





# IPO NOTE

### **SURAKSHA DIAGNOSTIC LIMITED**



Rating: **AVOID** 



ISSUE OFFER	
Issue Opens on	NOV 29, 2024
Issue Close on	DEC 03, 2024
Total IPO size (cr)	₹846.25
Fresh issue (cr)	NIL
Offer For Sale (cr)	₹846.25
Price Band (INR)	420-441
Market Lot	34
Face Value (INR)	₹2
Listing At	NSE, BSE
Market Capitalization (cr)	2,300

ISSUE BREAK-UP (%)	
QIB Portion	50%
NII Portion	15%
Retail Portion	35%

PROMOTER HOLDING %			
Pre Issue	Post Issue		
61.07%	50%		

INDICATIVE TIMETABLE					
Basis of Allotment	04-12-2024				
Refunds/Unblocking ASBA Fund	05-12-2024				
Credit of Share to Demat A/c	05-12-2024				
Listing Date	06-12-2024				

Suraksha Diagnostic Limited offer a one-stop integrated solution for pathology and radiology testing, and medical consultation services to its customers through its extensive operational network.

### **OBJECTS OF THE ISSUE**

• The issue is complete offer for sale.

### **FINANCIALS (RESTATED CONSOLIDATED)**

PARTICULARS (IN CRORE)	FY 2024	FY 2023	FY 2022
<b>Equity Share Capital</b>	6.9	6.9	6.9
Net Worth	179.14	155.46	145.82
ROCE %	21.46	9.05	23.11
Revenue	218.70	190.13	223.19
Operating Profit Margin %	33.66	24.97	29.24
Net Profit of the year	23.12	6.06	20.8

### **FINANCIAL RATIOS OF FY24**



### **OUTLOOK & VALUATION**

- The company provides pathology and radiology testing services, with revenue largely concentrated in West Bengal.
- Financial performance has been inconsistent, with a setback in FY23 but showing signs of recovery recently.
- The IPO is a complete offer for sale.
- Valuation appears aggressively high.
- Investors exploring this sector may find better opportunities among other listed players, making it advisable to avoid this IPO for now.

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### **COMPANY PROFILE**

- reference laboratory, 8 satellite laboratories and 215 customer touchpoints which include 49 diagnostic centres, and 166 sample collection centres, across the states of West Bengal, Bihar, Assam, and Meghalaya.
- Its radiology equipment consists of 24 CT and 13
  MRI machines.
- It also offers omnichannel medical consultation services via online and offline modes.
- It also provides vaccination services, and a broad spectrum of customized test packages, aimed at prediction/early detection of diseases.



### **COMPETITIVE STRATEGIES**

- Strengthen its position in its core geography i.e.
  Kolkata and the rest of West Bengal.
- Expand beyond its core markets in adjacent geographies of eastern and north-eastern India.
- Supplement organic growth with selective acquisitions.
- Leverage technology to elevate customer experience.
- Augmenting medical consultation services are offered through polyclinic chambers.
- Enhance its revenue by inking business-tobusiness ("B2B") and corporate partnerships.



**KEY CONCERNS** 

- Geographical concentration of revenue.
- The diagnostics industry in India is highly competitive.
- Company will not receive any proceeds from the Offer for Sale.
- Derive majority of revenue from B2C segment.
- Rely on its information technology systems and third-party platform for the operation.
- Implementation of pricing policies by the Government or other authorities could adversely affect.



**KEY STRENGTHS** 

- Well-positioned to leverage growth opportunities for organized diagnostic chains.
- Track record of profitability and financial performance.
- Integrated diagnostics provider with a one-stop solution.
- Technologically advanced clinical infrastructure.
- Commitment to qualities driving high individual consumer business.
- Management team with relevant industry experience.





#### COMPARISON WITH LISTED INDUSTRY PERS

Name of the Company	EPS (Basic)	NAV	P/E	TOTAL INCOME (In CR.)	RoCE%
Suraksha Diagnostic Limited	4.43	33.66	99.31	222.26	24.46%
Peer Group					
Dr Lal PathLabs	43.05	221.53	77.08	2,226.60	51.71%
Metropolis Healthcare	24.95	213.98	89.61	1,207.70	60.66%
Thyrocare	13.42	99.48	65.52	572.39	24.99%
Vijaya Diagnostic	11.62	64.21	86.40	547.80	32.98%



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