







IPO NOTE **SWIGGY LIMITED IPO**



ISSUE OFFER	
Issue Opens on	NOV 06, 2024
Issue Close on	NOV 08, 2024
Total IPO size (cr)	₹11,327.43
Fresh issue (cr)	₹4,499.00
Offer For Sale (cr)	₹6,828.43
Price Band (INR)	371-390
Market Lot	38
Face Value (INR)	₹1
Listing At	NSE, BSE
Market Capitalization (cr)	87298.6

ISSUE BREAK-UP (%)	
QIB Portion	75%
NII Portion	15%
Retail Portion	10%

INDICATIVE TIMETABLE				
Basis of Allotment	11-11-2024			
Refunds/Unblocking ASBA Fund	12-11-2024			
Credit of Share to Demat A/c	12-11-2024			
Listing Date	13-11-2024			

Swiggy offer its users a convenience platform, accessible through a unified app - to browse, select, order and pay for food, grocery and household items, and have their orders delivered to their doorsteps.

OBJECTS OF THE ISSUE

- Investment in the Material Subsidiary, Scootsy for debt payment and expansion.
- Investment in technology and cloud infrastructure.
- Brand marketing and business promotion expenses.
- · Funding inorganic growth.

FINANCIALS (RESTATED CONSOLIDATED)

PARTICULARS (IN CRORE)	FY 2024	FY 2023	FY 2022
Equity Share Capital	3.00	2.65	0.85
Net Worth	7,791.46	9,056.61	12,266.91
ROCE %	20.18%	20.04%	17.30%
Revenue	11,247.39	8,264.59	5,704.89
Operating Profit Margin %	11.60%	10.70%	9.48%
Net Loss of the year	(2,350.24)	(4,179.30)	(3,628.89)

FINANCIAL RATIOS OF FY24



OUTLOOK & VALUATION

- Leading player in the emerging e-commerce and food delivery sector.
- Reports steady revenue growth but remains a loss-making company.
- IPO has a negative P/E; however, based on other metrics the valuation appears reasonable.
- Current market conditions could further impact subscription and listing performance.
- Recommended only for high-risk investors with a long-term perspective.

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COMPANY PROFILE

• It has five business segments – (i) Food Delivery;
(ii) Out-of-home Consumption, covering dining
out and events; (iii) Quick Commerce; (iv) Supply
Chain and Distribution, and (v) Platform
Innovations covering its new initiatives and
offerings, such as Swiggy Genie, Swiggy Minis,
among others.

 Swiggy is unique, as it is the only unified app in India that fulfills through its platform all food and related missions of urban users of ordering-in, eating-out and cooking-at-home, as of June 30, 2024.



COMPETITIVE STRATEGIES

- Retain and grow user base by expanding its offerings and growing its partner network.
- Expand Dark Store footprint and basket-sizes for Quick Commerce.
- Invest to enhance its brand recall.

- Improve its contribution margin by scaling its operations, and expanding high margin offerings and revenue streams.
- Invest in its technology backbone and optimise its last-mile network.



KEY CONCERNS

- It has incurred net losses each year since incorporation and has negative cash flows from operations.
- Any failure to manage its dark stores in a costeffective manner may impact its business.
- It faces intense competition across the markets it serves.
- Systems failures and resulting interruptions may affect its business.
- It depends on many third-party providers in connection with its business operations.



KEY STRENGTHS

- Pioneers of high-frequency hyperlocal commerce categories.
- A consistently growing network of users.
- Rising user engagement on its platform.
- "Swiggy" brand delivered through a unified app with consistent user experience.
- A preferred choice for partners.
- Platform has created synergetic network effect.
- An experienced professional management team.





COMPARISON WITH LISTED INDUSTRY PERS

Name of the Company	EPS (Basic)	NAV	P/E	P/Sales	TOTAL INCOME (In CR.)
Swiggy Limited	(10.70)	35.48	NA	7.8	11,247.39
Peer Group					
Zomato Limited	0.41	23.14	634.50	18.0	12,114



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