



Sansera Engineering Ltd.

# IPO DETAILS



Issue Opens

14<sup>th</sup> Sep 21, Tue

Issue Closes

16<sup>th</sup> Sep 21, Thu

Min. Lot Size

20 Shares

Issue Price Band

₹734 - ₹744

Issue size

Fresh Issue:  
NIL

OFS:

17.24 Mn Equity Shares  
(₹12,829.78 Mn)

Face Value

₹2

Listing at

NSE, BSE

## Objectives of the Issue

To carry out the offer for sale of up to 17,244,328 equity shares by the selling shareholders.

To achieve the benefits of share listing on the stock exchanges.

Rating

**SUBSCRIBE**

**APPLY NOW**



Sansera Engineering Ltd.

# Company Overview

Sansera Engineering Ltd. is an engineering-led integrated manufacturer of complex and critical precision engineered components across automotive and non-automotive sectors.

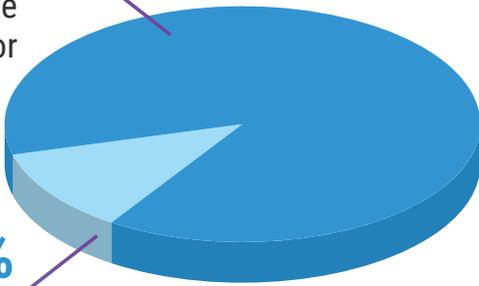
## Revenue from Sale (FY21)

**88.45%**

Automotive Sector

**11.55%**

Non-automotive Sector

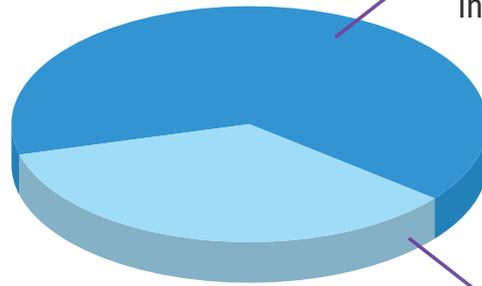


**64.98%**

India

**35.02%**

Europe, USA and other foreign countries.



One of the Top

**10**

Global suppliers of connecting rods  
(Light & commercial vehicle segment for CY 2020)

**15**

Manufacturing plants across India  
(9 are in Bangalore)



### Manufacturers (Automotive Sector)

The company manufactures & supplies a wide range of precision forged & machined components & assemblies which are critical for the two-wheeler, passenger vehicle, & commercial vehicle verticals for the automotive sector.



### Manufacturers (Non-automotive Sector)

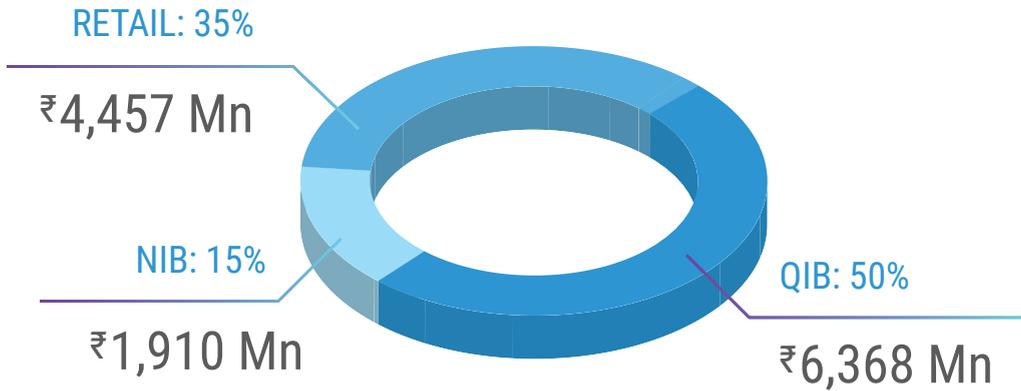
The company manufactures & supplies a range of precision components for the aerospace, off-road, agriculture & other segments, including engineering & capital goods for the non-automotive sector.



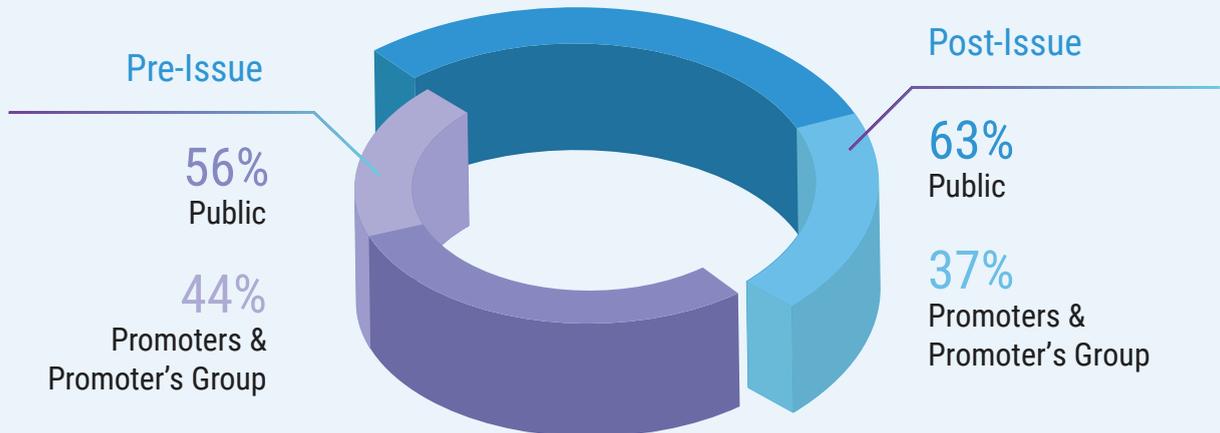
Sansera Engineering Ltd.

# Issue Details

## Issue Break-Up



## Shareholding Pattern



## Capital Structure (in ₹)



**125 Mn**

Authorized Equity Share Capital



**103 Mn**

Paid-Up Capital (Pre-Offer)



**103 Mn**

Paid-Up Capital (Post-Offer)



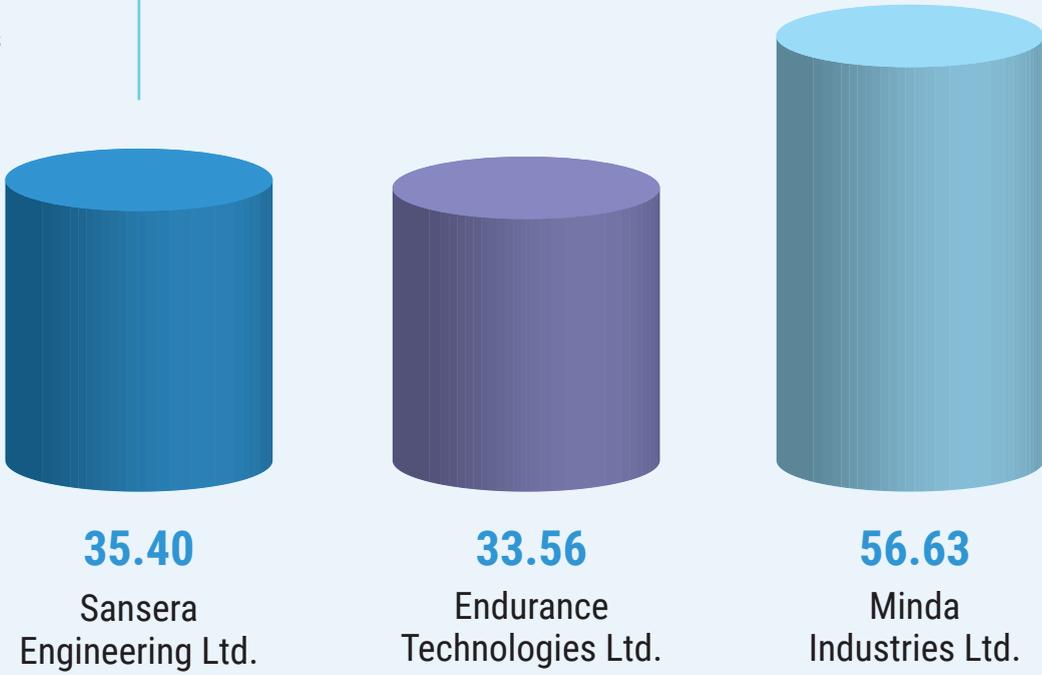
Sansera Engineering Ltd.

# Valuations and Peer Comparison

Market Cap  
**₹38,225 Mn**

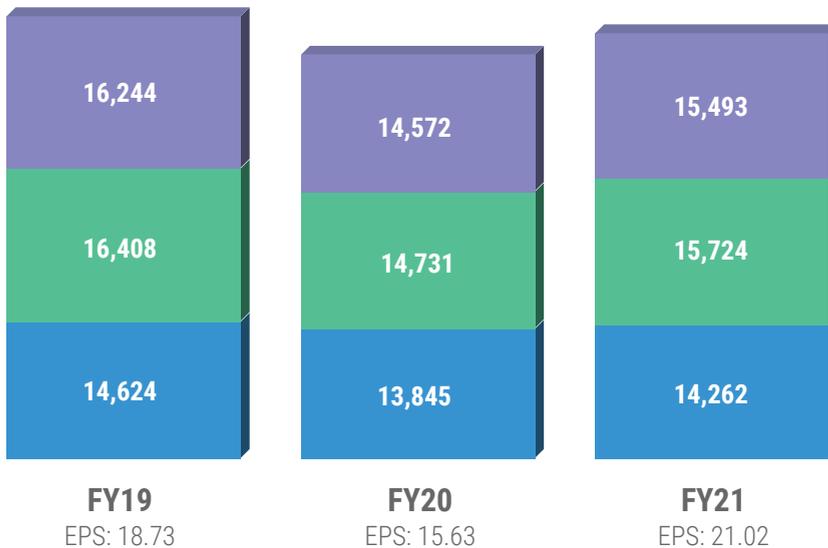
Adjusted EPS  
**21.02**  
post issue basis

P/E Ratio



## Financial Snapshot (in Mn ₹)

- Revenue
- Total Income
- Total Expenses





Sansera Engineering Ltd.

# Business Insights



## Competitive Strengths

- A leading supplier of complex and high-quality precision engineered components that is gaining market share across automotive and non-automotive sectors.
- Well diversified business model.
- Advanced capabilities in design & engineering, machine building & automation resulting in continuous new product development & improved productivity, with fungibility of equipment, machinery & production lines across product families and sectors.
- Long-standing relationships with well-known Indian and global OEM customers.
- Financial performance that has outperformed the industry trends, with industry leading metrics.
- Skilled and experienced board of directors and management team, with an employee culture that emphasises teamwork & collaboration across functions.



## Business Strategy

- Consolidate and strengthen global market share in existing automotive product portfolio and diversify into new products to cater to the expected increase in electrification of vehicles.
- Continue to leverage existing capabilities to diversify further into non-automotive businesses and expand addressable market.
- Retain and strengthen technological leadership through continued focus on engineering capabilities.



## Risks

- The business is dependent on the sale of products to certain key customers. The loss of any of these customers could have a material adverse effect on the business.
- Pricing pressure from customers may adversely affect gross margin, profitability and ability to increase the prices, which may in turn have a material adverse effect on results of operations and financial condition.

## Promoters and Management Details

Subramonia Sekhar Vasan - Chairman & Managing Director  
Fatheraj Singhvi - Joint Managing Director