Price Band: INR 36-37



Ujjivan Small Finance Bank Ltd

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ISSUE SUMMARY Issue Opens 2-Dec-19 4-Dec-19 **Issue Closes** 36-37 Offer Price (INR per share) Face Value (INR) 10.0 Pre Issue Shares o/s (mn) 1,525.5 Offer for Sale (No of sh. mn) 0.0 ^Fresh Issue (mn) 202.7 ^Post Issue shares o/s (mn) 1728.2 ^*Issue Size (INR bn) 7.500.0 =>75% QIB Non-institutional <15%

^ Issue Size (@INR37)

Retail

* Shareholder reservation of INR750mn

M.Cap @INR37/sh. (INR bn) 63.9 Shareholding pattern Promoters 83.3% Non-Promoters 16.7%

<10%

Ujjivan Small Finance Bank Ltd (USFBL), incorporated in 2017 and promoted by Ujjivan Financial Services Ltd (UFSL), is one of the leading small finance bank. USFBL is doing an IPO to meet the RBI regulation which requires the SFB to list within a period of 3 years post achieving a networth of INR5bn.

Serving mass market through pan-India presence: USFBL provides a variety of banking services to mass market customers who are financially unserved and underserved in India. It has a presence across 24 states/ union territories covering 232 districts with major focus in Tamil Nadu, Karnataka and West Bengal which contributed 46% of AUM. As of H1FY2O, it operated 552 Banking Outlets including 141 in URCs (Unbanked Rural Centres), serving 4.9mn customers.

Growing with well-diversified product mix: USFBL has a well-diversified bouquet of asset and liability products/services. Its current AUM is INR129bn with Micro Finance share reduced to 79.2% in H1FY20. In the MFI portfolio, the growth has been 30%-35%, which the bank plans to moderate at 20%-25% to derisk its portfolio. USFBL has scaled up Affordable housing and MSE segments, both contributing 9.4% and 6.5% to the portfolio. Thus the proportion of secured loans has increased from 1.8% in FY17 to 19.4% in H1FY20. USFBL has also started focusing on the vehicle finance mainly on 2-Wheeler and electric 3-wheeler.

Strong Deposit base resulting in healthy asset liability position: USFBL has a deposit base of INR101bn which now forms 76% (3% in FY17) of the funding mix. CASA ratio stands at 11.9% (1.6% in FY17) while retail deposits forms 42% (3.2% in FY17) of the total deposits. USFBL has been able to maintain its GNPA/NNPA at 0.9%/0.3% (lowest among peers) while PCR stood at 61% (highest among peers) at H1FY20 end. Its return ratios are healthy with RoA/RoE of 2.5%/19.6% (H1FY20).

Object of Issue: The INR7.5bn IPO entirely consists of fresh issue which would result in 17% dilution. The funds raised would be utilized for augmenting the Bank's Tier – 1 capital base to meet future growth requirement. Post private placement and fresh issue in the IPO, the tier-1 ratio will improve to ~28.6% from 18.8% as on Q2FY20.

Valuation & View: The issue is priced at 2.0x FY20 BV (on fully diluted and annualized basis — including fresh issue and private placement). The valuations seems comfortable, given the improving financials, good asset quality and healthy return ratios. Hence, investors can **Subscribe to the IPO.**

Financials & Valuations (INR mn):

Y/E March	FY17	FY18	FY19	1HFY20
NII	1,077	8,610	11,064	7,404
Growth (%)	NA	699.8	28.5	33.8
Net Profit	0	69	1,992	1,871
ROE	0.0%	0.4%	11.5%	19.6%
ROA	0.0%	0.1%	1.7%	2.5%
Adj. BV (INR)	9.5	9.2	10.4	11.6
P-ABV (x)	3.9	4.0	3.6	2.0

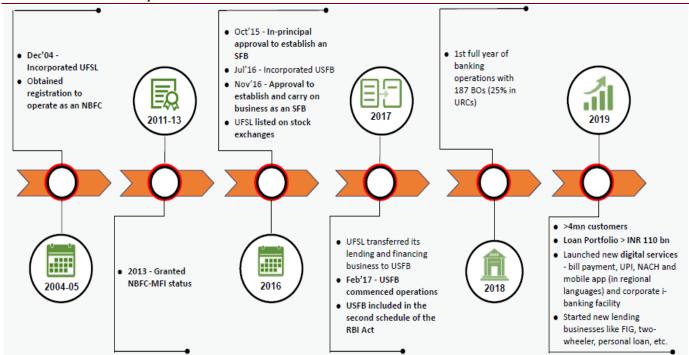
Source: Company RHP, MOFSL

Ratios are calculated on post issue and annualized basis, at the upper price band of INR37

About the Company

Ujjivan Small Finance Bank (USFBL), incorporated in 2017, is a mass market focused Small Finance Bank (SFB) in India, catering to unserved and underserved segments in India. It is promoted by Ujjivan Financial Services Ltd (UFSL) which is an NBFC (started operations in 2005), providing a full range of financial services to the economically active poor, who are not served by financial institutions. UFSL offers small size loan products to economically poor women, individual loans to Micro and Small Enterprises (MSEs). In Oct'15, UFSL received RBI In-Principle Approval to establish an SFB, following which it incorporated USFBL as a wholly-owned subsidiary. Subsequent to Final Approval in Nov'16, UFSL transferred its business comprising of its lending and financing business to USFBL, which commenced its operations from Feb'17.





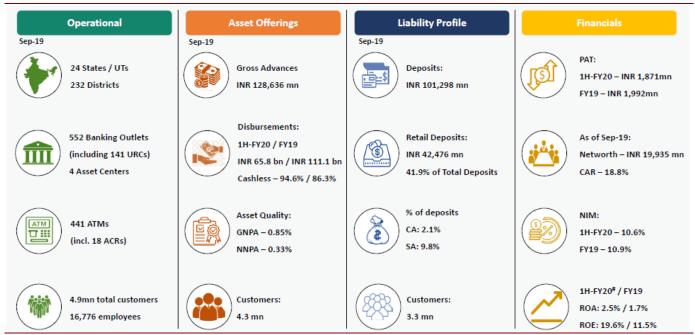
Source: RHP, MOFSL

USFBL in short span of time has put up a wide presence with 552 branches spread across 24 states and union territories and a customer base of 4.9 million as of September 30, 2019. Apart from the network of branches, ATMs and Automated Cash Recyclers, the bank provides phone banking unit that services customers in nine languages, a mobile banking application that is accessible in five languages as well as internet banking facility for individual and corporate customers. Its focus is to use technology as an enabler for the customers that allows the bank to customize and deliver products and services to suit customer needs.

USFBL has built a diversified portfolio including various asset and liability products and services. The asset products comprise: (i) loans to micro banking customers that include group loans and individual loans, (ii) agriculture and allied loans, (iii) MSE loans, (iv) affordable housing loans, (v) financial institutions group loans, (vi) personal loans, and (vii) vehicle loans. On the liability side, the bank offers savings accounts, current accounts and a variety of deposit accounts.

November 2019

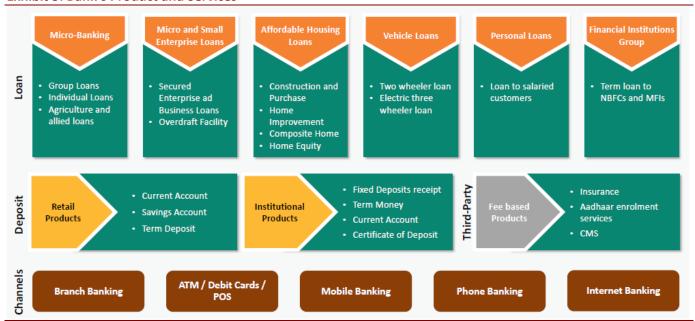
Exhibit 2: Business Overview



Source: RHP, MOFSL

In addition, it also provide non-credit offerings comprising ATM-cum-debit cards, Aadhaar enrolment services, third party insurance products and point of sales terminals. USFB is focused on digital platform and provides bill payments, SMS banking, mobile banking, RuPay Platinum debit cards, internet banking, biometric ATMs services digitally. The bank also allows registering savings account on UPI based mobile applications. It has an automated tablet-based loan origination system, digitalized credit processing and automated receipt collection system to reduce the turnaround time of customers.

Exhibit 3: Bank's Product and Services

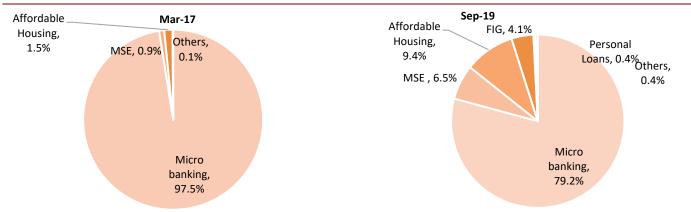


Source: RHP, MOFSL

Loan book

The bank has a total gross loan book of ~INR129bn as on Q2FY20 with Micro Financing forming 79.2% of the total advances. The bank is deliberately planning to grow Microfinance segment at 20-25% vis-à-vis 30-35% earlier, in order to de-risk its portfolio. It has also started focusing on the retail loan segment and thus built a decent Affordable Housing and MSE loans portfolio, constituting 9.4% and 6.5% of Advances respectively. This has led to share of secured loans rise to 19.4% in the portfolio but led to moderation in NIMs. NIMs is likely to continue moderating in short term till all the segments ramp up to a sizeable portfolio. To diversify the loan book further, it has recently started financing two- and three-wheeler purchases.

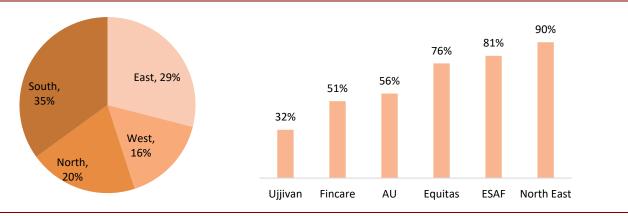
Exhibit 4: Gross Advances segment wise



Source: RHP, MOFSL

The portfolio is well diversified across regions with Tamil Nadu, Karnataka and West Bengal contributing 46%. However, Ujjivan has got the lowest two state concentration risk among its peers. Further metros, urban and semi-urban areas constitute 95% of the bank's advances, leaving the bank's exposure to rural areas to just 5%. Such low exposure to rural area shields bank from risk of monsoon and loan waivers.

Exhibit 5: Gross Advances well diversified across geography with three states contributing 46%

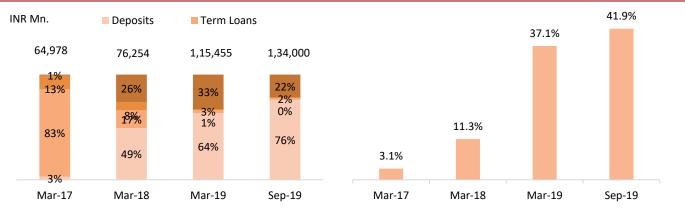


Source: RHP, MOFSL

Deposits

As on Q2FY20, USFBL deposit base stood at INR 101.3bn, forming 74.5% of the overall funding. The retail deposits constitutes 41.9% of the total deposits as of now. It plans to further strengthen the retail deposit base in order to ensure a stable and low cost of funding. The bank plans to expand its Banking Outlets and offer digital savings and deposit products through internet and mobile banking to acquire new customers and also providing its existing customers with a convenient banking experience. CASA currently stands at 11.9% which is much below its peers but USFBL is ramping it up gradually.

Exhibit 6: Funding Mix and Retail Deposits share in Total Deposits

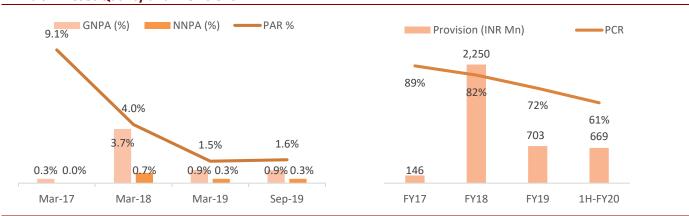


Source: RHP, MOFSL

Asset Quality

The GNPA ratio stood at 0.9% while NNPA stood at 0.3% which is lowest among its peers. It also enjoys highest PCR of 61.1% among its peers. However, USFBL's cost-income ratio at 67% is high, which is likely to reduce with improvement in CASA other new loan segments becoming profitable.

Exhibit 7: Asset Quality and Provisions



Source: RHP, MOFSL

Risk and concerns

- According to RBI guidelines, the promoter is required to reduce its shareholding in SFB to 40% within a period
 of five years from the date of commencement of business operations. Once the IPO process is completed, the
 bank will consult the RBI on the reverse merger process. If the RBI doesn't approve then the bank may go for
 offer for sale.
- Large number of its banking outlets are located in the southern and eastern states of India, particularly, Karnataka, Tamil Nadu and West Bengal (~45% of gross advances). Hence any adverse change in the economic, political, or geographical conditions of these states could impact its business.
- Deposits depend on a limited number of customers and a loss of such customers could adversely affect the bank's deposit portfolio (20 largest depositors account for 41.8% of total deposits in FY19).
- Micro finance loan constitutes 79% of total advances and are not supported by any collateral. Thus in the event of non-payment by a borrower, the bank may be unable to collect unpaid balance, and would be required to increase its provision for credit losses, which would decrease earnings.
- The bank has introduced several new products and services and has incurred substantial costs to build them. If these products and services does not pick up growth, it would impact its future growth.

Peer Comparison

Exhibit 8: Key Matrix as on Mar'19

FY19 (INR bn)	Advances	Deposits	NII	PAT	NIM (%)	CASA (%)
Bandhan Bank	396.4	432.3	45.0	19.5	9.4%	40.8%
AU SFB	228.2	194.2	13.4	3.8	5.2%	18.5%
Ujjivan SFB	105.5	73.8	11.1	2.0	10.9%	10.6%
Equitas Holdings	115.8	88.3	12.4	1.8	8.8%	25.8%

Source: Company RHP, MOFSL

	M.Cap*					FY20E	FY20E
FY19	(INR bn)	GNPA (%)	NNPA (%)	ROA (%)	ROE (%)	P/E (x)	P/BV(x)
Bandhan Bank	628	2.1%	0.6%	3.9%	19.0%	26.6	5.9
AU SFB	240	2.1%	1.3%	1.5%	14.0%	34.6	5.8
Ujjivan SFB	64	0.9%	0.3%	1.7%	11.5%	17.1^	2.0^
Equitas Holdings	30	2.5%	1.4%	1.2%	7.5%	12.5	1.2

*Price Data as on 28th November, 2019

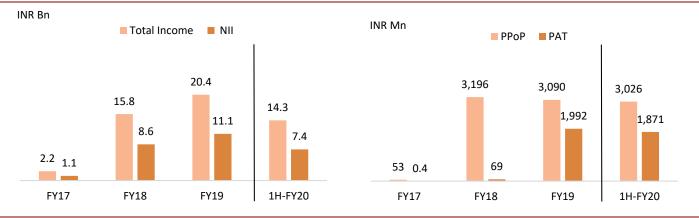
^Calculated on fully diluted and annualized basis at upper price band of INR37

Source: Company RHP, Bloomberg, MOFSL

Story in Charts

Exhibit 9: Improving Total Income and NII

Exhibit 10: Strong growth in PPoP and PAT



Source: RHP, MOFSL Source: RHP, MOFSL

Exhibit 11: NIM moderating with rising secured loans

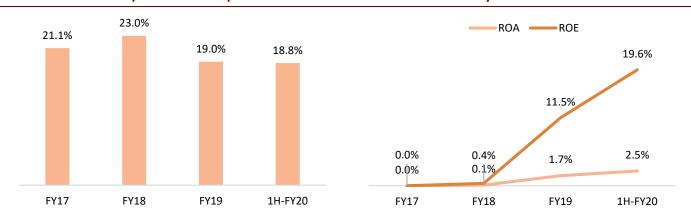
Exhibit 12: Healthy Cost/Income ratio



Source: RHP, MOFSL Source: RHP, MOFSL

Exhibit 13: CAR to improve to 28.6% post issue

Exhibit 14: Healthy Return Ration



Source: RHP, MOFSL Source: RHP, MOFSL

Management Profile

Samit Kumar Ghosh is the MD and CEO since July 27, 2016 and due for retirement on Nov 30, 2019. His prior associations are with leading banks incl. Citibank, HDFC Bank, Standard Chartered Bank and the Bank Muscat Al Ahli Al Omani. He has completed bachelor's degree in arts with honours in economics from Jadavpur University and MBA from the University of Pennsylvania. Previously he served as the president of Microfinance Institutions Network and the chairman of Association of Karnataka Microfinance Institutions.

Nitin Chugh assumed office as a President with effect from August 17, 2019 and will assume office of MD &CEO from December 01, 2019. He has experience across multiple associations including, HDFC Bank Ltd, Standard Chartered Bank, HCL Ltd. and Modi Xerox Ltd. He holds a bachelor's degree in technology (electrical engineering) from Kurukshetra University and a professional diploma in marketing management from All India Management Association.

Sunil Vinayak Patel is the Part-Time Chairman and Independent Director. He has completed his B.Com. from Bombay University, CA from ICAI, and MBA from University of Pennsylvania. He previously serves on the boards of L&T Investment Management Ltd. And UFSL.

Jayanta Kumar Basu is the Non-Executive Director. Previously, he worked as a Senior Vice President at CitiBank and serves as a partner at CX Advisors. He has completed his BA (Economics) from DU and a PGDM from IIM, Ahemdabad.

Mona Kach is the Non-Executive Director. She has completed her PGDM from XLRI, Jamshedpur and completed Private Equity Program from Oxford University. She has previously held positions with CitiBank N.A. and Capsian Impact Investment Advisors.

Upma Goel is the Chief Financial Officer. She had prior association with L&T Finance Holdings, Ujjivan Financial Services and Escorts Services. She is a Chartered Accountant.

Jaya Janardanan is the Chief Operating Officer. She has completed her M.Com. from Bombay University. She has prior associations with JP Morgan Chase, ICICI Bank, ING Vysya Bank and others.

Sanjay Kao is the Chief Business Officer. He has completed his B.Tech. from Benaras Hindu University and PGDM from IIM, Calcutta. He has prior associations with Lipton India Ltd., Dunia Finance LLC, CitiBank, and ABN AMRO Bank.

Sachin Bansal, Luis Miranda, Biswamohan Mahapatra, Prabal Kumar Sen, Nandlal Laxminarayan Sarda, Vandana Vishwanathan and Mahadev Lakshminarayanan are the Independent Directors.

Financials

Income Statement (INR mn)

Y/E March	FY17	FY18	FY19	1HFY20
Interest Income	2,170	14,679	18,316	12,597.0
Interest Expense	1,094	6,069	7,252	5,192.8
Net Interest Income	1,077	8,610	11,064	7,404.2
Change (%)	NA	699.8	28.5	33.8
Non-Interest Income	69	1,115	2,060	1,751.6
Net Income	1,145	9,725	13,124	9,155.8
Change (%)	NA	749.2	34.9	39.5
Operating Expenses	1,092	6,529	10,034	6,129.6
Pre Provision Profits	53	3,196	3,090	3,026.2
Change (%)	NA	5,901.1	-3.3	95.9
Provisions (excl tax)	44	3,108	406	435.8
PBT	8.9	88	2,684	2,590.4
Tax	8.6	20	692	719.3
Tax Rate (%)	96%	22%	26%	28%
PAT	0.3	69	1,992	1,871.1
Change (%)	NA	19,508.6	2,802.8	87.8
Adj. PAT	0	69	1,992	1,871.1
Change (%)	NA	19,508.6	2,802.8	87.8

Source: Company RHP, MOFSL

Balance Sheet (INR mn)

Y/E March	FY17	FY18	FY19	1HFY20
Equity Share Capital	14,400	14,400	14,400	14,400
Share Application Money Pending Allotment	-	-	-	359
ESOPs	-	-	-	107
Preference Shares	2,000	2,000	2,000	2,000
Reserves & Surplus	0	69	1,796	3,534
Net Worth	16,401	16,469	18,196	20,401
Deposits	2,064	37,725	73,794	1,01,298
Change (%)	NA	1,727.7	95.6	37.3
Borrowings	62,914	38,528	41,661	34,702
Other Liabilities & Prov.	2,980	2,006	3,771	4,678
Total Liabilities	84,359	94,729	1,37,422	1,61,079
Current Assets	7,628	4,948	10,945	7,093
Investments	14,467	12,325	15,266	20,184
Change (%)	NA	-14.8	23.9	32.2
Loans	58,610	73,362	1,05,525	1,27,804
Change (%)	NA	25.2	43.8	21.1
Fixed Assets	1,398	1,983	2,845	2,962
Other Assets	2,256	2,110	2,842	3,036
Total Assets	84,359	94,729	1,37,422	1,61,079

Source: Company RHP, MOFSL

Key Ratios

Y/E March	FY17	FY18	FY19	1HFY20
Asset Quality				
Gross AUM	58,610	73,362	1,05,525	1,27,804
Change (%)	-	25.2	43.8	-
Disbursements	9,330	80,724	1,11,110	65,826
Change (%)	-	765.2	37.6	-
GNPA (INR m)	164	2,759	979	1,094
NNPA (INR m)	18	509	275	425
GNPA Ratio	0.3%	3.7%	0.9%	0.9%
NNPA Ratio	0.0%	0.7%	0.3%	0.3%
Provision Coverage Ratio	89.0%	81.9%	71.9%	61.1%
Spreads Analysis (%)				
Avg. Yield on Loans	18.7%	19.7%	18.7%	19.9%
Avg. Cost of Funds	10.0%	9.0%	8.3%	8.4%
Interest Spread	8.7%	10.7%	10.3%	11.5%
Net Interest Margin	8.4%	10.3%	10.9%	10.6%
Profitability Ratios (%)*				
RoE	0.0%	0.4%	11.5%	19.6%
RoA	0.0%	0.1%	1.7%	2.5%
Efficiency Ratios (%)				
Cost to Income	95.4%	67.1%	76.5%	67.0%
CASA	1.6%	3.7%	10.6%	11.9%
Valuation				
Book Value (INR)	9.5	9.5	10.5	11.8
Change (%)	NA	0.4	10.5	-
Price-BV (x)*	3.9	3.9	3.5	2.0
Adjusted BV (INR)	9.5	9.2	10.4	11.6
Price-ABV (x)*	3.9	4.0	3.6	2.0
EPS (INR)	0.0	0.05	1.2	1.1
Change (%)	NA	-	2205.5	87.8
Price-Earnings (x)*	NA	740.0	32.1	17.1

Source: Company RHP, MOFSL

^{*}Calculated on the upper price band of INR37 on fully diluted and annualized basis

Explanation of Investment Rating	
Investment Rating	Expected return (over 12-month)
BUY	>=15%
SELL	<-10%
NEUTRAL	> - 10 % to 15%
UNDER REVIEW	Rating may undergo a change
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation

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