of 1,3761,225 Equity Shares

Face value: ₹ 10/-

Price band: ₹ 162 – 171

Bid Lot: 87 Eq. Shares and in multiple thereof

Issue size: ₹223 - 235 Cr

Post Issue Implied Market Cap: ₹ 890~ Cr - ₹ 939^ Cr

Listing On: BSE & NSE

BRLM Unistone Capital Pvt. Ltd

Registrar: Link Intime India Pvt. Ltd

INDICATIVE TIMETABLE:

Activity	On or about
Finalization of Basis of Allotment	01-03-2024
Refunds/Unblocking ASBA Fund	04-03-2024
Credit of equity shares to DP A/c	04-03-2024
Trading commences	05-03-2024

SHAREHOLDING (APPROX. NO. OF SHARES):

Pre Issue	Post Issue
41,163,648	5,49,24,873

SHAREHOLDING PATTERN(%)

Particulars	Pre-Issue	Post-Issue
Promoters	94.74%	71.00%
Public - Others	5.26%	29.00%
Total	100.00%	100.00%

MINIMUM BIDS APPLICATION:

Category	Retail Category	NII-Bid between ₹ 2 - 10 Lakhs	NII – Bid Above ₹ 10 Lakhs
Minimum Bid Lot (Shares)	87 Shares	1,218 Shares	5,916 Shares
Minimum Bid Lot Amount (₹)	₹ 14,877^	₹ 208,278^	₹ 10,11,636^
No. Of Applications For 1x	55,361 Application	565 Applications	1,130 Applications

PLATINUM. Platinum Industries Limited - IPO NOTE




SHAREHOLDING PATTERN

Shareholders	Pre-offer		Offer for sale of Shares	Post-offer	
	Number of Equity Shares	% of Total Equity Share Capital		Number of Equity Shares	% of Total Equity Share Capital
Promoters	3,89,94,830	94.74%		3,89,94,830	71.00%
Public	21,68,818	5.26%	1,37,61,225	1,59,30,043	29.00%
Total Equity Share Capital	4,11,63,648	100.00%		5,49,24,873	100.00%

OBJECT of the OFFER:

Investment in Platinum Stabilizers Egypt LLC for financing its capex requirements in relation to the setting up of the Proposed Facility 1	₹ 67.72 Cr
Funding of capex requirements of the Company towards setting up of the Proposed Facility 2	₹ 71.26 Cr
Funding working capital requirements of the Company	₹30 Cr
General corporate purposes	-

COMPARISON OF KPIS WITH LISTED INDUSTRY PEERS

Financial Parameters				
		Platinum Industries Ltd	Supreme Petrochem Ltd	Apcotex Industries Ltd
Revenue		₹ 231 Cr	₹ 5,287 Cr	₹ 1079 Cr
Face Value		10	5	2
EPS	Basic	9.42	26.5	20.8
	Diluted	9.42	26.49	22.36
PE Ratio		[●]	24.39	22.36
NAV Per Share		15.37	98.06	91.82
RoNW		61.26%	27.02%	22.68%

STRENGTHS

- Continue to innovate new product categories, catering to wider end-applications
- R & D and Sustainability
- Varied product portfolio catering to diversified industries
- High entry barriers in the specialty chemical industry
- Continue to build the global customer base and enter new geographical markets

HENSEX OUTLOOK: "SUBSCRIBE"

Rating: Apply for Listing Gains as well as for Long Term Investment Perspective.

Company caters to diversified industries and offers a varied product portfolio and has a rigorous quality control procedure in place, company has a sustainable R&D facility that is focused on developing innovative products to suit customer needs and market demands, they have consistent financial performance ; their revenue from operations grew at a CAGR of ~61.03% from ₹ 89.27 Crore in Fiscal 2021 to ₹ 231.48 Crore in Fiscal 2023 and PAT grew from ₹ 4.55 Crore to ₹ 26.51 Crore during the same period, being a specialty chemical company, it works in a High entry barrier Industry. The company plans to establish a project in Egypt through its subsidiary Platinum Stabilizers Egypt LLC and shall venture into manufacturing of both lead-based and non-lead based PVC stabilizers

MAJOR RISK FACTOR:

- ✓ Company depends on only Top 5 customers for at least 81.84% of Revenue
- ✓ Company only operates out of a single Manufacturing Facility which is located at Palgha, Maharashtra





Our Branches

JODHPUR

7 Bhagat Ki Kothi Extension,
NH-65, New Pali Road, JODHPUR-
342005(Rajasthan)

MUMBAI

12 A, 2nd Floor, Sonawala Building,
Opp. Bombay Stock Exchange, Fort
Mumbai, 400001

JAIPUR

5th Floor, Okay Plus Tower,
Government Hostel Circle, Ajmer
Road, Jaipur, 302001 (Raj).



VADODARA

151-153, Paradise Complex,
sayajiganj, Vadodara - 390005,
Gujarat.

AHMEDABAD

928, Shyamal Iconic, Shyamal
Cross Road, Shyamal,
Ahmedabad 380015

BENGALURU

No. 156/1, 1st Floor, Opp.
Karnataka Bank, Near Minerva
Circle, R.V. Road, V.V. Puram,
Bangalore, 560004

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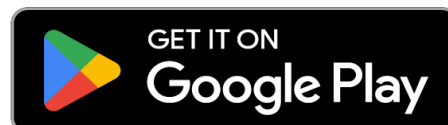
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