

RETAIL EQUITY RESEARCH

SBFC Finance Ltd.

NBFC-ND-SI

SENSEX: 65,783 NIFTY: 19,527

SUBSCRIBE

Price Range Rs. 54 - Rs. 57

A well diversified MSME-focused non-banking finance company

SBFC Finance Ltd. (SBFC), headquartered in Mumbai, is a systemically important non-deposit-taking non-banking finance company (NBFC) offering Secured MSME loans (80% of AUM), Loans against Gold (17%), and unsecured loans (3%). The company focuses on disbursing loans with a ticket size in the range of Rs.0.5 million to Rs.3.0 million, and as of March 31, 2023, 87.27% of their AUM had a ticket size within this range.

- Between FY23 and FY25, NBFC credit is projected to witness a growth rate of 12% to 14%, driven by the retail vertical, comprising home, car, and microfinance segments (Source: CRISIL Report).
- SBFC maintains a diversified pan-India presence across 120 cities, spanning 16 Indian states and 2 union territories, with 152 branches.
- Among MSME-focused NBFCs in India, SBFC have one of the highest asset under management growth rates (44% CAGR between FY19 and FY23) and disbursement growth of 40% CAGR during the same period.
- The company has a co-origination agreement with ICICI Bank for loan sourcing. 21.2% of the business is sourced through this channel.
- SBFC Finance is backed by marquee institutional investors such as the Clermont Group, the Arpwood Group and the Malabar Group.
- SBFC has undertaken a Pre-IPO Placement of 27,272,727 equity shares at a price of Rs.55/- per share, aggregating to Rs.150cr, to Amansa Investments.
- The company has an AUM of Rs.4,943cr and is well diversified across India, with 31% in the North, 38% in the South, and 31% in the West and East.
- The advances grew by 48% YoY to Rs.4,415.3cr in March 2023 and the net profit of SBFC increased 33% CAGR between FY21-23, from Rs.85cr to Rs.150cr.
- Net interest income grew by 50% YoY to Rs 378cr, while Net interest margin dropped to 9.3% in FY23 from 9.4% in FY22, while return on assets rose to 2.92% from 1.48% during the same period.
- SBFC's portfolio quality metrics are improving, as their respective Gross NPA ratios for FY21, FY22, and FY23 were 3.16%, 2.74%, and 2.43%, and their respective Net NPA ratios were 1.95%, 1.63%, and 1.41%.
- At the upper price band of Rs.57, SBFC is available at a P/B of 2.6x (FY23), lower than industry peers' valuations. Considering the lower valuation, consistent improvement in asset quality, and decent business performance, we assign a "Subscribe" rating for the issue on a short-to medium-term basis.

Purpose of IPO

The IPO is a combination of a fresh issue (Rs.600cr) and an OFS portion (Rs.425cr). The net proceeds from the fresh issue will be utilised for expanding its capital base to satisfy future capital requirements.

Kev Risks

- Concentration of loans to MSMEs, which are perceived to be higher-risk customers than large corporate borrowers.
- Lower NIM compared to peers. Additionally, margins have shown a declining trend for the last 3 years.

Issue Details	
Date of opening	August 03, 2023
Date of closing	August 07, 2023
Total No. of shares offered (cr.)	17.98
Post Issue No. of shares (cr)	106.4
Price Band	₹ 54- ₹ 57
Face Value	₹10
Bid Lot	260 Shares
Minimum application for retail (upper price band for 1 lot)	₹ 14,820
Maximum application for retail (upper price band for 13 lot)	₹ 1,92,660
Listing	BSE,NSE
Lead Managers	Axis Capital Ltd, ICICI Securi- ties Ltd, Kotak Mahindra Capital Co. Ltd.

Issue size (upper price)	Rs.cr
Fresh Issue	600.0
OFS	425.0
Total Issue	1,025.0

Registrar

KFin Technologies Ltd

Shareholding (%)	Pre-Issue	Post Issue
Promoter & Promo. Group	80.5	65.5
Public & Others	19.5	34.5
Total	100.0	100.0
Issue structure	Allocation (%)	Size Rs.cr
Retail	35	355.2
Non-Institutional	15	152.2
QIB	50	507.4
Employee Reservation	-	10.2
Total	100	1,025.0

Y.E March (₹ cr) Consol.	FY21	FY22	FY23
Net Interest Income (NII)	225	253	378
% Change	-	12	50
Net Interest Margin (%)	11.7	9.4	9.3
PAT Adj.	85	65	150
% Change	-	-24	132
EPS	0.8	0.6	1.4
P/E (x)	71	94	41
P/BV (x)	5.0	4.7	2.6*
RoE (%)	7.7	5.2	9.9
RoA (%)	2.0	1.5	2.9

Peer Valuation

Company	MCap(₹ cr)	NII(₹ cr)	NIM(%)	BV(Rs)	EPS(₹)	RoE (%)	RoA (%)	P/BV	P/E(x)	CMP(₹)
SBFC Finance	6,066	378	9.3	16	1.4	9.9	2.9	2.6*	41	57.0
Five Star Business Finance	21,464	1,233	20.6	149	20	15	8.0	4.9	36	732.0
Aavas Finaciers Ltd	12,251	797	6.3	414	54	14	3.5	3.7	28	1,545
AU Small Finance Bank	48,792	4,425	8.3	165.0	21	15	1.8	4.4	34	729
Home First Finance	7,649	418	6.7	206	25	14	3.9	4.2	35	870
ource: Geojit Research, Bloomberg; Valuations of SBFC Finance are based on upper end of the price band (post issue), Financials as per FY23 consolidated. *Post IPO.										





Business Operation

SBFC Finance Ltd (SBFC) is a systematically important, non-deposit taking non-banking finance company (NBFC-ND-SI) offering secured MSME Loans and Loans against Gold, with a majority of their borrowers being entrepreneurs, small business owners, self-employed individuals, salaried and working-class individuals. Among MSME-focused NBFCs in India, they have one of the highest assets under management (AUM) growth, at a CAGR of 44% in the period from FY19 to FY23. They have also witnessed robust disbursement growth, at a CAGR of 40% between FY19 and FY23. The company focuses on disbursing loans with a ticket size in the range of \$ 0.50 million to \$ 3.00 million and as of March 31, 2023, 87.27% of their AUM had a ticket size within this range.

Company's products allow many underserved and underbanked customers to thrive. As of March 31, 2023, the average ticket size (ATS) of their Secured MSME Loans, Loans against Gold and other unsecured loans, on the basis of disbursed amounts was \$ 0.99 million, \$ 0.09 million and \$ 0.69 million, respectively. Among NBFCs, the Gross NPA for Secured MSME Loans for ticket sizes between \$ 0.50 million and \$ 3 million was 4.2% in FY23. As of March 31, 2023, their Gross NPA to AUM ratio for ticket sizes between \$ 0.50 million and \$ 3 million was 1.97%. They serve customers in tier II and tier III cities, thereby fostering entrepreneurship in these regions, focusing on customers who have a strong credit history but may lack formal proof of income documents.

SBFC has a diversified pan-India presence, with an extensive network in their target customer segment. As of March 31, 2023, they have an expansive footprint in 120 cities, spanning 16 Indian states and 2 union territories, with 152 branches. Their geographically diverse distribution network, spread across the North, South, East and West zones, allows them to penetrate underbanked populations in tier II and tier III cities in India. Among MSME focussed NBFCs, SBFC had the lowest proportion of AUM emanating from the largest state in their portfolio as of March 31, 2023, being 17.42%, demonstrating better diversification. As a result of their active management of state concentration, they have been able to maintain low levels of AUM concentration per state despite their growth over the years.

Their AUM is diversified across India, with 30.84% in the North, 38.53% in the South and 30.63% in the West and East collectively, as of March 31, 2023. Their disbursements across zones are also well-distributed, and they have reduced their concentration risk across industries and sectors, as demonstrated by the fact that no single industry, including manufacturing sector contributes more than 10% of their loan portfolio as of March 31, 2023.

Strengths

Diversified pan-India presence with an extensive network

As of March 31, 2023, they have an expansive footprint in 120 cities, spanning 16 Indian states and 2 union territories, with 152 branches. Their extensive, geographically diverse distribution network allows them to penetrate underbanked populations in tier II and tier III cities in India. As a result of their active management of state concentration, they have been able to maintain low levels of AUM concentration per state despite their growth over the years. Their branches are also spread across India to reduce concentration risk, with 28.95% in the North, 31.58% in the South, and 39.47% in the West and East collectively and through their 152 branches. As of March 31, 2023, they had reached an average district level penetration of 27.68% in the states in which they operate, calculated on the basis of location of their branches, which gives them ability to scale, expand, underwrite prime risk and mitigate concentration risk.

100% in-house sourcing, leading to superior business outcomes

SBFC's 100% of their loan portfolio has in-house origination, limiting their reliance on direct selling agents or connectors in order to ensure a more direct, thorough understanding of the customer's profile. They source customers directly through their sales team of 1,911 personnel as of March 31, 2023, and have adopted a direct sourcing model through branch-led local marketing efforts, repeat customers or through walk-ins. Their in-house sourcing model helps them make a better credit evaluation of customers on a wide range of parameters after collating all customer information in their database. They are aided in their loan origination process by technology.

Comprehensive credit assessment, underwriting and risk management framework

The company has a credit assessment and risk management framework to identify, monitor and manage risks inherent in their operations. Credit management is crucial to their business since a significant number of their customers are from the underserved financial segment. They focus on customers who have better income profiles, providing them with a stable growth trajectory. Accordingly, as a lender, their lending decisions are contingent on their evaluation of the ability of the individual and the business to service the loan, and the basis for such assessment is a combination of credit history and present cash flows. Company's risk management committee has developed risk management policies, addressing credit risk, market risk, liquidity risks and operational risks. Leveraging their significant operational experience, they have set up stringent credit quality checks and customised operating procedures that exist at each stage for comprehensive risk management.

Extensive on-ground collections infrastructure leading to maintenance of robust asset quality

Company's underwriting model contributes to suitable customers being onboarded and they have also created an extensive on-ground collections infrastructure to ensure that they maintain a high asset quality. They have a 3-tier collections infrastructure, comprising (i) tele -calling, (ii) field collection, and (iii) legal recovery, in order to optimize collections and minimize NPAs. They also track collections in real time through their mobile application. Additionally, they deploy collection agencies to assist their in-house collections team, and as of March 31, 2023, they have engaged 19 such agencies which are dedicated to their Secured MSME Loan portfolio.

Their collection services are aided by a mobile application 'Delta' and a web application 'Omega', which are collections applications providing a priority list of overdue customers to the collection team in real-time. They leverage their collections infrastructure to assist collections on behalf of third parties.





Consistent financial performance backed by profitable growth

In a limited period, the company has demonstrated a history of healthy financial performance. As of March 31, 2023, their average yield on Gross Loan Book was 15.91%, with Secured MSME Loans and Loans against Gold accounting for 15.89% and 15.64%, respectively. Their Secured MSME Loans have progressively increased from comprising 64.93% of their AUM as of March 31, 2021, to 79.31% as of AUM as of March 31, 2023, reflecting their increased focus on this segment.

The Return on Tangible Equity was 10.02%, 6.55% and 12.01% in Fiscal 2021, 2022 and 2023. Further, the Return on Total Tangible Assets was 2.15%, 1.57% and 3.07% in Fiscal 2021, 2022 and 2023. The company also provides loan management services to third party financial institutions as a master service provider and act as a backup servicer to a leading global bank, where such institutions benefit from their experienced portfolio management, collection, and related services.

Healthy liability franchise with low cost of funds

The company intends to continue to diversify their funding sources, identify new sources and pools of capital and implement ALM policies with the aim of further optimizing their borrowing costs and expanding their net interest margin. They have secured financing from diversified sources of capital, including term loans, proceeds from loans securitized, proceeds from the issuance of NCDs from banks and financial institutions to meet their capital requirements. The company has the ability to access borrowings at a competitive cost due to their stable credit history, credit ratings, conservative risk management policies and brand equity. They have received a rating of CARE A+; Stable for their long-term bank facilities in April 2023. In addition, they have entered into a co-origination agreement with ICICI Bank in 2019, through which ICICI Bank and the company co-originate Secured MSME Loans at a mutually agreed ratio of 80:20, respectively.

Key Strategies

- Leverage the pan-India network to deepen the penetration in the target customer segment.
- Expand the product portfolio through offering affordable housing finance to the target customer segment, utilising their existing network.
- Diversify the source of borrowings and improve operating leverage.
- Utilize technology to drive operational efficiency.

Industry Outlook

In the Indian financial system, NBFCs have grown in importance by catering to customers in underbanked regions or those who would not be catered to by traditional financial institutions, due to absence of credit history or lack of proper collateral records. NBFC credit is expected to grow at 12% - 14% between Fiscal 2023 and Fiscal 2025. Credit growth is expected to be driven by the retail vertical, including housing, auto and microfinance segments. Rapid revival in the economy is expected to drive consumer demand in Fiscal 2024, leading to healthy growth for NBFCs. (Source: CRISIL Report)

Promoter and promoter group

The Company was incorporated as 'MAPE Finserve Private Limited', on January 25, 2008. Currently, the Promoters hold an aggregate of 771,707,101 Equity Shares, comprising 80.48 % of the pre-Offer issued, subscribed and paid-up Equity Share capital of the company.

Brief Biographies of directors

- **Neeraj Swaroop** is an Independent Director and Chairperson of the Board. He has been associated with the company since November 21, 2017.
- **Aseem Dhru** is the Managing Director and Chief Executive Officer of the company. He has over 25 years of experience in the banking industry and has been associated with the company since September 28, 2017. Prior to joining the company, he was associated with HDFC Bank Ltd., HDFC Securities Ltd. as managing director and a director on the board of HDB Financial Services Ltd.
- **Amol Jain** is the Non-Executive Nominee Director of the company. He has been associated with the company since May 9, 2017. He is part of the senior leadership team at Arpwood Partners Fund I LLP as its co-founder.
- **Arjun Sakhuja** is the Non-Executive Nominee Director of the company and employee of Clermont Group. He has been associated with the company since February 5, 2020.
- **John Mescall** is the Non-Executive Nominee Director of the company and employee of Clermont Group.
- Jonathan Tadeusz Tatur is the Non-Executive Nominee Director of the company and employee of Clermont Group.
- Rajesh Mannalal Agrawal is an Independent Director of the company.
- Surekha Marandi is an Independent Director of the company. She has been associated with the company since September 23, 2022.





CONSOLIDATED FINANCIALS

PROFIT & LOSS

Y.E March (Rs cr)	FY21	FY22	FY23
Interest Income	463	473	654
Interest Expense	238	221	276
Net Interest Income	225	253	378
% Change	-	12	50
Non-Interest Income	48	58	86
Operating income	273	310	464
Operating Expenses	125	187	230
Total Income	512	531	740
Total Expenditure	364	408	507
Pre-Prov.Profit	148	123	233
% Change	-	-17	90
Provisions	34	36	32
PBT	114	87	201
Tax	29	22	52
Tax Rate (%)	25	26	26
Reported PAT	85	65	150
Adj.	-	-	-
Adj. PAT	85	65	150
% Change	-	-24	132
Post Issue No.of Shares (Cr.)	106.4	106.4	106.4
Adj. EPS (Rs)	0.8	0.6	1.4
% Change	-	-24	132

BALANCE SHEET

Y.E March (Rs cr)	FY21	FY22	FY23
Liabilities			
Capital	796.7	806.8	889.6
Reserve & Surplus	408.4	480.4	837.7
Deposit	-	-	-
Borrowings	2,609.7	2,894.5	3,693.7
Provision & Other Liabilities	416.4	333.4	325.5
Total Liabilities	4,231	4,515	5,746
Assets			
Fixed Assets	39.0	35.7	33.7
Investments	1490.1	851.5	610.5
Advances	2,070.2	2,982.4	4,415.3
Other Assets	290.6	310.1	286.5
Cash & Bank Balances	341.4	335.3	400.4
Total Assets	4,231	4,515	5,746

RATIOS

VPM	PV24	EVOO	EVOO
Y.E March	FY21	FY22	FY23
Per Share Data (Rs.)			
EPS	0.8	0.6	1.4
BV	11.3	12.1	16.2
ABV	10.9	11.6	15.6
Spread (%)			
NIM	11.7	9.4	9.3
Yield on Funds	15.1	14.9	15.9
Cost of Borrowing	8.1	7.7	8.2
Interest Spread	7.0	7.2	7.7
Capital (%)			
CRAR (%)	26.3	26.2	31.9
Tier I	25.6	25.9	31.7
Tier II	0.6	0.3	0.2
Asset Quality (%)			
GNPA	3.16	2.74	2.43
NNPA	1.95	1.63	1.14
Return Ratios (%)			
RoE	7.7	5.2	9.9
RoA	2.0	1.5	2.9
Valuations			
P/E (x)	71	94	41
P/BV (x)	5.0	4.7	3.5
P/ABV (x)	5.2	4.9	2.6





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We, Rajeev T and Mithun T Joseph, author (s) of this Report, hereby certify that all the views expressed in this research report reflect my personal views about any or all of the subject issuer or securities. This report has been prepared by the Research Team of Geojit Financial Services Limited, hereinafter referred to as Geojit.

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